

502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 14, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated October 2, 2006, the Commission acknowledged receipt of our proposed "Alliance Gift Card Promotion." (Please see Filing No. TFS2006-01490.) The promotion is scheduled to end on December 31, 2006. BellSouth has now decided to extend this promotion through December 31, 2007.

All terms and conditions of this promotion except for the end date of the promotional period remain unchanged. The revenue analysis filed with the Commission on September 28, 2006 also remains unchanged.

If there are any questions concerning this proposed extension, please call Joan Duncan at 502-582-8416.

Very truly yours,

ony Taylor

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RECEIVED

12/14/2006



502-582-2164 FAX 502-582-8667

Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 14, 2006

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of January 1, 2007 through February 27, 2007, BellSouth plans to offer the "Service Connection Charge Waiver Promotion." The service connection charge will be waived for residential Competitive Acquisition customers who subscribe to BellSouth® Complete Choice Plan, BellSouth® PreferredPack plan, BellSouth® 2 Pack Plan or BellSouth® basic service and two (2) features, and who are not currently with BellSouth® for local service.

Promotion Restrictions/Eligibility Requirements:

- Customer must have at least one (1) wireline local service or equivalent (wireless in lieu of wireline) with a provider other than BellSouth at a local service address within BellSouth territory.
- 2. The customer must select BellSouth as their local service provider.
- 3. Customer must request the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from one address in BellSouth territory to another address within thirty (30) days of responding to the offer. In the case of an imminent move, BellSouth can offer the customer the promotion and place the order at the new address.
- 4. This offer is not valid for out of region customers who are new to BellSouth.
- 5. This offer is not available to existing BellSouth customers.
- 6. Customer must not have had local service with BellSouth at least twenty (20) days prior to the new service connection date.
- 7. BellSouth employees are not eligible for this offer.
- 8. Offer valid for only one (1) service line at the intended local service address.
- 9. Offer may be combined with cash back offers on other affiliates, or other prompted offers

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PUBLIC SERVICE COMMISSION OF KENTUCKY

TARIFF BRANCH

Elizabeth O'Donnell December 14, 2006 Page 2 of 2

on the same service, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.

- 10. BellSouth reserves the right to discontinue or modify this promotion at any time without notice.
- 11. The customer must place the order on or before February 27, 2007.
- 12. Customer must have the eligible services on their new service order (N) in order to receive the promotional offer.
- 13. The customer must place the order through a BellSouth business office or outbound telemarketing vendor or alternate channels as indicated.
- 14. This promotion is available for resale.

An analysis of the revenue and cost associated with this promotion is attached. Please see the Enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this promotion, please call Joan Duncan at 502-582-8416.

Very truly yours,

Tony Taylor

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Revenue and Cost Analysis

Product	Recurring Revenue	Recurring <u>Cost</u>	Margin	Non- Recurring Revenue	Non- Recurring <u>Waiver</u>	Non- Recurring <u>Cost</u>	Non- Recurring Gain/(Loss)	Breakeven (Months)	
1FR	\$22.60			\$42.00	(\$42.00)				

Private/Proprietary

Not for disclosure outside BellSouth without written agreement



12/14/2006



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 8, 2006

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated January 24, 2006, the Commission accepted our proposed "1Q05 Consumer SFD Offer." (Please see Filing No. TFS2005-01954.) The promotion is scheduled to end on December 31, 2006. BellSouth has now decided to extend this promotion through April 30, 2007.

All terms and conditions of this promotion except for the end date of the promotional period remain unchanged. The revenue analysis filed with the Commission on December 13, 2004 also remains unchanged.

If there are any questions concerning this proposed extension, please call Joan Duncan at 502-582-8416.

TARIFF BRANCH

12/8/2006



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 8, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By electronic mail dated October 23, 2006, the Commission acknowledged receipt of our proposed "BellSouth Line Connection Waiver Promotion." (Please see Filing No. TFS2006-01534.) That promotion began on October 13, 2006 and is scheduled to end on December 31, 2006. We have now decided to extend the end date of this promotion from December 31, 2006 to August 31, 2007.

All terms and conditions of this promotion except for the end date of the promotional period remain unchanged. The revenue analysis filed with the Commission on October 13, 2006 also remains unchanged.

If there are any questions concerning this proposed extension, please call Joan Duncan at 502-582-8416.

Tony Taylor

Very truly yours.

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12/8/2006



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 8, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By electronic mail dated September 1, 2006, the Commission acknowledged receipt of our proposed "BellSouth \$50 MDU Closer Coupon Promotion." (Please see Filing No. TFS2006-01361.) That promotion began on June 15, 2006, ended on September 13, 2006, and was extended to December 31, 2006. We have now decided to extend the end date of this promotion from December 31, 2006 to April 30, 2007.

All terms and conditions of this promotion except for the end date of the promotional period remain unchanged. The revenue analysis filed with the Commission on June 14, 2006 also remains unchanged.

If there are any questions concerning this proposed extension, please call Joan Duncan at 502-582-8416.

Very truly yours,

TARIFF BRANCH

12/8/2006



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

November 10, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of time from November 13, 2006 through April 27, 2007, BellSouth plans to offer the "T-Order Closer Waiver" promotion. Existing customers who place an order to move their service to a new location through a consumer inbound sales channel may be eligible for a waiver of the line connection charge.

Promotion Specifics:

Customers who place an order to move their service (T-order) to a new location through the consumer inbound sales channel may be eligible for a waiver of the line connection charge if they meet the eligibility requirements.

Promotion Restrictions/Eligibility Requirements:

- Existing customers who place an order to move their service to a new location through a
 consumer inbound sales channel may be eligible for a waiver of the line connection charge.
- T-orders to move service must be issued between November 13, 2006 and April 27, 2007 to qualify for this promotional offer.
- · Limited time offer.
- BellSouth reserves the right to discontinue or modify this promotion at any time without customer notice.
- Customer must refuse installment billing on the line connection charge.
- Customer must be at the point of aborting the T-order prior to the waiver being offered.
- No other line connection waiver can apply.
- This promotion is available for resale.

A revenue and cost analysis for this promotion is attached because this promotion applies to basic as well as nonbasic services. Please see the enclosed petition for confidential treatment of sensitive competitive

information.

ery truly yours,

11/10/2006

PUBLIC SERVICE COMMISSION OF KENTUCKY

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation.

Revenue and Cost Analysis

Product	Recurring Revenue	Recurring Cost	Margin	Non- Recurring Revenue	Non- Recurring <u>Waiver</u>	Non- Recurring <u>Cost</u>	Non- Recurring Gain/(Loss)	Breakeven (Months)	
1FR	\$22.60			\$42.00	(\$42.00)				



11/10/2006



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

October 31, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, KY 40602-0615

RE: Notice of Nonbasic Promotion

Dear Ms. O'Donnell:

By e-mail notification dated September 1, 2006, the Commission received our proposed "BellSouth® Complete Choice® for Business Enhanced Answers Bundle Promotion." (Please see Filing TFS2006-01367.) This promotion is not scheduled to end until December 31, 2006, however, we would like to make minor revisions to the promotion as of November 1, 2006, and extend the end date to August 31, 2007. The promotion is revised as follows:

- This promotion is now available to new and existing BellSouth business customers in the BellSouth region.
- Existing subscribers may now purchase DIA service at 1024K speed or higher.
- Subscribers cannot exceed 15 business lines (business line class of service only) on the account per location.

All other terms and conditions of the promotion remain unchanged. If there are any questions concerning this proposed revision and extension, please call Joan Duncan at 502-582-8416.

Very truly yours.

Tony Taylor

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10/31/2006



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

October 26, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of time from October 28, 2006 through April 27, 2007, BellSouth plans to offer the "Line Connection Fee Waiver Trial." Residential customers who place an online order to move their service to a new location will have the line connection waived during this trial.

Promotion Specifics:

- 1. Customers who place an online order to move their residential service to a new location will have the line connection charge waived during this trial.
- 2. Customers must place their order via BellSouth.com.

Promotion Restrictions/Eligibility Requirements:

- 1. Only available for existing residential customers placing a T-order through BellSouth.com
- 2. Only available to existing residential customers transferring their service through the online channel and establishing residential phone service.
- 3. Incomplete orders placed through the website do not qualify for the connection fee waiver.
- 4. This trial runs from October 28, 2006 April 27, 2007. All orders must be placed no later than April 27, 2007 to qualify for the promotional trial.
- 5. This promotion is available for resale.

A revenue and cost analysis for this promotion is attached because this promotion applies to basic as well as nonbasic services. Please see the enclosed petition for confidential treatment of sensitive competitive information.

ery truly yours

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10/26/2006

PUBLIC SERVICE COMMISSION OF KENTUCKY

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation.

Revenue and Cost Analysis

Product	Recurring Revenue	Recurring <u>Cost</u>	Margin	Non- Recurring <u>Revenue</u>	Non- Recurring <u>Waiver</u>	Non- Recurring <u>Cost</u>	Non- Recurring Gain/(Loss)	Breakeven (Months)
1FR	\$22.60			\$42.00	(\$42.00)			



10/26/2006



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

October 25, 2006

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated November 10, 2005, the Commission staff accepted our proposed "Complete Choice Unlimited Competitive Acquisition Extension" promotion." (Please see Filing No. TFS2005-01752.) We would now like to extend this promotion through December 31, 2007. All terms and conditions of the promotion except for the end date of the promotion period remain unchanged.

If there are any questions concerning this proposed extension, please all Joan Duncan at 502-582-8416.

Very truly yours,

All BellSouth marks contained herein are owned by BellSouth Intellectual Property



10/25/2006



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

October 13, 2006

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of time from October 13, 2006 through December 31, 2006, BellSouth plans to offer the "BellSouth Line Connection Waiver Promotion." This promotion is available to BellSouth business customers with a new location who currently have local exchange service with another local exchange provider. Subscribers who participate in the Program and subscribe to service at a new location will not be billed for line connection charges and changes in service charges, if applicable, associated with the service order.

Specific provisions and limitations for this promotion are as follows:

- The promotion is offered to BellSouth business customers with a new location and who currently have local exchange service with another local exchange provider.
- Customers who subscribe to service at a new location will not be billed for the line connection
 charges and change in service charges, if applicable, associated with the service order. This will
 include the Line Connection Charge (first and additional lines, line equivalents, and trunks) and the
 charge for change in service, if applicable
- Available only to BellSouth business customers with a new location who currently have local
 exchange service with another local exchange provider and who subscribe to BellSouth local
 exchange service.
- Subscriber must purchase a minimum of one (1) line per each location to be eligible and maintain that level of service for a minimum of four (4) months.
- Participation in the Program begins on the date the service is installed. Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that the service is installed.
- Subscribers who participate in the Program will not be billed for line connection charges associated with the service order. This will include the Line Connection Charge (first and additional lines). For Subscribers switching their service from a Reseller where connection charge, they will not be billed for any change of service charges.

10/13/2006

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Elizabeth O'Donnell October 13, 2006 Page 2 of 2

- Applicable taxes and fees will be based on the full published price of all products and services.
- BellSouth reserves the right to terminate this Program at any time.
- Subscribers with aggregate annual billing, per state, of BellSouth local services exceeding sixtyfive thousand dollars (\$65,000) at the time of enrollment, are not eligible to participate in this promotion.
- This promotion is not available for resale.

A rate and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Joan Duncan at 502-582-8416.

Very truly yours,

Tony Taylor

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10/13/2006

Attachment EDITED

Revenue and Cost Analysis (Complete Choice for Business, 2 Lines, 12 Months)

Revenue

Cost

Margin

All Rate Groups

\$1,188



10/13/2006



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

October 5, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

RE: Notice of Nonbasic Promotion

Dear Ms. O'Donnell:

During the period of October 7, 2006 through December 31, 2007, BellSouth plans to offer a promotion called the, "BPP Unlimited Competitive Acquisition Bundle with Voice Mail." Competitive acquisition customers subscribing to the BellSouth Preferred Pack Plan with BSLD Unlimited Bundle will receive the BellSouth Preferred Pack Plan (BPP) + BPP Unlimited Savings Value Plan at a special price. Free voice mail is also available but not required.

BPP with Unlimited Savings Value Plan will be offered at targeted wire centers in AL, FL, GA, KY, MS, SC and TN. The Kentucky rates are provided below:

	BPP	BSLD	Total
KY	30.00	19.99	49.99

The customer has the option of subscribing to BellSouth Voice Mail service free for the term of the bundle subscription.

Specific provision and limitations for this promotion are as follows:

- 1. Customer must have at least one (1) wireline local service or equivalent (wireless in lieu of wireline) with a provider other than BellSouth at a local service address within the territory.
- 2. The customer must select BellSouth as their local service provider.

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10/5/2006

Elizabeth O'Donnell October 5, 2006 Page 2 of 2

- 3. Customer must request the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from one address in BellSouth territory to another address in BellSouth territory within thirty (30) days of responding to the offer. In the case of an imminent move, BellSouth can offer the customer the promotion and place the order at the new address.
- 4. This offer is not valid for out-of-region customers who are new to BellSouth.
- 5. This offer may be extended to new or existing BellSouth customers who call into a BellSouth residential business office and request this specific bundle.
- 6. Customer must not have had local service with BellSouth at least ten (10) days prior to the new service connection date (unless they are an existing customer specifically requesting this bundle offer).
- 7. BellSouth employees are not eligible for this offer.
- 8. Offer valid for only one (1) service line at the intended local service address.
- 9. Offer may be combined with cash back offers on other affiliates, or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.
- 10. Customers may combine this offer with the service connection fee waiver promotion.
- 11. A specific Long Distance plan must be selected to receive the bundle pricing. PIC and LPIC to BellSouth without selection of a plan does not qualify for a bundle and therefore will not enable customers to receive the discount.
- 12. This offer is available only in markets where BPP/UL is available.
- 13. BellSouth reserves the right to discontinue or modify this promotion at any time without notice.
- 14. The customer must place the order on or before 12/31/2007.
- 15. Customer must have the eligible services on their new service order (N) in order to receive the promotional offer (unless they are an existing customer requesting this offer).
- 16. The customer must place the order through a BellSouth business office or outbound telemarketing vendor or alternate channels as indicated.
- 17. Once the customer completes the above requirements, they will receive the specified discount for the products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.
- 18. This promotion is not available for resale.

If there are any questions concerning this proposal, please call Joan Duncan at 502/582-8416.

Very truly yours,

Tony Taylor

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10/5/2006



502-582-2164 FAX 502-582-8667

Tony Taylor Regulatory & External Affairs

Tony.Taylor@bellsouth.com

October 3, 2006

Elizabeth O'Donnell **Executive Director** Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

RE: Notice of Nonbasic Promotion

Dear Ms. O'Donnell:

During the period of October 4, 2006 through December 31, 2007, BellSouth plans to offer a promotion called the, "BellSouth Answers Promotion." New and existing customers purchasing bundles containing voice products (BellSouth local service and/or BellSouth Long Distance), qualifying retail DSL/Dial Internet products, qualifying Cingular® Wireless plans, and/or qualifying DIRECTTV® services, will receive discounts off their Cingular® Wireless plans and/or DIRECTTV® services. New and existing customers purchasing qualifying retail DSL/Dial Internet products, specified local voice products (BellSouth PreferredPack, Complete Choice, Area Plus, or Area Plus with Complete Choice) and specified BellSouth Long Distance products (domestic or international plans \$2.95 or above) will receive \$5.00 off their local voice product.

Specific provisions and limitations for this promotion are as follows:

- 1. Customers are eligible to subscribe to other affiliate products.
- 2. There are no termination liability restrictions associated with this bundle.
- 3. This bundle is valid for only one (1) service line at the intended local service address.
- 4. Once the customer completes the above requirements they will receive the specified discount for the specified products on their monthly bill.
- 5. If the customer cancels or discontinues one or more of the required services, they will be ineligible for the discount.
- 6. BellSouth reserves the right to discontinue or modify this bundle at any time without notice.
- 7. This bundle may be combined with cash back offers or other promotional offers on the RATTERANCH services, as such offers may be concurrently available from time to time, provided that the company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.

10/3/2006

Elizabeth O'Donnell October 3, 2006 Page 2 of 2

- 8. The customer must place their order through a BellSouth channel: business office, telemarketing vendor, online, and alternate channels as indicated.
- 9. This promotion is not available for resale.

If there are any questions concerning this proposal, please call Joan Duncan at 502/582-8416.

Very truly yours,

Tony Taylor

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10/3/2006



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

September 28, 2006

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of time from September 29, 2006 through December 31, 2006, BellSouth plans to offer the "Alliance Gift Card Promotion." Residential customers responding to the direct mail correspondence sent by Alliance Partners by placing a new (N) or transfer (T) order will be eligible to receive a \$50 reward (cash or cash equivalent).

Specific provisions and limitations for this promotion are as follows:

- Alliance Partners (AllConnect and Whitefence) currently offer BellSouth service to Movers
 contacting them to connect utility services. If the customer declines to order BellSouth service at that
 time, the customer's information will be captured and placed on a direct mail leads list to receive this
 promotional offer.
- 2. Customers responding to the direct mail by placing an N or T order will be eligible to receive a \$50 reward (cash or cash equivalent).
- 3. Coupon redemption process will be utilized to fulfill gift card eligibility. The direct mail will contain the coupon needed for reward redemption.
- Customer must place a valid BellSouth phone number on their redeemed coupon in order to receive gift card.
- 5. All customers within the 9-state BellSouth footprint are eligible for this offer.
- 6. Customer must place their order via the designated toll-free number or the specified URL.
- 7. Customer must place an N or T order with BellSouth.
- 8. BellSouth reserves the right to discontinue this promotion at any time without notice.
- 9. Customer must place their order on or before 12/31/06.
- 10. Coupon postmark deadline is 90 (ninety) calendar days from the order completion date to be eligible.
- 11. Offer may not be combined with reacquisition offers.
- 12. Offer may not be combined with any other cash back offers.
- 13. This offer is not available for resale.

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9/28/2006

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Elizabeth O'Donnell September 28, 2006 Page 2 of 2

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Joan Duncan at 502 582-8416.

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9/28/2006

Attachment
Page 1 of 1
EDITED

Revenue and Cost Summary (24 Months)

Subscribers Revenue Cost Margin

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9/28/2006



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

September 7, 2006

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated June 1, 2006, the Commission staff accepted our proposed "BellSouth Answers Promotion." (Please see Filing No. TFS2006-00730.) That promotion began on May 5, 2006 and is scheduled to end on September 10, 2006. We have now decided to extend the end date of this promotion to January 1, 2007.

All terms and conditions of the promotion except for the end date of the promotion period remain unchanged.

If there are any questions concerning this proposed extension, please all Joan Duncan at 502-582-8416.

Very truly yours,

Tony Taylor

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corprarting BRANCH

DECEIVE

9/7/2006



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 31, 2006

Elizabeth O'Donnell **Executive Director** Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

RE: Notice of Nonbasic Promotion

Dear Ms. O'Donnell:

During the period of September 1, 2006 through April 30, 2007 BellSouth plans to offer the "3T06 – Additional Line Promotion." This promotion offers existing business subscribers that have or sign a local service term agreement a line connection waiver on incremental additional lines ordered either a la carte or in a Complete Choice® for Business package. Subscribers also receive a one-time bill credit reward per account determined by the number of lines added. Subscribers can receive up to a two hundred fifty-dollar (\$250) bill credit reward for participation in this promotion.

Subscribers adding one (1) to two (2) lines - \$75 bill credit reward Subscribers adding three (3) to four (4) lines - \$150 bill credit reward Subscribers adding five (5) or more lines - \$250 bill credit reward

Specific provisions and limitations for this promotion are as follows:

- 1. This promotion is available only to existing BellSouth business customers subscribing to local exchange service.
- 2. Subscribers must have or sign a local service term agreement in order to participate in this promotion.
- 3. Promotion is available in all nine states.
- 4. Promotion applies to incremental lines only. Line type changes are not eligible (e.g. from 1FB to Business Plus).
- 5. Upgrades are eligible (e.g. Ringmaster to 1FB).
- 6. Subscribers receive a waiver of line connection charges (first and additional interpretation) and a one time, non-recurring bill credit reward per account (not per line). The amount of the reward is determined by the number of additional lines ordered, and will appear as 2000 time credit in the OC&C section of the subscriber's bill, in a subsequent billing period usually within one or two bill cycles.

TARIFF BRANCH **PUBLIC SERVICE** COMMISSION OF KENTUCKY

Elizabeth O'Donnell August 31, 2006 Page 2 of 2

- 7. New lines added to the account or locations after the first initial order are not eligible for the bill credit reward specified.
- 8. New lines added to the account or locations after the first initial order are eligible for the line connection waiver.
- 9. Subscribers must keep each additional line ordered a minimum of six (6) months, or will be subject to pay back to BellSouth the bill reward received. This charge will appear on the subscriber's bill as a charge in the OC&C section.
- 10. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.
- 11. The application date of orders must be 09/01/2006 04/30/2007.
- 12. Subscribers cannot qualify for this offer more than once.
- 13. The maximum bill credit reward that subscribers can receive is two hundred fifty dollars (\$250.00) if three (3) or more additional lines are purchased.
- 14. Subscribers must purchase a minimum of one (1) additional line in order to participate in this promotion.
- 15. Subscribers must keep each additional line ordered a minimum of six (6) months, or will be subject to pay back to BellSouth the bill reward received.
- 16. Subscribers who are participating in the BellSouth Additional Line Promotion are not eligible to participate in the BellSouth Welcoming Rewards Promotion, or the CCB Elite Promotion.
- 17. BellSouth reserves the right to terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.
- 18. Subscribers with aggregate annual billing, per state of BellSouth services exceeding \$42,000 at the time of enrollment, are not eligible to participate in this promotion.
- 19. Out of region subscribers are not eligible to participate.
- 20. This offer is available for resale.

If there are any questions concerning this proposal, please call Joan Duncan at 502/582-8416.

Very truly yours,

Taylor

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8/31/2006



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 31, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

RE: Notice of Nonbasic Promotion

Dear Ms. O'Donnell:

During the period of September 1, 2006 through December 31, 2006, BellSouth plans to offer a promotion called the "3T06-SBS-Bundle Incentive Promotion." This promotion offers existing business subscribers who purchase a New Complete Choice® for Business package (CCB) a twenty-five (\$25.00) bill credit reward for two consecutive months. If the subscriber purchases a New CCB package and adds one of the following services: signs a New 36-month local term agreement, purchases a New BellSouth Long Distance Inc. BellSouth® Business Unlimited Plan (Business Unlimited Plan), or New BellSouth® FastAccess® Business DSL (FastAccess DSL) service 384K speed or higher, the subscriber will receive a fifty dollar (\$50.00) bill credit reward for three consecutive months. If the subscriber purchases a New CCB package, signs a New 36-month local term agreement, and adds one of the following services: A New Business Unlimited plan, or New FastAccess DSL service 384K speed or higher, the subscriber will receive a seventy-five dollar (\$75.00) bill credit reward for four consecutive months. If the subscriber purchases a New CCB package, signs a new 36-month local term agreement, purchases a New Business Unlimited plan, and New FastAccess DSL service 384K speed or higher, the subscriber will receive a one-hundred dollar (\$100.00) bill credit reward for five consecutive months.

- Add New CCB Reward \$25 for 2 months (total = \$50)
- Add New CCB + new 36-month local term or new Business Unlimited Plan or new FastAccess DSL - Reward \$50 for 3 months (total = \$150)
- Add New CCB and a 36-month local term + new Business Unlimited Plan or new FastAccess DSL - Reward \$75 for 4 months (total = \$300)
- Add New CCB + new 36-month local term + new Business Unlimited Plan + nEWRIFF BRANCH FastAccess DSL Reward \$100 for 5 months (total = \$500)

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Elizabeth O'Donnell August 31, 2006 Page 2 of 4

Specific provisions and limitations for this promotion are as follows:

- Subscribers can receive a total of five hundred dollars (\$500.00) in bill credit rewards by subscribing to all named services.
- Available only to existing BellSouth business customers subscribing to local exchange service.
- Subscribers must purchase a New CCB package in order to participate in this promotion and receive the minimum fifty-dollar (\$50.00) bill credit reward.
- Bill credit reward is applicable at the main account level not line level.
- Subscribers must sign a new 36-month local service term agreement or purchase a new Business Unlimited Plan, or new FastAccess DSL in addition to purchasing a New CCB package in order to receive the one-hundred and fifty dollar (\$150.00) bill credit reward.
- Subscribers must purchase and sign a new 36-month local service term agreement and
 either a new Business Unlimited Plan or new FastAccess DSL in addition to purchasing a
 New CCB package in order to receive the three hundred dollar (\$300.00) bill credit
 reward.
- Subscribers must purchase a New CCB package, sign a new 36-month local service term agreement, purchase a new Business Unlimited Plan and purchase new FastAccess DSL in order to receive the five hundred dollar (\$500.00) bill credit reward.
- The only new BellSouth Long Distance Inc. plan that qualifies for this promotion is the Business Unlimited Plan. Other domestic and complex long distance plans do not qualify.
- If the subscriber signs a new local service term agreement as part of this promotion, the length of the term must be 36 months. Twelve and 24 month terms do not qualify.
- Promotion is available in all nine states.
- Upgrades from 1FB to CCB are eligible
- If the subscriber purchases FastAccess DSL as part of this promotion, the speed must be 384K or higher. Subscriber must purchase new DSL service with speed 384K or higher. Existing DSL customers upgrading service are not eligible to participate.
- Existing FastAccess DSL subscribers who add a new FastAccess DSL service are not eligible to participate in this promotion.
- Subscribers must purchase qualifying services at the same time to receive the specified bill credit reward.
- The bill credit reward amount will appear monthly in the OC&C section of the subscribers bill in a subsequent billing period usually within one or two billing cycles.
- Subscribers who receive the fifty-dollar (\$50.00) bill reward must keep the named service a minimum of six months or will be subject to pay back to BellSouth the BRANCH reward received.
- Subscribers who receive the one hundred fifty dollar (\$150.00) bill reward nutt leg all V services purchased a minimum of six months or will be subject to pay back to Bell South the bill reward received; term charges may apply if the local term agreement was selected.

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- Subscribers who receive the three hundred dollar (\$300.00) bill reward must keep all services purchased a minimum of twelve months or will be subject to pay back to BellSouth the bill reward received; term charges may apply for early termination of the local term agreement.
- Subscribers who receive the five hundred dollar (\$500.00) bill reward must keep all services purchased a minimum of twenty four months or will be subject to pay back to BellSouth the bill reward received; term charges may apply for early termination of any agreement.
- BellSouth a signed service agreement
- If the FastAccess DSL component service is not activated within 60 days of the service order completion date; the subscriber must repay all rewards provided for all component services if not activated within 60 days.
- All services must be purchased at the same time in order to qualify for the specified bill reward amount
- Applicable taxes and fees will be based on the full tariff price of all products and services that are billed and no taxes or fees will be added to the amount of any reward under this promotion.
- However, for the FastAccess service, any non-recurring activation charges, professional
 installation charges and charges for customer premises equipment will apply and are not
 rewarded or waived under this promotion.
- BellSouth reserves the right to modify or discontinue promotion at any time
- New BellSouth business subscribers are not eligible to participate in this promotion
- Subscribers cannot qualify for this promotion more than once
- Subscribers can receive a maximum reward of five-hundred dollars (\$500) for subscribing to all named services
- Subscribers must at minimum purchase a New CCB package in order to participate in this promotion
- The application date for orders must be between 09/01/2006 12/31/2006
- Subscribers who receive the fifty-dollar (\$50.00) bill reward must keep the named service a minimum of six months or will be subject to pay back to BellSouth the bill reward received.
- Subscribers who receive the one hundred fifty dollar (\$150.00) bill reward must keep all services purchased a minimum of six months or will be subject to pay back to BellSouth the bill reward received.
- Subscribers who receive the three hundred dollar (\$300.00) bill reward must keep all services purchased a minimum of twelve months or will be subject to pay back TARIFF BRANCH BellSouth the bill reward received.
- Subscribers who receive the five hundred dollar (\$500.00) bill reward must keep with V services purchased a minimum of twenty four months or will be subject to pay back 1/2006 BellSouth the bill reward received.

Elizabeth O'Donnell August 31, 2006 Page 4 of 4

- Subscribers participating in the Bundle Incentive Promotion are not eligible to participate
 in the following promotions: Welcoming Rewards Promotion, Additional Line
 Promotion, Encore Bonus Promotion, CCB Enhanced Answers Bundle Promotion,
 Unlimited Upgrade Promotion, or the Business Unlimited MRC Waiver Promotion
- Subscribers with aggregate annual billing, per state of BellSouth services exceeding \$42,000 at the time of enrollment, are not eligible to participate in this promotion
- BellSouth reserves the right to terminate this program at any time provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.
- Out of region customers are not eligible to participate in this promotion.
- This promotion is not available for resale.

If there are any questions concerning this proposal, please call Joan Duncan at 502/582-8416.

Very truly yours,

Tony Taylor

TARIFF BRANCH

8/31/2006



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 31, 2006

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

RE: Notice of Nonbasic Promotion

Dear Ms. O'Donnell:

During the period of September 1, 2006 through August 31, 2007, BellSouth plans to offer a promotion called the "BellSouth® 2006-2007 Simple Savings Promotion." Subscribers must commit to a 24 or 36-month term agreement to participate in the Program to receive the discounts specified. Subscriber agrees to pay the applicable BellSouth rates or charges set forth in the Service Descriptions and Price Lists or the applicable tariff or other notice, as the case may be, subject to discounts provided under this Agreement. Subscriber agrees that rates or prices may change over the term, but the discount is fixed based on the term selected.

Specific provisions and limitations for this promotion are as follows:

- Available only to new BellSouth business customer locations subscribing to local exchange service.
- Monthly BellSouth local service charges must be between a business line class of service and
 five thousand four hundred dollars (\$5,400) excluding hunting, analog private line, ISDN
 PRI, BIS-T1 charges and the additional services listed below in the program restrictions to
 receive the discounts.
- Complete Choice® for Business Package Subscribers are not eligible to receive the hunting discount.
- Subscriber must sign a 24 or 36-month term agreement to participate under the Program and receive the monthly discounts.

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Elizabeth O'Donnell August 31, 2006 Page 2 of 5

- Subscriber will earn for each such month of the term a discount in an amount equal to the applicable discount percentage multiplied by Subscriber's monthly total billed BellSouth local service charges; in addition, if applicable, Subscriber will earn for each month of the term a discount for Hunting Service equal to the applicable discount percentage multiplied by Subscriber's hunting charge.
- Discount: Specified percent (%) of Subscriber's total billed BellSouth charges for local service charges to the customer (TBR) based upon rates or prices provided in the Service Descriptions and Price Lists, under General Exchange Price Lists and Private Line Price Lists, or the General Subscriber Services Tariff (A) and Private Line Services Tariff (B) in tariffed states.

Monthly Billed BellSouth Local Service Charges	24 Month Term Discount	36 Month Term Discount
The price of one Business Line Class of Service to \$249.99	10%	20%
\$250.00 - \$5,400.00	10%	25%
Hunting Discount	50%	100%

- The term "Monthly Billed BellSouth Local Service Charges" means Subscriber monthly billed BellSouth local service charges at qualifying locations for BellSouth services that are local services as set forth in the Service Descriptions and Price Lists, under General Exchange Price List and Private Line Price List or the General Subscriber Services Tariff (A) and Private Line Services Tariff (B) in tariffed states, excluding: Non-Program Services, other non-regulated charges (other regulated charges in tariffed states), other fees or surcharges, taxes, non-state tariffed charges, late payment charges, charges billed pursuant to federal or state access service tariffs, charges collected on behalf of municipalities (including, but not limited to services for 911 service and dual party relay services), and charges for services provided by other companies. (For example charges excluded include, but are not limited to, charges for BellSouth Long Distance, Inc., BellSouth® Fast Access® Business DSL, BellSouth® Dedicated Internet Access Service, BellSouth Advertising and Publishing Corporation or Cingular® Wireless).
- Subscribers who participate in the Program and subscribe to service at a new location during the term under the Simple Savings term agreement, will not be billed for the line connection charges and change in service charges, if applicable, associated with the service order. This will include the Line Connection Charge (first and additional lines, line equivalents, and trunks) and the Charge for Change in Service, if applicable.
- Should Subscriber's charges exceed the five thousand four hundred dollars (\$4,400) monthly threshold, the Subscriber will only receive the maximum discount allowed under this Program for monthly charges up to five thousand four hundred dollars (\$5,400).

PUBLIC SERVICE COMMISSION

OF KENTUCKY

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Elizabeth O'Donnell August 31, 2006 Page 3 of 5

- The discount will appear as a credit in the OC&C section of the Subscriber's bill in either the current or a subsequent billing period usually within one (1) or two (2) billing cycles. Participation in the Program begins on the date the Subscriber commits to a term and BellSouth accepts (unless voided by BellSouth). Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the Subscriber's term agreement order.
- This term agreement is subject to and controlled by the provisions of BellSouth's terms and conditions provided under notice, including any changes therein as may be made from time to time; or, in the alternative, in jurisdictions in which the said services are controlled by tariff, the applicable filed tariffs.
- Unless the Subscriber notifies BellSouth in writing of its intent not to renew for another like term under the Program at least sixty (60) days prior to expiration, then upon expiration of the initial term, the Subscriber term agreement shall automatically renew for another term as initially selected. BellSouth will provide written and/or verbal reminders to the Subscriber of the Subscriber term agreement expiration date and the automatic renewal provision beginning approximately one hundred and eighty (180) days prior to its expiration depending upon the Subscriber's billing cycle. If the Subscriber does not renew the Subscriber Agreement for another term or at the expiration of the renewed term, the Subscriber agrees to pay full tariffed charges for services.
- In the event the Subscriber terminates the term agreement, the Subscriber agrees to pay termination charges to BellSouth as provided below based upon the number of months remaining on the term. Similarly, if the Subscriber's BellSouth local exchange service decreases below a business line class of service (e.g. Remote Call Forwarding) at any time during the term, the Subscriber will be deemed to have terminated the term agreement, and the Subscriber agrees to pay termination charges to BellSouth as provided below based upon the number of months remaining on the term. These charges will appear on a subsequent bill or, if applicable, on the Subscriber's final bill as a charge in the OC&C section. Payment of this charge does not release the Subscriber from other previous amounts owed to BST.

Set charge to be multiplied by the number of months remaining on term after disconnect

\$30

Discounts, as well as hunting discounts (for hunting service), apply only to BellSouth total billed local service charges within a state, not across states.

Subscribers participating in a Product Level or Volume and Term CSA are not eligible BRANCH participate in this Program.

Complete Choice® for Business Package Subscribers may participate in the Program but are not eligible to receive the additional hunting discount.

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Elizabeth O'Donnell August 31, 2006 Page 4 of 5

- Subscribers with aggregate annual billing, per state of BellSouth services exceeding sixty five thousand dollars (\$65,000) at the time of enrollment are not eligible to participate in this Program.
- Multiple locations may be billed together only with the accounts and/or locations eligible for this Program.
- This Program may not be used concurrently with any previous or existing BellSouth Telecommunications, Inc. term agreement programs, unless otherwise stated.
- Subscribers may bill locations together under this promotion only those that meet the Program qualifications, per location.
- This Program can be used concurrently with the BellSouth Welcoming Rewards promotion.
- BellSouth reserves the right to terminate this Program at any time; provided, however, that Subscribers participating in the program will continue to receive this program for the remaining term of their term agreement.
- The BellSouth® 2006-2007 Simple Savings Promotion term agreement shall not be altered, modified or amended in any respect; any Subscriber changes have no effect.
- Subscriber understands that its signature on the Simple Savings term agreement constitutes the Subscriber's company enrollment in the BellSouth® 2006-2007 Simple Savings Promotion under this term agreement or the applicable tariffs, as the case may be. The Subscriber must have authority to commit the customer to the term agreement.
- The following services will not be included in qualifying revenue or charges under this Program or entitled to discounts for the related revenues:
 - Analog Private Line
 - BIS-T1
 - ISDN PRI
 - Metro Ethernet
 - RegionServ Service, business trunk, w/o discount combination
 - RegionServ Service, business trunk, w/o discount outward only
 - Business, Local Optional Service, all options inward only trunk
 - Business trunk, combination flat rate, local optional service
 - Joint user flat rate service, business (Cost Split between Joint Users)
 - Outward WATS service, statewide
 - Area Calling Service business, both way, premium
 - PBX Service, inward flat rate trunk
 - LightGate 1 Basic System with First 1/2 mile per System, IntraLATA



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• Subscriber and BellSouth acknowledge and agree that to the extent the services to which Subscriber subscribes under this Agreement are deregulated or detariffed, all references to "BellSouth's General Subscriber Services Tariff," "BellSouth tariffs," "BellSouth's lawfully filed tariffs," or any other references to BellSouth's tariffs on file with the appropriate regulatory authority shall be deemed references to agreed contract terms and conditions identical to those set forth in the applicable tariff for services subscribed by Subscriber as such tariffs existed as of the effective date of deregulation or detariffing. Such tariffed term and conditions are incorporated by reference as if fully included herein. To the extent there exists a conflict between the terms set forth herein and those incorporated by reference, the terms set forth herein shall control.

If there are any questions concerning this proposal, please call Joan Duncan at 502/582-8416.

TARIFF BRANCH

8/31/2006



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 31, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

RE: Notice of Nonbasic Promotion

Dear Ms. O'Donnell:

During the period of September 1, 2006 through December 31, 2006, BellSouth plans to offer a promotion called the "BellSouth® Complete Choice® for Business Enhanced Answers Bundle Promotion." This promotion is an offer available to new and existing BellSouth business customers in specified wire centers in the BellSouth region. The BellSouth® Complete Choice® for Business Enhanced Answers(SM) Bundle Promotion (the "Program") provides monthly Complete Choice® for Business discounts on the Subscriber's bill per location, and Subscriber will not be billed for line connection charges. To participate in the Program, Subscribers must purchase or have a five to nine-line Complete Choice® for Business Package (only one at enrollment); sign a Program 36-month agreement; purchase or have any BellSouth Long Distance, Inc. ("BSLD") domestic calling plan; and subscribe to new Dedicated Internet Access ("DIA") service under a 36-month DIA term agreement. The Subscriber must maintain all services during the 36-month term.

Specific provisions and limitations for this promotion are as follows:

- This promotion is an offer available to new and existing BellSouth business customers in specified wire centers in the BellSouth region.
- The BellSouth® Complete Choice® for Business Enhanced Answers SM Bundle Promotion (the "Program") provides monthly Complete Choice® for Business discounts on the Subscriber's bill per location, and Subscriber will not be billed for line connection charges.
- To participate in the Program, Subscribers must purchase or have a five to nine-life BRANCH Complete Choice® for Business Package (only one at enrollment); sign a Program 66- WE month agreement; purchase or have any BellSouth Long Distance, Inc. ("B\$LD") domestic calling plan; and subscribe to new Dedicated Internet Access ("DIA") ser 2006 under a 36-month DIA term agreement.

Elizabeth O'Donnell August 31, 2006 Page 2 of 4

- The Subscriber must maintain all services during the 36-month term. The promotional period for this offering is September 1, 2006 December 31, 2006.
- Available to new and existing BellSouth business customers having or subscribing to a
 five to nine-line Complete Choice® for Business Package, a BSLD domestic calling plan,
 and new DIA service under a 36-month DIA contract.
- Subscribers with existing BellSouth service may only purchase the DIA service at 1024K speed. Subscribers purchasing new BellSouth service may only purchase DIA service at 1024K speed or higher.
- Subscriber location must be located in a specified wire center.
- Subscriber must sign the 36-month Program agreement associated with this offer.
- DIA service must be installed within 60 days of the Program being added to the Subscriber's account.
- Subscriber must have or subscribe to a five to nine-line Complete Choice® for Business Package; have or subscribe to any BSLD domestic calling plan; and purchase a new DIA service under a 36-month contract.
- Discount: Specified % based upon Subscriber's monthly local charges for the Complete Choice® for Business package(s) under the G.S.S.T. A tariff.
- BellSouth Complete Choice® for Business Enhanced Answers(SM) Bundle Promotion -36 month term commitment
- Selected Wire Centers in: AL/FL/KY/LA/MS/NC/SC; Monthly Discount: 60%
- Selected Wire Centers in: GA; Monthly Discount: 75%
- The Program discount will appear as a credit in the OC&C section of the Subscriber's bill in the current billing period or a subsequent billing period usually within one or two billing cycles. Participation in the Program begins on the date the Subscriber commits to a term election and BellSouth accepts (unless voided by BellSouth). Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the Subscriber's term agreement order and service is installed.
- Subscriber under the Program that also subscribes to new service during the term will not
 be billed for line connection charges associated with the service order. This will include
 the Line Connection Charge (first and additional lines) and the Charge for Change in
 Service, if applicable.
- Service charges do not apply for transactions that only involve additions, deletions or changes to the services or features provided as part of a Complete Choice® for Business package.



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Elizabeth O'Donnell August 31, 2006 Page 3 of 4

- In the event the Subscriber discontinues or terminates any component or element of the Program, the Subscriber will no longer receive Program discounts and will pay the rates set forth in the tariffs, and the Subscriber agrees to pay termination charges to BellSouth as provided below based upon the number of months remaining on the term. In addition, Subscriber agrees to pay any termination charges associated with a BSLD contract and a DIA contract, if applicable. Program termination charges (not including BSLD or DIA contract termination charges) will appear on the Subscriber's final bill or a subsequent bill as a charge in the OC&C section. If applicable, BSLD and DIA contract termination charges will be charged separately. Payment of the Program termination charges does not release the Subscriber from other previous amounts owed to BST. Set charge to be multiplied by number of months remaining on term: \$35
- Unless the Subscriber notifies BellSouth in writing of its intent not to renew for another like term under the Program at least 60 days prior to expiration, then upon expiration of the initial term, the Subscriber term election agreement shall automatically renew for another term. BellSouth will provide written and/or verbal reminders to the Subscriber of the Subscriber term election agreement expiration date and the automatic renewal provision beginning approximately 180 days prior to its expiration depending upon the Subscriber's billing cycle. If the Subscriber does not renew the Subscriber Agreement for another term or at the expiration of the renewed term, the Subscriber agrees to pay full tariffed charges for services.
- In tariffed states, the term agreement is subject to and controlled by the provisions of BellSouth's lawfully filed tariffs, including any changes therein as may be made from time to time; in detariffed or deregulated states this Program and the Subscriber Agreement is controlled by the terms set forth in the Agreement.
- Subscriber and BellSouth acknowledge and agree that to the extent the services to which Subscriber subscribes under this Agreement are deregulated or detariffed, all references to "BellSouth's General Subscriber Services Tariff," "BellSouth tariffs," "BellSouth's lawfully filed tariffs," or any other references to BellSouth's tariffs on file with the appropriate regulatory authority shall be deemed references to agreed contract terms and conditions identical to those set forth in the applicable tariff for services subscribed by Subscriber as such tariffs existed as of the effective date of deregulation or detariffing. Such tariffed term and conditions are incorporated by reference as if fully included herein.
- If Subscriber doesn't install new DIA service within 60 days from the order date the Subscriber will be removed from the Program and will be charged the discounts received.
- Subscriber may only purchase or have one (1) five to nine-line Complete Choice® for Business Package at enrollment.
- Discounts apply only to BellSouth Complete Choice® for Business total billed of BRANCH
- The DIA service must be at the same location as the Complete Choice for Business package and BSLD services.

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Elizabeth O'Donnell August 31, 2006 Page 4 of 4

- Subscribers with existing BellSouth service may only purchase the DIA service at 1024K speed. Subscribers purchasing new BellSouth service may only purchase DIA service at 1024K speed or higher.
- Subscribers participating in a Product Level or Volume and Term CSA are not eligible to participate in this Program.
- Subscribers with aggregate annual billing, of BellSouth services exceeding \$65,000 at the time of enrollment, are not eligible to participate in this Program.
- This Program may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated.
- However, Subscribers currently participating under an existing BellSouth Business Promotion local exchange term election agreement may migrate to this Program without incurring any termination liability at any time during the term of the existing program, if the Subscriber agrees to a Program 36-month term agreement that provides for an equal or greater number of business access lines than under the Subscriber's existing local exchange term agreement. The new Program 36-month term agreement will be based upon monthly business access line rates in effect at the time the new Program 36-month term agreement is effective.
- BellSouth reserves the right to terminate this program at any time; provided, however, that Subscribers participating in the program will continue to receive this Program for the remaining term of their term agreement.
- The BellSouth Complete Choice® for Business Enhanced Answers(SM) Bundle Subscriber Agreement shall not be altered, modified or amended in any respect; any Subscriber changes have no effect.
- Subscriber understands that its signature on the Program term agreement constitutes the Subscriber's enrollment in the Program under this term agreement and the applicable tariffs; the signatory must have authority to commit its company to the term agreement.

If there are any questions concerning this proposal, please call Joan Duncan at 502/582-8416.

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Very truly yours

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8/31/2006



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 31, 2006

Elizabeth O'Donnell **Executive Director** Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

RE: Notice of Nonbasic Promotion

Dear Ms. O'Donnell:

During the period of September 1, 2006 through December 31, 2006, BellSouth plans to offer a promotion called the "BellSouth Select Bundles Bonus." This promotional filing is to allow BellSouth to award bonus points to BellSouth Select customers who purchase a new Compete Choice for Business package, subscribe to a new BSLD service plan and/or new FastAccess DSL service.

Specific provisions and limitations for this promotion are as follows:

- Available to existing and new BellSouth Select customers. New BellSouth Select customers must meet BST eligibility requirements – between one hundred dollars (\$100) and three thousand five hundred dollars (\$3500) in BST spending per month.
- Any new or existing BellSouth Select customer that meets all eligibility requirements during the promotional period will be eligible for the rewards.
- BellSouth Select members who purchase a new Complete Choice for Business (CCB) package will receive a bonus reward of two thousand (2000) BellSouth Select points.
- Customers that subscribe to a new BSLD service plan will receive an additional one thousand (1000) BellSouth Select bonus points.
- Customers that add new FastAccess DSL service (1.5M and higher) will receive an additional one thousand (1000) BellSouth Select bonus points.
- Point reward(s) will be applied to BellSouth Select customer point balance four (4) to six (6) weeks after purchase.
- Select point balance can be checked on BellSouth Select Website (www.bellsouthselectbusiness.com), by calling BellSouth Select Service Corre (800.290.3333), or through the quarterly balance statement.

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Elizabeth O'Donnell August 31, 2006 Page 2 of 2

- All BellSouth Select points awarded for this promotion shall be redeemable consistent with the conditions of the BellSouth Select Business program.
- Program Restrictions:
- There is a maximum of twelve thousand (12K) bonus points per customer account.
- Must be a BellSouth Select member to earn rewards
- Customers with any local term agreement including, but not restricted to, Complete Choice for Business Term, Simple Savings, Key Customer Program are not eligible for the reward.
- To receive bonus for FastAccess DSL purchase, customers must purchase a new CCB package and FastAccess DSL service of 1.5M and higher.
- To receive bonus for BSLD purchase, customers must purchase a new CCB package and new BSLD calling plans including local, toll-free and international. Customers who picked but do not subscribe to a calling plan are not eligible for the BSLD bonus.
- Subject to obtaining any required regulatory approval, BellSouth Select reserves the right to terminate this program at any time.

Very truly yours

• This offering is available for resale.

If there are any questions concerning this proposal, please call Joan Duncan at 502/582-8416.

TARIFF BRANCH

8/31/2006



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 31, 2006

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

RE: Notice of Nonbasic Promotion

Dear Ms. O'Donnell:

During the period of September 1, 2006 through December 31, 2006, BellSouth plans to offer a promotion called the "SBS Bundles Incentive Wireless Bonus." Existing SBS customers who upgrade their 1FB under the Bundle Incentive Promotion with a new Complete Choice for Business (CCB), new 36-month BellSouth local exchange term agreement, new Business Unlimited Plan and/or new FastAccess Business DSL 384K speed or higher, and activate new Cingular® Wireless, will receive a \$25 bill credit on their SBS billing. Requires Cingular® Wireless activation.

Specific provisions and limitations for this promotion are as follows:

- 1. Requires purchase under the Bundle Incentive offer upgrade current SBS local exchange service to include all of the following new Complete Choice for Business package (CCB), new 36-month BellSouth local exchange term agreement, and new BellSouth Long Distance Inc. BellSouth Business Unlimited Plan ("Business Unlimited Plan"), and/or new BellSouth FastAccess Business DSL service ("FastAccess DSL") 384K speed or higher and who purchase SBS offered Cingular® Wireless will receive a \$25 bill credit on their SBS billing.
- This is a bonus to the Bundle Incentive promotion, but applies only to tiers adding Business Unlimited Plan and/or FastAccess Business DSL 384K speed or higher.
- 3. \$25 bill credit will be applied to BellSouth bill within 30-45 days of Cingular® activation.
- 4. Must be an existing SBS 1FB local exchange customer.
- 5. Applies to new Cingular® activations only.
- 6. Bill credit is at the account level, only one per account.

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- 7. Must add the following upgrades on one order to one existing SBS account: new CCB, new BellSouth 36-month local exchange term agreement, new Business Unlimited Plan and/or new FastAccess, Business DSL 384K or higher, new Cingular® Wireless.
- 8. Customer must meet Cingular® credit and coverage eligibility.
- 9. Customer must purchase a SBS offered Cingular® wireless plan and equipment.
- 10. Requires a 12 or 24-month Cingular® contract.
- 11. Customer must purchase in accordance to SBS credit card policy.
- 12. Combined Billing of Cingular® charges to SBS billing required.
- 13. Subscribers with aggregate annual billing, per state of BellSouth services exceeding \$65,000 at the time of enrollment, are not eligible to participate in this promotion (average \$5400 per month).
- 14. This offer is not available for resale.

If there are any questions concerning this proposal, please call Joan Duncan at 502/582-8416.

TARIFF BRANCH

8/31/2006



502-582-2164 FAX 502-582-8667 Tony Taylor Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 31, 2006

Elizabeth O'Donnell **Executive Director** Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

RE: Notice of Nonbasic Promotion

Dear Ms. O'Donnell:

During the period of September 1, 2006 through December 31, 2006, BellSouth plans to offer a promotion called the "SBS Cingular® Blackberry® Acquisition/Reacquisition Offer." New or Reacquisition business customers purchasing business local exchange service under a 24month or greater local exchange service term agreement will receive a \$150 instant price reduction on the purchase of one (1) BlackBerry® 8700, when purchased with an SBS offered Cingular® Voice and/or Data plan under a 24-month Cingular® term contract. Customer must retain service with both SBS and Cingular® a minimum of six months, or will be subject to a chargeback of \$150. Cingular® credit and coverage guidelines and SBS credit card policy applies. Customer must combine-bill Cingular® charges to an SBS account excluding Remote Call Forwarding accounts. Offer is limited to one (1) unit per account. Additional charges of taxes, shipping and handling, and activation fee apply.

Specific provisions and limitations for this promotion are as follows:

- New or reacquisition business customer purchasing business local exchange service under 1. a 24-month or greater local exchange service term agreement, will receive a \$150 instant price reduction on the purchase of one (1) BlackBerry® 8700, when purchased with an SBS offered Cingular® Voice and/or Data plan.
- Customer must remain in service with both Cingular and SBS for a minimum of 6 2. months, or customer will be subject to chargeback of \$150. Limit to one offer per account.
- Customer must combine bill Cingular® charges to SBS landline account, and mtarter example. 3. to a 24-month Cingular® contract term.
- Cingular® credit and coverage guidelines apply. 4.
- Customer must purchase a BlackBerry® 8700 in accordance with SBS credit card and in 2006 5.

PUBLIC SERVICE

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- 6. Additional charges of taxes, shipping and handling, and activation fee apply.
- 7. Offer excludes customers that do not meet Cingular® credit and coverage guidelines, and existing SBS landline customers.
- 8. Purchase must be made in accordance with SBS credit card policy.
- 9. Customer can qualify for this offer more than once if additional accounts are added.
- 10. Offer limited to one (1) BlackBerry® 8700 unit per account.
- 11. Customer must purchase minimum of one (1) landline per SBS account.
- 12. Orders for this offer must be placed between 9/1/06 and 12/31/06.
- 13. Customer must remain in service with SBS landline and Cingular® Wireless for a minimum of six months from date of purchase, or will be subject to \$150 chargeback.
- 14. Offer may be combined with any existing Cingular® Wireless offers.
- 15. Additional charges of taxes, Shipping and Handling, and activation fee apply.
- 16. Out of region customers are not eligible for this promotion.
- 17. The offer is not available for resale.

If there are any questions concerning this proposal, please call Joan Duncan at 502/582-8416.

Tony Taylor

TARIFF BRANCH
RECEIVED

8/31/2006



502-582-2164 FAX 502-582-8667

Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 31, 2006

Elizabeth O'Donnell **Executive Director** Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

RE: Notice of Nonbasic Promotion

Dear Ms. O'Donnell:

During the period of time from September 1 through December 31, 2006, BellSouth plans to offer a promotion called the "Win Over Wireless Trial." To receive \$100 cash back coupon, customer must agree to a new or have an existing 24-month or greater BellSouth local exchange term agreement. Customer must be a new Cingular® activation and must indicate that they are currently with another wireless service provider and print the name of the current service provider in space provided on the redemption coupon.

Specific provisions and limitations for this promotion are as follows:

- Customers who purchase Cingular® Wireless with a Cingular® 12 or 24-month contract, and are with another wireless carrier, will receive \$100 if they also agree to a new or have an existing 24 month or greater BellSouth local exchange agreement.
- · Customer must fill out coupon, including adding name of current wireless provider, and return to Parago for redemption.
- Cingular® Wireless must be active at time of coupon redemption.
- New BellSouth local exchange term agreement must be on account at time of coupon redemption. Account will be monitored monthly for term agreement activity. If local exchange term agreement is removed from the account prior to 12 months, the reward must be repaid to BellSouth, in addition to any termination charges that apply.
- Customer must meet Cingular® credit and coverage eligibility.
- Cannot be stacked with Shoppers Reward offer.
- Customer must purchase a SBS offered Cingular® Wireless plan and equipment, and activate the Cingular® service.
- Requires 12 or 24-month Cingular® contract and activation of Cingular® service.

8/31/2006

PUBLIC SERVICE COMMISSION

Elizabeth O'Donnell August 31, 2006 Page 2 of 2

- Must be new or existing SBS local exchange customer.
- Excludes SBS customers who are currently under a BellSouth local exchange term agreement.
- Customer must agree to a new or have an existing BellSouth local exchange term agreement with 24 months or greater after agreeing to a Cingular® 12 or 24-month contract for a new Cingular® activation.
- Limited to one offer per account.
- Customer must purchase in accordance to SBS credit card policy.
- Combined billing of Cingular® charges to SBS billing required.
- Customer must indicate that they are currently with another wireless service provider (excludes Cingular®) and print the name of the current service provider on redemption coupon.
- In the event customer terminates the local exchange agreement, customer must refund the reward under this program in addition to any termination charges owed for agreement.
- Subscribers with aggregate annual billing per state of BellSouth local exchange services exceeding \$65,000 (equate to an average \$5400 per month) at the time of enrollment are not eligible to participate in this \$100 cash back coupon promotion.
- This offer is not available for resale.

If there are any questions concerning this proposal, please call Joan Duncan at 502/582-8416.

Very truly yours,

RECEIVED

8/31/2006



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 30, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated May 17, 2006, the Commission staff accepted our proposed "BellSouth 3 For 3 Reward Promotion." (Please see Filing No. TFS2006-00603.) That promotion began on September 1, 2005 and is scheduled to end on August 31, 2006. We have now decided to extend the end date of this promotion to April 30, 2007.

All terms and conditions of the promotion except for the end date of the promotion period remain unchanged.

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Compartification

If there are any questions concerning this proposed extension, please call Joan Duncan at 502-582-8416.

BECEIVE

8/30/2006



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 30, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated July 19, 2006, the Commission staff accepted our proposed "BellSouth \$50 MDU Closer Coupon." (Please see Filing No. TFS2006-00931.) That promotion began on June 15, 2006 and is scheduled to end on September 13, 2006. We have now decided to extend the end date of this promotion to December 31, 2006.

As of September 1, 2006 the VISA card is being removed as an award. All other terms and conditions of the promotion remain unchanged. The rate and cost analysis filed with the Commission on June 14, 2006 also remains unchanged.

If there are any questions concerning this proposed extension, please call Joan Duncan at 502-582-8416.

Very truly yours

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Composition



8/30/2006



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 30, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated May 17, 2006, the Commission staff accepted our proposed "BellSouth Business Shoppers Promotion." (Please see Filing No. TFS2006-00599.) That promotion began on August 26, 2005 and is scheduled to end on August 31, 2006. We have now decided to extend the end date of this promotion to April 30, 2007.

Effective September 1, 2006 the \$100 reward is a coupon redeemable for debit card, gift card or check, but not cash.

If there are any questions concerning this proposed extension, please call Joan Duncan at 502-582-8416.

Yery truly yours,

All BellSouth marks contained herein are owned by BellSouth Intellectual Property

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8/30/2006



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 30, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated July 19, 2006, the Commission staff accepted our proposed "BellSouth Business Winning Rewards Promotion." (Please see Filing No. TFS2006-00922.) That promotion began on January 1, 2006 and is scheduled to end on December 31, 2006.

As of September 1, 2006 the promotion is being modified to add BellSouth Metro Ethernet Service as an exclusion for eligible revenue calculation for the BellSouth Business Winning Rewards Promotions. All other terms and conditions of the promotion remain unchanged.

If there are any questions concerning this proposed extension, please call Joan Duncan at 502-582-8416.

ery truly yours

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corparation

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8/30/2006



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 30, 2006

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated May 22, 2006, the Commission staff accepted our proposed "BellSouth Integrated Solutions (BIS) Promotion." (Please see Filing No. TFS2006-00629.) That promotion began on January 1, 2006 and is scheduled to end on August 31, 2006. We have now decided to extend the end date of this promotion to December 31, 2006.

Effective September 1, 2006 this promotion is being enhanced to add an additional benefit for qualifying BIS customers who sign a new thirty-six (36) month agreement under Option 3.

- 3. Option 3: BellSouth Integrated Solutions DIA
 - a. New BellSouth Integrated Solutions customers will receive the following:
 - xii. Customers who sign a new 36 month agreement are eligible to receive a \$1000 reward check provided the following conditions are met:
 - Must be a BellSouth retail market channel customer.
 - Must sign a new 36 month agreement.
 - Only available with BIS Option 3 (DIA).
 - Customers must activate a minimum of 12 channels on their BIS to qualify (i.e. BIS with 8 voice lines and 256 Kbps equals 12 channels).
 - Only available with BIS T-1 (BIS PRI customers are not eligible).

If there are any questions concerning this proposed extension, please call Joan Duncan at 502-582-8416.

ery truly yours,

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PUBLIC SERVICE COMMISSION OF KENTUCKY

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 30, 2006

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated May 22, 2006, the Commission staff accepted our proposed "BellSouth It's Your Number Promotion." (Please see Filing No. TFS2006-00631.) That promotion began on May 1, 2006 and is scheduled to end on August 31, 2006. We have now decided to extend the end date of this promotion to April 30, 2007.

All terms and conditions of the promotion except for the end date of the promotion period remain unchanged.

If there are any questions concerning this proposed extension, please call Joan Duncan at 502-582-8416.

Very truly yours

Tony laylor

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corparition

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8/30/2006



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 30, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated May 22, 2006, the Commission staff accepted our proposed "BellSouth Just the Lines Promotion." (Please see Filing No. TFS2006-00630.) That promotion began on May 1, 2006 and is scheduled to end on August 31, 2006. We have now decided to extend the end date of this promotion to December 31, 2006.

All terms and conditions of the promotion except for the end date of the promotion period remain unchanged.

If there are any questions concerning this proposed extension, please call Joan Duncan at 502-582-8416.

very truly yours,

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corparation

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8/30/2006



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 30, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated May 17, 2006, the Commission staff accepted our proposed "BellSouth Welcoming Rewards Promotion." (Please see Filing No. TFS2006-00601.) That promotion began on September 1, 2005 and is scheduled to end on August 31, 2006. We have now decided to extend the end date of this promotion to April 30, 2007.

All terms and conditions of the promotion except for the end date of the promotion period remain unchanged.

If there are any questions concerning this proposed extension, please call Joan Duncan at 502-582-8416.

All BellSouth marks contained herein are owned by BellSouth Intellectual Property ContartificeRANCH

8/30/2006



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 30, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated May 18, 2006, the Commission staff accepted our proposed "Kentucky Small Business PRI Advantage Plus Promotion." (Please see Filing No. TFS2006-00613.) That promotion began on January 1, 2006 and is scheduled to end on August 31, 2006. We have now decided to extend the end date of this promotion to December 31, 2006.

All terms and conditions of the promotion except for the end date of the promotion period remain unchanged.

If there are any questions concerning this proposed extension, please call Joan Duncan at 502-582-8416.

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corparation

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8/30/2006



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 22, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of time from July 31, 2006 through October 27, 2006, BellSouth will be offering the "E-Store Connection Fee Waiver Trial Promotion." During the promotion period existing residential customers who place an online order to move their service to a new location via BellSouth.com will have the line connection charge waived.

Specific provisions and limitations for this promotion are as follows:

- 1. Customers who place an online order to move their service to a new location will have the line connection charge waived during this trial.
- 2. Customers must place their order via BellSouth.com. This offer is not available in any other channel.
- Only available for existing residential customers placing an order to move their service through BellSouth.com.
- 4. Only available to existing customers moving their service through the online channel and establishing residential service.
- 5. Incomplete orders placed through the website do not qualify for this line connection charge waiver.
- 6. All orders must be placed no later than October 27, 2006 to qualify for this promotion trial.
- 7. This promotion is not subject to resale.

A rate and cost analysis for this promotion is attached. Please see the enclosed pe confidential treatment of sensitive competitive information.

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8/22/2006

PUBLIC SERVICE COMMISSION OF KENTUCKY

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Elizabeth O'Donnell August 22, 2006 Page 2 of 2

Please accept our apology for the delay in advising the Commission staff of this promotion. If there are any questions regarding this promotion please contact Joan Duncan at 502/582-8416.

Very truly yours,

Tony Taylor

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8/22/2006

Revenue and Cost Analysis

Breakeven (mos.)	
Non-Recurring Gain/(Loss)	
Non- Recurring Discounts	
Non- Recurring Cost	
Non-Recurring Waiver	
Non-Recurring Revenue	\$42.00
Margin \$	
Recurring Cost	
Recurring Revenue	\$22.60
Product	1FR

TARIFF BRANCH
RECEIVED

8/22/2006



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

August 16, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated August 1, 2006 the Commission staff accepted the "Alliance Gift Card Promotion". (Please see Filling No. TFS2006-01055.) BellSouth would like to withdraw this promotion, at this time, as the scheduled start date for this promotion was delayed.

If there are any questions concerning this matter, please call Joan Duncan at 502/582-8416.

TARIFF BRANCH
RECEIVED

8/16/2006



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

June 27, 2006

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated February 7, 2006, the Commission staff accepted our proposed "BellSouth 2005-2006 Simple Savings Promotion." (Please see Filing No. TFS2005-02039.) The promotion is scheduled to end on July 31, 2006. We have now decided to extend the end date of this promotion to August 31, 2006.

All terms and conditions of the promotion except for the end date of the promotion period remain unchanged. The revenue analysis filed with the Commission on July 25, 2005 remains unchanged.

If there are any questions concerning this proposed extension, please all Joan Duncan at 502-582-8416.

Very truly yours,

Tony Taylor

PUBLIC SERVICE COMMISSION

OF KENTUCKY EFFECTIVE

8/1/2006

PURSUANT TO 807 KAR 5:011

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

June 30, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated August 8, 2005, the Commission staff accepted our proposed "Digital TV Answers Bundle" promotion extension. (Please see Filing No. TFS2005-00950.) That promotion began on July 8, 2004 and was extended to July 2, 2006. We have now decided to extend the end date of this promotion through December 31, 2006.

All terms and conditions of the promotion except for the end date of the promotion period remain unchanged. The rate and cost analysis filed with the Commission on June 28, 2004 also remains unchanged.

If there are any questions concerning this proposed extension, please call Joan Duncan at 502-582-8416.

Very truly yours,

Tony Taylor

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Comporation

PUBLIC SERVICE COMMISSION
OF KENTUCKY
Intellectual Property Officeration

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

Executive Director

I Duxcan for



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

June 29, 2006

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of time from July 1, 2006 through December 31, 2006, BellSouth plans to offer the "Alliance Gift Card Promotion." Residential customers responding to the direct mail correspondence sent by Alliance Partners by placing a new (N) or transfer (T) order will be eligible to receive a \$50 reward (cash or cash equivalent).

Specific provisions and limitations for this promotion are as follows:

- Alliance Partners (AllConnect and Whitefence) currently offer BellSouth service to Movers
 contacting them to connect utility services. If the customer declines to order BellSouth service at that
 time, the customer's information will be captured and placed on a direct mail leads list to receive this
 promotional offer.
- 2. Customers responding to the direct mail by placing an N or T order will be eligible to receive a \$50 reward (cash or cash equivalent).
- 3. Coupon redemption process will be utilized to fulfill gift card eligibility. The direct mail will contain the coupon needed for reward redemption.
- Customer must place a valid BellSouth phone number on their redeemed coupon in order to receive gift card.
- 5. All customers within the 9-state BellSouth footprint are eligible for this offer.
- 6. Customer must place their order via the designated toll-free number or the specified URL.
- 7. Customer must place an N or T order with BellSouth.
- 8. BellSouth reserves the right to discontinue this promotion at any time without notice.
- 9. Customer must place their order on or before 12/31/06.
- 10. Coupon postmark deadline is 90 (ninety) calendar days from the order completion date to be eligible.
- 11. Offer may not be combined with reacquisition offers.
- 12. Offer may not be combined with any other cash back offers.
- 13. This offer is not available for resale.

PUBLIC SERVICE COMMISSION
OF KENTUCKY

7/1/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

EFFECTIVE

All BellSouth marks contained herein are owned by BellSouth Intellectual

Elizabeth O'Donnell June 29, 2006 Page 2 of 2

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information. If there are any questions concerning this proposal, please call Joan Duncan at 502-582-8416.

Very truly yours,

Tony Taylor

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 7/1/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

Attachment Page 1 of 1 EDITED

Revenue and Cost Summary (24 Months)

Subscribers Revenue Cost Margin

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 7/1/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

June 16, 2006

Elizabeth O'Donnell **Executive Director** Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated February 7, 2006, the Commission staff accepted our proposed "BellSouth Kentucky Large Business PRI Advantage Promotion." (Please see Filing No. TFS2005-01984.) That promotion began on January 1, 2006 and is scheduled to end on June 30, 2006. We have now decided to extend the end date of this promotion through December 31, 2006.

All terms and conditions of the promotion except for the end date of the promotion period remain unchanged. The rate and cost analysis filed with the Commission on December 8, 2005 also remains unchanged.

If there are any questions concerning this proposed extension, please all Joan Duncan at 502-582-8416.

Very truly yours

Tony Taylor

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation

PUBLIC SERVICE COMMISSION OF KENTUCKY

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

June 14, 2006

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated February 7, 2006, the Commission staff accepted our proposed "BellSouth Business Winning Rewards Promotion." (Please see Filing No. TFS2005-02088). That promotion began on January 1, 2006 and is scheduled to end on June 30, 2006. We have now decided to extend the end date of this promotion to December 31, 2006.

All terms and conditions of the promotion except for the end date of the promotion period remain unchanged. The revenue analysis filed with the Commission on December 19, 2006 also remains unchanged.

If there are any questions concerning this proposed extension, please all Joan Duncan at 502-582-8416.

Very truly yours.

Tony Taylor

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE

7/1/2006

All BellSouth marks contained herein are owned by BellSouth Intellectual Proper

UANT TO 807 KAR 5:01 SECTION 9 (1)



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

June 29, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of time from July 1, 2006 through December 31, 2006 BellSouth plans to offer the "Small Business – Deal or No Deal Closer Promotion." The promotion is available to new subscriptions to Frame Relay Service, Megalink Service, Megalink Channel Service, or BellSouth Channelized Trunks Service.

Specific provisions and limitations for this promotion are as follows:

- 1. Credit will be provided on new subscriptions to the following services subject to the terms and conditions in this promotion.
 - Frame Relay (Sub-rate Speeds of 512 Kbps to 1152 Kbps, T-1 Speed, and Multi Link Speeds of 3, 6 and 9 Mbps)
 - MegaLink Service (Point-to-Point Service Local Channel and Interoffice Channel)
 - MegaLink Channel Service
 - BellSouth Channelized Trunks Service
- 2. This Promotion offers two (2) Options:
 - Option 1: 24 35 month term agreement \$250 one-time credit on the customer's bill.
 - Option 2: 36 month or greater term agreement \$500 one-time credit on the customer's bill.
- 3. Subscribers must sign a term agreement between July 1, 2006, and December 31, 2006, in order to participate in this promotion. No subscriptions to this promotion will be accepted after December 31, 2006.

4. This promotion is targeted to existing or new Small Business customers who are currently billing or will commit to billing \$500 or more in monthly recurring revenue subject to the following PUBLIC SERVICE COMMISSION

• The customer must have received a proposal for one of the services listed in France of 24 months or greater.

7/1/20

• The proposal for the services must have been under tariff or promotional pricing. Proposal 5:011 under CSA, volume and term or other special pricing arrangements do not pair on 9 (1)

The customer must have declined to accept the proposal as presented.

Executive Director

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Elizabeth O'Donnell June 29, 2006 Page 2 of 2

- 5. This promotion is limited to the services listed above based on the customer's qualification.
- 6. Only one credit per customer will apply (i.e., same account, same address, and same customer name).
- 7. Termination liability will apply for the services herein based on the service's specific tariff or pricelist regulations.
- 8. The services in this promotion will be provided where facilities exist and to customer locations in BellSouth territory.
- 9. Any applicable taxes and fees will be based upon the full retail price of the services in this promotion. Taxes or fees will not apply to the credits provided in this promotion

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Joan Duncan at 502-582-8416.

Very truly yours,

Hoars plusian for Tony Taylor

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 7/1/2006 PURSUANT TO 807 KAR 5:011

SECTION 9 (1)

Attachment Page 1 of 1 EDITED

Revenue and Cost Summary

Revenue Cost Margin

24 Month Contract

36 Month Contract

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 7/1/2006 PURSUANT TO 807 KAR 5:011

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

June 29, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of time from July 1, 2006 through December 31, 2006, BellSouth plans to offer the "Whitefence Gift Card Promotion." Residential customers responding to an email offer sent by Whitefence by placing a new (N) or transfer (T) order will be eligible to receive a \$25 Target® gift card.

Specific provisions and limitations for this promotion are as follows:

- 1. Whitefence will offer BellSouth service to their customers. Customers can call an 800 number, which will be directed to large team, or they can access a URL, which will connect them to e-store to place their order.
- 2. Customers responding to the email by placing a N or T order will be eligible to receive a \$25 Target® gift card.
- 3. Coupon redemption process will be utilized to fulfill gift card eligibility. The email will direct customers to a URL to print out the coupon that must be submitted.
- 4. Customer must place a valid BellSouth phone number on their redeemed coupon in order to receive gift card.
- 5. All customers within the 9-state BellSouth footprint are eligible for this offer.
- 6. Customer must place their order via the designated toll-free number or the specified URL.
- 7. Customer must place an N or T order with BellSouth.
- 8. BellSouth reserves the right to discontinue this promotion at any time without notice.
- 9. Customer must place their order on or before 12/31/06.
- 10. Coupon postmark deadline is 90 (ninety) calendar days from the order completion date to be eligible.
- 11. Offer may not be combined with reacquisition offers.
- 12. Offer may not be combined with any other cash back offers.
- 13. This offer is not available for resale.

A revenue and cost analysis for this promotion is attached. Please see the enclosed perition from MISSION confidential treatment of sensitive competitive information. If there are any questions proposal, please call Joan Duncan at 502-582-8416.

Very truly yours, URSUANT TO 807 KAR 5:011

SECTION 9 (1)

Yony Taylor

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Continuation irector.

All trademarks contained herein which are not owned by BellSouth are the property of their respective owners.

Attachment Page 1 of 1 EDITED

Revenue and Cost Summary (24 Months)

Subscribers Revenue Cost Margin

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 7/1/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street Louisville, KY 40203 502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

June 16, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated June 1, 2006 the Commission accepted BellSouth's proposal to offer the "BellSouth Answers Promotion." (Please see Filing No. TFS2006-00730). This promotion is scheduled to end on September 10, 2006.

Effective June 26, 2006, BellSouth will make minor changes to the offering to increase the amount of the rewards and add a gas gift card as a possible reward. The reward will increase for Fast Access from \$50 to \$75; DIRECTV from \$75 to \$125 and Cingular Wireless from \$50 to \$75. These minor changes will not affect the revenue and cost analysis filed with the original promotion on May 1, 2006.

If there are any questions concerning these proposed modifications, please call Joan Duncan at 502/582-8416.

Very truly yours,

y Taylor

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 6/26/2006 PURSUANT TO 807 KAR 5:011

SECTION 9 (1)



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street Louisville, KY 40203 502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

June 14, 2006

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of time from June 15, 2006 through September 13, 2006, BellSouth plans to offer the "\$50 MDU Closer Coupon." Customers placing a New (N) or Transfer (T) order, and order a 1FR plus one vertical feature or higher class of service when they establish service at an apartment that participates in the Bellsouth Community Technology (BCT) program may be eligible for \$50 cash back.

Services Included in this Promotion:

- 1. 1FR
- Vertical Feature

Promotion Specifics:

- 1. When new residents visit properties that are participating in the BCT program, leasing agents will educate the customers that they could be eligible to receive \$50 cash back when they lease an apartment and sign up for BellSouth services (1FR+ one vertical feature or higher class of service required).
- 2. Only customers placing an N or T order are qualified for this promotion when leasing an apartment in a contracted MDU property
- 3. Offer available only to customers signing up for service in an MDU with whom BellSouth has a contract.
- 4. Offer valid for only one (1) service line per local service address.
- 5. The customer must place their order through the specified sales charge RVICE COMMISSION
- 6. BellSouth reserves the right to discontinue or modify this promotion a party three without notice.

6/15/2006 PURSUANT TO 807 KAR 5:011

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Elizabeth O'Donnell April 20, 2006 Page 2 of 2

- 8. Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the company reserves the right to prohibit the combination of these promotions with any other promotions at the company's sole discretion.
- 9. This offer is not available for resale.

Very truly yours,

Tøny Taylor

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 6/15/2006

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

Revenue and Cost Summary

Subscribers Revenue Service Cost Margin Expense Total B/E

Subscriber Analysis Average Life – Months Break even - months Total Margin after B/E

> PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 6/15/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street Louisville. KY 40203 502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

June 14, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of time from June 15, 2006 through August 31, 2006, BellSouth plans to offer the "BellSouth Complete Choice for Business Enhanced Answers Bundle Promotion." This promotion is an offer available to new and existing BellSouth business customers in specified wire centers. The BellSouth Complete Choice for business Enhanced Answers Bundle Promotion (the "Program") provides monthly Complete Choice for business discounts on the Subscriber's bill per location, and the Subscriber will not be billed for line connection charges. To participate in the Program, Subscribers must purchase or have a five to nine-line Complete Choice for Business Package (only one at enrollment); sign a Program 36-month agreement; purchase or have any BellSouth Long Distance, Inc. ("BSLD") domestic calling plan; and subscribe to new Dedicated Internet Access ("DIA") service under a 36-month DIA term agreement. The Subscriber must maintain all services during the 36-month term.

Services Included:

- Complete Choice for Business (CCFB)
- BellSouth Long Distance (BSLD)
- Dedicated Internet Access (DIA)

Specific provisions and limitations of this promotion are as follows:

- The BellSouth Complete Choice for Business Enhanced Answers Bundle Promotion (the "Program") provides monthly Complete Choice for Business discounts on the Subscriber's bill per location, and Subscriber will not be billed for line connection charges.
- To participate in the Program, Subscribers must purchase or have a 5 to 9-line Complete Choice for Business Package (only one at enrollment); sign a Program 36-month agreement; purchase or have any BellSouth Long Distance, Inc. ("BSLD") domestic calling plan; and subscribe to new Dedicated Internet Access ("DIA") service under a 36-month DIA term agreement.
- The Subscriber must maintain all services during the 36-month termUBLIC SERVICE COMMISSION

Available to new and existing BellSouth business customers having or subscribing to 3 to 4 ine Complete Choice for Business Package, a BSLD domestic calling plan, and new 515/2006 under a 36-month DIA term agreement.

PURSUANT TO 807 KAR 5:011

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation (1)

Elizabeth O'Donnell June 14, 2006 Page 2 of 3

- Subscriber must be located in a specified wire center in the state of AL, NC or SC.
- Subscriber must sign the 36-month Program agreement associated with this offer.
- DIA service must be installed within 60 days of the Program being added to the Subscriber's account.
- Subscriber must have or subscribe to a 5 to 9-line Complete Choice for Business Package; have or subscribe to any BSLD domestic calling plan; and purchase a new DIA service.
- Discount: Specified percent based upon Subscriber's monthly local charges for the Complete Choice for Business package(s) under the General Subscriber Services tariff.
- BellSouth Complete Choice for Business Enhanced Answers Bundle Promotion 36 month term commitment: 60%
- The Program discount will appear as a credit in the OC&C section of the Subscriber's bill in the current billing period or a subsequent billing period usually within one or two billing cycles. Participation in the Program begins on the date the Subscriber commits to a term election and BellSouth accepts (unless voided by BellSouth). Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the Subscriber's term agreement order and service is installed.
- Subscriber under the Program that also subscribes to new service during the term will not be billed for line connection charges associated with the service order. This will include the Line Connection Charge (first and additional lines) and the Charge for Change in Service, if applicable.
- Service charges do not apply for transactions that only involve additions, deletions or changes to the services or features provided as part of a Complete Choice for Business package.
- In the event the Subscriber discontinues or terminates any component or element of the Program, the Subscriber will no longer receive Program discounts and will pay the rates set forth in the tariffs, and the Subscriber agrees to pay termination charges to BellSouth as provided below based upon the number of months remaining on the term. In addition, Subscriber agrees to pay any termination charges associated with a BSLD contract and a DIA contract, if applicable. Program termination charges (not including BSLD or DIA contract termination charges) will appear on the Subscriber's final bill or a subsequent bill as a charge in the OC&C section. If applicable, BSLD and DIA contract termination charges will be charged separately. Payment of the Program termination charges does not release the Subscriber from other previous amounts owed to BST. Set charge to be multiplied by number of months remaining on term: \$35.00
- Unless the Subscriber notifies BellSouth in writing of its intent not to renew for another like term under the Program at least 60 days prior to expiration, then upon expiration of the initial term, the Subscriber term election agreement shall automatically renew for another term. BellSouth will provide written and/or verbal reminders to the Subscriber of the Subscriber term election agreement expiration date and the automatic renewal provision beginning approximately 180 days prior to its expiration depending upon the Subscriber's billing cycle. If the Subscriber does not renew the Subscriber Election agreement for another term or at the expiration of the renewed term, the Subscriber agrees to pay full tariffed charges for services.

• In tariffed states, the term agreement is subject to and controlled by the provisions of Bell South's lawfully filed tariffs, including any changes therein as may be made from time to time to the second or deregulated states this Program and the Subscriber Agreement is controlled by the second set forth in the Agreement.

PURSUANT TO 807 KAR 5:011

SECTION 9 (1)

Elizabeth O'Donnell June 14, 2006 Page 3 of 3

- Subscriber and BellSouth acknowledge and agree that to the extent the services to which Subscriber subscribes under this Agreement are deregulated or detariffed, all references to "BellSouth's General Subscriber Services Tariff," "BellSouth tariffs," "BellSouth's lawfully filed tariffs," or any other references to BellSouth's tariffs on file with the appropriate regulatory authority shall be deemed references to agreed contract terms and conditions identical to those set forth in the applicable tariff for services subscribed by Subscriber as such tariffs existed as of the effective date of deregulation or detariffing. Such tariffed term and conditions are incorporated by reference as if fully included herein.
- If Subscriber doesn't install new DIA service within 60 days from the order date, the Subscriber will be removed from the Program and will be charged the discounts received.
- Subscriber may only purchase or have one (1) 5 to 9-line Complete Choice for Business Package at enrollment.
- Discounts apply only to BellSouth Complete Choice for Business total billed charges within a state, not across states.
- The DIA service must be at the same location as the Complete Choice for Business package and BSLD services.
- Subscribers participating in a Product Level or Volume and Term CSA are not eligible to participate in this Program.
- Subscribers with aggregate annual billing, of BellSouth services exceeding \$65,000 at the time of enrollment, are not eligible to participate in this Program.
- This Program may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated. However, Subscribers currently participating under an existing BellSouth Small Business Promotion local exchange term election agreement may migrate to this Program without incurring any termination liability at any time during the term of the existing program, if the Subscriber agrees to a Program 36-month term agreement that provides for an equal or greater number of business access lines than under the Subscriber's existing local exchange term agreement. The new Program 36-month term agreement will be based upon monthly business access line rates in effect at the time the new Program 36-month term agreement is effective.
- BellSouth reserves the right to terminate this program at any time; provided, however, that
 Subscribers participating in the program will continue to receive this Program for the remaining term of their term agreement.
- This BellSouth Complete Choice for Business Enhanced Answers Bundle Subscriber Agreement shall not be altered, modified or amended in any respect; any Subscriber changes have no effect.
- Subscriber understands that its signature on the Program term agreement constitutes the Subscriber's
 enrollment in the Program under this term agreement and the applicable tariffs; the signatory must
 have authority to commit its company to the term agreement.

This promotion is not available for resale.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for KY confidential treatment of sensitive competitive information. If there are any questions concerning this proposal, please call Joan Duncan at 502-582-8416.

Very truly yours, PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

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Revenue and Cost Summary (5 1FB lines with a 36 month commitment)

Rate Group Revenue Cost Margin

1 - 5

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 6/15/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street Louisville, KY 40203

502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

May 11, 2006

Elizabeth O'Donnell **Executive Director** Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of time from May 15, 2006 through December 31, 2006, BellSouth plans to offer the "BellSouth® EZ ChoiceSM Promotion." The BellSouth® EZ ChoiceSM promotion offers existing and new customers rewards who meet specific eligibility requirements.

Specific provisions and limitations for this promotion are as follows:

- This promotion will be available for new or existing BellSouth customers located in the BellSouth region in all states where service is available.
- This promotion will start on 5/15/06 and end on 12/31/06.
- This Promotion will be used to stem competitive line loss and drive growth of new revenues in Large Business by making available special offers on the following services: BellSouth® Long Distance, BellSouth® Fast Access DSL, BellSouth® Dedicated Internet Access (DIA), and Cingular® Wireless.
- This promotion will be available to new or existing customers who bill between nine hundred dollars (\$900.00) through four hundred and five thousand dollars (\$405,000) per year in eligible regulated revenue only. The customer may choose from a twenty-four (24) or thirty-six (36) month term.

Monthly rewards will appear within one (1) to two (2) billing cycles after the term agreement has been signed and implemented. Applicable taxes and fees will be based on the full retail price of all products and services that are billed.

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PUBLIC SERVICE COMMISSION OF KENTUCKY

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

• During the term of the agreement the customer will receive rewards in accordance with one (1) of the two (2) options available below:

Option A - Benefits are as follows:

- Twenty-four (24) Month Term = fifteen percent (15%) discount off monthly eligible total billed revenue
- Seventy-five percent (75%) off Hunting charges

Option B - Benefits are as follows:

- Thirty-six (36) Month Term = twenty percent (20%) discount off monthly eligible total billed revenue
- One hundred percent (100%) off Hunting charges
- Products included in the promotion are: 1FB Business Lines and their equivalent, Business Plus, PBX trunks, Hunting and Custom Calling Features.
- This offer excludes certain products identified below: all 911 regulated or deregulated
 products and surcharges; non state tariffed charges, other fees, taxes, late payment
 charges, charges billed pursuant to federal or state access service, any FCC related
 charges will not be included in qualifying revenue under this program or entitled to
 benefits for the related revenues.
- The EZ ChoiceSM promotion may only be combined with the following offers: BellSouth Business EZ Start Promotion.
- The BellSouth Business EZ ChoiceSM Subscriber Agreement may not be altered, modified or amended. Customer understands that their signature on the term agreement constitutes the Customer's enrollment in the promotion under this term election and the applicable tariffs; the signatory must have authority to commit their company to the term election agreement. In any respect; any subscriber changes have no effect.
- Contract must be signed within the promotional time period; depending on the Subscribers billing cycle, rewards should appear within one (1) to two (2) billing cycles after the contract has been signed and implemented.
- Should Customer terminate the Agreement without cause or all services with BellSouth covered by this Promotion prior to the expiration of the selected term, Customer must reimburse BellSouth for all rewards received prior to the date of such termination. These charges will appear on the Customer's final bill as a charge in the other charges and credit section. Payment of this charge does not release the customer from other previous amounts owed to BellSouth. Termination charges incurred under this Promotion are in addition to any applicable termination charges pursuant to the tariff or any other agreement.
- Customers currently participating under an existing HellSouth Small Business Promotion local exchange term election agreement may migrate to Hisparton HellSouth Without Ond Multips ION any termination liability from the existing program if the Customer has twelve (12) months or less remaining under the existing term election agreement for 15/15/2006 exchange services with BellSouth, and the Customer agrees to term election agreement that provides for an equal or greater amount of revenue under the new term agreement.

Elizabeth O'Donnell May 11, 2006 Page 3 of 3

- Customers currently participating under an existing BellSouth Business Winning
 Rewards and BellSouth Business Premium Rewards Promotion may migrate to this
 promotion without incurring any termination liability from the existing program if the
 Customer has six (6) months or less remaining under the existing term election agreement
 for local exchange services with BellSouth, and the Customer agrees to an equal or
 greater term and amount of revenue under the new term agreement.
- Customers exceeding four hundred and five thousand dollars (\$405,000) in eligible billed total regulated revenue per year, at the time of enrollment, are not eligible to participate in this promotion.
- Customer locations outside the BellSouth nine-state are not eligible for this promotion.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information. If there are any questions concerning this proposal, please call Joan Duncan at 502-582-8416.

Very truly yours,

Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
5/15/2006
PURSUANT TO 807 KAR 5:011

SECTION 9 (1)

Revenue and Cost Summary (Aggregate for a typical customer under 24 or 36 month contract)

	Revenue	Cost	Margin
24 Month	\$48,054		
36 Month	\$67840		

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 5/15/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street

502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

Louisville, KY 40203

May 11, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of time from May 15, 2006 through December 31, 2006, BellSouth plans to offer the "BellSouth® EZ Start Reward Promotion." The BellSouth® EZ Start Reward Promotion is an offer available to new or existing BellSouth Business subscribers located in the BellSouth Region. The subscriber will receive a one-time benefit of fifty dollars (\$50.00) per new line brought to BellSouth on the initial order.

Specific provisions and limitations for this promotion are as follows:

- Available for customers that have an aggregate annual spending of BellSouth services up to four hundred and five thousand dollars (\$405,000) in regulated revenue.
- Available to new and existing business customers subscribing to new local exchange service.
- Subscriber must purchase a minimum of one (1) line to be eligible.
- Subscriber must participate concurrently with the BellSouth EZ Choice promotion under a twenty-four (24) or thirty-six (36) month Term Agreement at the same time as enrolling under the EZ Start Promotion.
- A one-time benefit of fifty dollars (\$50.00) credit per each new line added on the initial order.

• The reward will appear as a one-time credit in the other charges and credits section of the subscribers bill in a subsequent billing period, usually within one (1) or two (2) billing cycles.

• Line connection charges and a waiver of service orders are available in this promoted ISSION

• New lines added to the existing account after the first initial order are not eligible for the reward.

5/15/2006

5/15/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

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Page 2 of 2

- Customer purchasing a new twenty-four (24) or thirty-six (36) month EZ Choice term agreement; eligible products include: Local exchange service including: 1FBs, Business Plus lines, PBX Trunks (excludes Centrex).
- Orders for the new qualifying services must in place by January 30, 2007.
- Available to new or existing customers who bill up to thirty-three thousand seven hundred and fifty dollars (\$33,750) per month in eligible regulated charges. Customers exceeding four hundred and five thousand dollars (\$405,000) in qualifying revenue per year are not eligible to participate in this promotion.
- Subscribers participating in a product level Contract Service Arrangement, Volume and Term, Key Customer, Simple Savings, Simple Solutions, Complete Choice for Business Term Agreement, Premium Rewards, Winning Rewards, Welcoming Rewards, BellSouth Select and Custom Advantage contract are not eligible to participate.
- Should Customer terminate the Agreement without cause or all services with BellSouth covered by this Promotion prior to the expiration of the selected term, Customer must reimburse BellSouth for all rewards received prior to the date of such termination. These charges will appear on the Customer's final bill as a charge in the other charges and credits section. Payment of this charge does not release the customer from other previous amounts owed to BellSouth. Termination charges incurred under this Promotion are in addition to any applicable termination charges pursuant to the tariff or any other agreement.
- Customer locations outside the BellSouth Nine-State Region are not eligible for this promotion.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Joan Duncan at 502-582-8416.

Very truly yours,

Tony Taylopublic SERVICE COMMISSION

OF KENTUCKY EFFECTIVE 5/15/2006

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

Revenue and Cost Summary (Based on 24 and 36 month contracts)

Cost	Margin
	Cost

24 Month \$45,207

36 Month \$64,994

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 5/15/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street Louisville, KY 40203

502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

May 11, 2006

Elizabeth O'Donnell **Executive Director** Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of time from May 15, 2006 through September 10, 2006, BellSouth plans to offer the "Packages E-Store Summer Sale Promotion." Customers purchasing Complete Choice via the BellSouth.com online sales channel will be offered a \$25 reward if they purchase this package.

Services Included in this Promotion:

Complete Choice (CC)

Gift Card reward.

7.

2. Complete Choice with Area Plus (APCC)

Specific provisions and limitations for this promotion are as follows:

- Customers that order Complete Choice via the E-store online sales channel will be eligible to receive a reward valued at \$25.00 cash or VISA® card.
- 2. Customers will be able to select the reward type through the Reward Redemption site.
- 3. Offer is valid from 5/15/06 - 9/10/06.
- Customers who indicate they had difficulty placing the order online and call large team will be eligible for manual processing of their order and eligible to receive the reward.
- A non-CC or APCC customer that orders CC via E-Store or calls into large team because of 5. difficulty in online ordering demanding the offer and ordering CC will qualify for promotion reward if they have not already been given a promotion excluded in conjunction with this offer.

A current BellSouth customer without CC or APCC on the approprise pligible to copyright SION 6. this promotion if CC is selected via E-Store.

OF KENTUCKY Any new BellSouth subscriber that orders CC via E-Store or calls into targe team because of difficulty in online demanding the offer is eligible for one (1) \$25 Cash Back or SECTION 9 (1)

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pective owners.

- 8. Records must have a valid E-Store sales code to be eligible to receive any Cash Back or VISA® Gift Cards under this promotion. A valid sales code and eligible services will be required to qualify to be eligible to receive and redeem the appropriate Cash Back or VISA® Gift Card reward.
- 9. Customers are eligible if they order via E-Store and place an order for promotion eligible product(s) or service(s) between 05/15/06 and 09/10/06.
- 10. Customer order must be completed and/or billing begun prior to reward redemption.
- 11. Customer must follow the redemption instructions and call the IVR (Interactive Voice Response) provided, or access the BellSouth Rewards web site by the specified date to redeem.
- 12. Only customers who call the IVR or access the BellSouth Rewards web site to redeem their reward by the redemption deadline date will be eligible to receive a reward(s).
- 13. Customer must be a current subscriber to the promotion eligible BellSouth service/plan at the time of reward redemption processing.
- 14. BellSouth reserves the right to discontinue this promotion at any time without customer notice.
- 15. Customers that transfer Complete Choice from one address to another address are not eligible for the reward offer on that service.
- 16. Customer may only redeem a maximum of one (1) reward under this promotion and within the promotion period. The reward(s) under this promotion may be in addition to any other available coupon or gift card promotion, not related to this specific promotion. Customers are not eligible for packages closer coupons L62LT and L62OB with this promotion
- 17. Offer valid for only one (1) service line per account.
- 18. An existing CC or APCC customer is not eligible for this promotion. Customer must be a new CC customer or upgrade to CC.
- 19. An existing 1FR, 2Pack or BPP customer who upgrades to domestic CC via E- Store within this promotion period is eligible for this promotion.
- 20. A customer who is not subscribed to CC or APCC and calls into large team due to problems ordering, demanding the offer and subscribes to CC within the promotion period is eligible for this promotion as long as they did not previously have CC or APCC.
- 21. An existing customer transferring existing CC or APCC service from one address to another address is not eligible for the Cash Back or VISA® Gift Card reward offer on the same service.

22. An existing customer disconnecting or deactivating CC service during the promotional period and then reconnecting or reactivating the same service is not eligible for the promotion.

PUBLIC SERVICE COMMISSION

23. This offer is not available for resale.

OF KENTUCKY
EFFECTIVE
5/15/2006
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

Elizabeth O'Donnell May 11, 2006 Page 3 of 3

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information. If there are any questions concerning this proposal, please call Joan Duncan at 502-582-8416.

Very truly yours,

Tony Taylor

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 5/15/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

Revenue and Cost Summary

	Rate	Cost	Margin	Benefit	Breakeven (Months)
Complete Choice (CC)	\$34.50				
CC – 2 Line	\$50.95				
CC – 3 Line	\$70.95				
Area Plus AP with CC	\$50.50				
AP with CC – 2 Line	\$73.95				
AP with $CC - 3$ Line	\$103.95				

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 5/15/2006

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street Louisville, KY 40203

502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

May 1, 2006

Elizabeth O'Donnell **Executive Director** Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of time from May 5, 2006 through September 10, 2006, BellSouth plans to offer the "BellSouth Answers Promotion." The promotion offers a reward to customers who are new subscribers to the following services: BellSouth Long Distance Unlimited Plans; BellSouth Fast Access and who subscriber to Ultra or higher level of service; Cingular Wireless service plans with a two (2) year service agreement (prepaid plans are excluded); and DIRECTV® service plans of \$44.99 or higher per month when they are also new subscribers to Fast Access Ultra or high level of service.

Specific provisions and limitations for this promotion are as follows:

- 1. Available to customers newly or currently subscribing to any local class of service (example: Complete Choice, Area Plus with Complete Choice, 1FR) and
 - a. New subscribers to a domestic BellSouth Long Distance Unlimited Plan during the promotion period are eligible to redeem for a \$25 reward that may be in the form of check, Visa® Gift card, or other award of comparable retail value or cash equivalent.
 - b. Customers newly subscribing during the promotion period to a FastAccess plan (Ultra or higher speed) are eligible to redeem for a \$50 reward that may be in the form of check, Visa® Gift card, or other award of comparable retail value or cash equivalent. Note: Customer must be a new FastAccess subscriber.
 - c. Customers newly subscribing to a FastAccess plan (Ultra or higher speed) and DIRECTV® service plan priced at \$44.99 or more a month are eligible to redeem for a \$75 reward that may be in the form of check, Visa PARE SERVICE comparable retail value or cash equivalent. Note: Customer must be a new CKY FastAccess subscriber.

EFFECTIVE

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation

All trademarks and service marks contained herein which are not owned by BellSouth are the pro-

- d. Customers newly subscribing during the promotion period to a Cingular® Wireless plan (prepaid plans are excluded) with a two (2) year agreement are eligible to redeem for a \$50 reward that may be in the form of check, Visa® Gift card, or other award of comparable retail value or cash equivalent.
- 2. Cingular® Wireless
 - a. Affiliates must be purchased through the bundle window and combined billed to qualify.
 - b. Cingular® Wireless customers qualify only if a new Cingular® Wireless plan is purchased with a two (2) year service agreement.
 - c. Existing Cingular® customer plan changes are not eligible.
 - d. Prepaid wireless plans are not eligible.
- 3. BellSouth Long Distance (BSLD)Unlimited Plans
 - a. Any new subscriber is eligible for one (1) \$25 reward per promotion. Multiple other BSLD promotions may be combined.
 - b. Any additions of a new domestic Unlimited BSLD plan are eligible.
 - c. Any plan changes among existing domestic Unlimited BSLD plans are not eligible.
- 4. Combined DIRECTV® and FastAccess (DSL Ultra & DSL Xtreme)
 - a. Any new subscriber of both DIRECTV® and DSL during the promotional period is eligible for one (1) reward of \$50 for DSL and one reward of \$75 for DIRECTV®. Note: New subscribers to DSL Ultra or Xtreme only are still eligible for the \$50 FastAccess reward.
 - b. FastAccess must be combined billed to qualify.
 - c. Dial customers upgrading to DSL are eligible.
 - d. Plan changes among DSL family are not eligible. (For example: DSL Ultra to DSL Xtreme or vice versa).
 - e. Downgrades from DSL products are not eligible.
 - f. Existing DIRECTV® subscribers who opt into the bundle are not eligible for the promotion
- 5. Customer must place order for promotion eligible product(s) or service(s) between May 5, 2006 and September 10, 2006.
- 6. Customer order must be completed prior to reward redemption.
- 7. Customers must redeem their premium through a specified toll free number or through a specified website within the redemption period ninety (90) days from order date to receive their reward. Note: DSL reward is redeemable only through the website.

8. Customer must be a current subscriber to the promotion eligible BellSouth service at the time of redemption processing.

9. BellSouth reserves the right to discontinue or modify this promotion including CKY modification to the choice of rewards at any time without customer notice.

10. Customer that transfers existing qualifying service from one address to address is not eligible for the premium offer on that service.

SECTION 9 (1)

- 11. Customer may only redeem a maximum of one (1) reward per promotion for each product during the promotion period, excluding Cingular® Wireless plans. Customers may redeem multiple rewards for Cingular® Wireless.
- 12. Offer valid for only one (1) service line per account.
- 13. Customer need not purchase the combination of FastAccess service and DIRECTV® services concurrently but both products must be newly purchased within the promotional period be eligible for the \$75 reward.
- 14. An existing BSLD PIC or Plan customer (non-Unlimited) who upgrades to domestic BSLD Unlimited within the promotion period and who otherwise qualifies is eligible to receive the reward.
- 15. Customer must activate FastAccess, Cingular® Wireless, and/or DIRECTV® service within ninety (90) days of order completion to qualify for the respective reward.
- 16. Cingular® Wireless, FastAccess, and/or BSLD services must be billed on the customer's BellSouth bill to be eligible for the respective reward.
- 17. Customer disconnecting or deactivating domestic BSLD Unlimited, FastAccess, DIRECTV® and/or Cingular® service during the promotional period and then reconnecting or reactivating the same service is not eligible for the promotion.
- 18. Existing Cingular® Wireless customers with combined billing who change or upgrade their existing wireless plan within the promotion period are not eligible for promotion for Cingular® Wireless service under this Promotion
- 19. Existing Cingular® Wireless customers who have combined bill with BellSouth are eligible to redeem Cingular® Wireless rewards for the promotion when they add an additional Cingular® Wireless plan within the promotion period. There is not a restriction to the number of Cingular® Wireless plans a customer may add. Prepaid plans are excluded.
- 20. Customer must be a new DIRECTV® subscriber; opt-in customers are not eligible for the promotion.
- 21. Rewards valued at \$25, \$50, \$75, may be in the form of a check, Visa® Gift card, or other rewards of comparable retail value.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Joan Duncan at

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JANT TO 807 KAR 5:011

SECTION 9 (1)

Revenue and Cost Analysis

	Rate	Cost	Margin	Benefit	Breakeven (Months)
1FR	\$22.60				
PreferredPak	\$30.00				
2 Pack	\$25.00				
Complete Choice (CC)	\$34.50				
CC – 2 Line	\$50.95				
CC – 3 Line	\$70.95				
Area Plus (AP)	\$39.00				
AP with CC	\$50.50				
AP with $CC - 2$ Line	\$73.95				
AP with $CC - 3$ Line	\$103.95				

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 5/5/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street Louisville, KY 40203 502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 27, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of time from May 1, 2006 through August 31, 2006, BellSouth plans to offer the "eStore Movers Offer." Customers that are identified as potential movers will be contacted through a variety of advertising mediums. Customers will be incented to transfer their service at www.bellsouth.com and will receive a \$35 Target® Gift Card for transferring their existing BellSouth services to a new service address. Customer orders must complete by August 31, 2006 to be eligible for the Target® Gift Card.

Specific provisions and limitations for this promotion are as follows:

- 1. Residential customers who successfully transfer their existing BellSouth services to a new service address online at www.bellsouth.com. The \$35 Target® Gift Card is available for bellsouth.com orders only.
- Offer is available to BellSouth employees.
- 3. Transfer orders must be successfully completed by September 23, 2006 to be eligible.
- 4. Limit of one Target® Gift Card per BellSouth customer account.
- 5. Within four to six (4-6) weeks after the online order has completed, a redemption e-mail, which includes a mail-in coupon, will be distributed to the customer's e-mail address that was submitted with the online order.

6. Coupon postmark deadline is ninety (90) calendar days from the order completion date to be eligible.

7. Orders submitted at www.bellsouth.com that are cancelled before in the first of the state of the submitted at www.bellsouth.com that are cancelled before in the first of the submitted at www.bellsouth.com that are cancelled before in the submitted at www.bellsouth.com that are cancelled before in the submitted at www.bellsouth.com that are cancelled before in the submitted at www.bellsouth.com that are cancelled before in the submitted at www.bellsouth.com that are cancelled before in the submitted at www.bellsouth.com that are cancelled before in the submitted at www.bellsouth.com that are cancelled before in the submitted at www.bellsouth.com that are cancelled before in the submitted at www.bellsouth.com that are cancelled before in the submitted at www.bellsouth.com that are cancelled before in the submitted at www.bellsouth.com that are cancelled before in the submitted at www.bellsouth.com that are cancelled before in the submitted at www.bellsouth.com that are cancelled before in the submitted at www.bellsouth.com the submitted at which we will be submitted at which will be submitted at which we will be submi

8. Orders submitted at www.bellsouth.com that are completed offline (i.e. calling and completing order with a representative), are not eligible.

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

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Elizabeth O'Donnell April 27, 2006 Page 2 of 2

- 9. Orders submitted and completed online from a URL other than www.bellsouth.com are not eligible for this offer.
- 10. BellSouth is not responsible for mis-delivery or non-delivery of redemption e-mails due to errors in, or subsequent changes to, e-mail addresses provided by customers.
- 11. BellSouth reserves the right to discontinue this promotion at any time without notice.
- 12. This promotion is only available to customers where BellSouth service and facilities are available.
- 13. This promotion is not available for resale.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information. If there are any questions concerning this proposal, please call Joan Duncan at 502-582-8416.

Very truly yours,

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE

5/1/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

Revenue and Cost Summary

Revenue

\$3,174,710

Cost

Cost of Service Benefit (50% Breakage) Total

Margin

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 5/1/2006 PURSUANT TO 807 KAR 5:011

SECTION 9 (1)



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street Louisville, KY 40203

502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 26, 2006

Elizabeth O'Donnell **Executive Director** Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of time from May 1, 2006 through August 31, 2006, BellSouth plans to offer the "Closure Coupon For BellSouth DIRECTV® Sales Promotion." This program is intended to increase Consumer large team DIRECTV® sales by providing each sales associate with \$25 cash back coupons for use as a customer purchase incentive for customers who indicate a reluctance to purchase the service.

Specific provisions and limitations for this promotion are as follows:

- This is a closer coupon program to boost new DIRECTV® sales by the Consumer large 1. team channel.
- 2. There is no bundle or other requirements except that the customer must have a BellSouth landline account (either new or existing) in order for BellSouth to take DIRECTV® orders.
- 3. Customers must order new DIRECTV® service via Consumer large team channel in order to receive the coupon.
- 4. Maximum of one (1) coupon per customer.
- 5. Any DIRECTV® equipment and programming package qualifies. There are no restrictions regarding the minimum DIRECTV® order requirements.
- Customer order must occur within the month the program is operational. Coupons cannot 6. be saved for use afterward during subsequent months.

7. This offer can be combined with all other DIRECTV® and BellSouth product promotions.

PUBLIC SERVICE COMMISSION

8. Customers must be subscribers to BellSouth landline service and this Kitcher book Y BellSouth landline service and DIRECTV® service in place at the time of coupon redemption.

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

9. This offer is not available for resale.

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Elizabeth O'Donnell April 26, 2006 Page 2 of 2

The cost associated with this promotion spread over the customer base is expected to be approximately \$.04. If there are any questions concerning this proposal, please call Joan Duncan at 502-582-8416.

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ery truly yours

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 5/1/2006 PURSUANT TO 807 KAR 5:011

SECTION 9 (1)



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street Louisville, KY 40203

502-582-2164 FAX 502-582-8667 Tony Taylor Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 20, 2006

Elizabeth O'Donnell **Executive Director** Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of time from May 1, 2006 through December 31, 2006, BellSouth plans to offer the "Large and Small Business MegaLink Interoffice Promotion." For qualifying business subscribers who sign a 24-month or longer contract term agreement for a MegaLink point-topoint circuit, this promotion offers a waiver of the nonrecurring charges for the digital local channel, interoffice channel, service establishment and premises visit. This promotion also offers a credit on the mileage-sensitive interoffice channel monthly recurring rates. Existing subscribers may participate in this promotion if the customer's existing term election is within six (6) months of expiration.

Specific provisions and limitations for this promotion are as follows:

- 1. This promotion is provided for MegaLink Service point-to-point circuits only.
- 2. New and existing subscribers who purchase a MegaLink Point-to-Point circuit and sign a twenty-four (24) month or greater term agreement will receive:
 - a. A waiver of all nonrecurring charges associated with the service, including the nonrecurring charges for the digital local channel, interoffice channel, service establishment and premise visit.

b. A credit applied to the monthly recurring charge on the interoffice channel to reduce the additional mile rate to \$12.50/month.

2006, in order to be eligible for this promotion.

PUBLIC SERVICE COMMISSION 3. Customers must sign a qualifying term agreement between May 1, 2006, FalkED & Color 31, **EFFECTIVE**

> 5/1/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

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Elizabeth O'Donnell April 20, 2006 Page 2 of 2

- 4. With the exception of the Key Customer and Simple Savings Program, BellSouth will not combine this promotion with any other promotion or program offered by BellSouth that specifically discounts MegaLink Service or with any contract service arrangement for MegaLink Service (i.e., promotion cannot be stacked with any other MegaLink Service offer).
- 5. This promotion is open to new customers, existing BellSouth customers wanting new MegaLink service and existing BellSouth customers that have existing MegaLink service that have either expired contracts or contracts that are within six (6) months of expiration.
- 6. This promotion is only available to customers where BellSouth offers service and where facilities are available. This promotion covers MegaLink point-to-point service only if the entire circuit is provisioned within BellSouth territory.
- 7. Applicable taxes and fees will be based upon the full retail price of all products and services. No taxes or fees will be added to the amount of the waiver under this promotion.
- 8. This promotion is available for resale.
- 9. Existing term elections may not be re-negotiated in order to receive this promotion unless they are within 6 months of expiration.
- 10. There are no minimum or maximum subscription requirements for MegaLink Service.
- 11. This promotion replaces the Large Business MegaLink Mileage Enhancement promotion, which was scheduled to expire June 30, 2006.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Joan Duncan at 502-582-8416.

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE

5/1/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

Revenue and Cost Analysis

	Revenue	Cost	Margin
24 Months	\$16,032		
36 Months	\$24,048		

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 5/1/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street Louisville, KY 40203 502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 20, 2006

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated February 7, 2006, the Commission staff accepted our proposed "BellSouth Integrated Solutions (BIS) Promotion." Please see Filing No. TFS2005-02130). That promotion began on January 1, 2006 and is scheduled to end on April 30, 2006. We have decided to extend the end date of this promotion from April 30, 2006 to August 31, 2006.

Effective May 1, 2006, BellSouth would like to make modifications to the terms and conditions of the promotion. Paragraph 19 is being changed to permit migration for the BIS customer after 12 months as follows:

- 19. In the event a BellSouth Integrated Solutions Subscriber, prior to the expiration date of its BIS contract, requests to terminate its BIS services and subscribe to a new BellSouth voice or data/Internet service or solution, or both, termination liability charges for the existing BIS service will not apply if and only if:
 - a. The contract term of the new BellSouth service or solution is equal to or greater than the remaining term of of the Subscriber's existing BIS contract,
 - b. At the time of the termination of the BIS service, the BIS circuit has been installed for at least 12 months, and
 - c. The total amount paid by the Subscriber for the new BellSouth service or solution will be equal to or greater than the total remaining amounts the subscriber would have otherwise paid for its existing BIS service if the BIS service contract had remained in effect until its expiration date, and
 - d. The service orders to install the new BellSouth service or solution and disconnect the Subscriber's existing BIS service are connected so that there is no lapse in service between disconnection of the existing BIS Service and installation of the new BellSouth service or solution, and
 - e. The new BellSouth service or solution is purchased for the same Subscriber location at which the BIS service is provided.

The revenue analysis filed with the Commission on December 27, 2005 remains unchanged. If there are any questions concerning this proposed extension, please call Joan Duncan at 505-1821-1610000

ery truly yours, 5/1/2006

FURSIANT TO 807 KAR 5:011

SECTION 9 (1)

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BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street Louisville, KY 40203

502-582-2164 FAX 502-582-8667

Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 20, 2006

Elizabeth O'Donnell **Executive Director** Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of time from May 1, 2006 through August 31, 2006, BellSouth plans to offer the "BellSouth Just the Lines Promotion." The Program offers discounts on the subscriber's bill and is available to new BellSouth business subscribers porting their local service from another local provider to BellSouth. Subscribers must sign a twelve (12) month Program Agreement to participate in the program.

Specific provisions and limitations for this promotion are as follows:

- Subscriber must subscribe to the twelve (12) month Program Agreement to participate.
- Subscriber must purchase a business line class of service billing a minimum of seventyfive dollars (\$75.00) with BellSouth.
- Subscriber will earn for each such month of the term a discount in an amount equal to the applicable discount percentage multiplied by the Subscriber's BellSouth charges for local business line class of service; in addition, if applicable, Subscriber will earn for each month of the term a Hunting Discount for Hunting Service equal to the applicable Hunting Discount percentage multiplied by the Subscriber's hunting charge.

• Discount: Specified % of Subscriber's BellSouth charges for local business line class of service. Business line class of service is 1FB and line equivalents

• Eligible Lines: Minimum of seventy-five dollars (\$7\$.00) IR blining Minimum of Seventy-five dollars class of service (1FB and line equivalents)

• 12 Month Term Discount: fifteen percent (15%)

Hunting Discount: one hundred percent (100%)

EFFECTIVE 5/1/2006

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

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- The discount will appear as a credit in the other charges and credit section of the Subscriber's bill in either the current or a subsequent billing period usually within one (1) or two (2) billing cycles. Participation in the Program begins on the date the subscriber commits to an agreement and BellSouth accepts (unless voided by BellSouth). Depending on the subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the Subscriber's service order. Subscriber will earn for each such month of the term a discount in an amount equal to the applicable discount percentage multiplied by the Subscriber's monthly BellSouth local business line class of service charges.
- Subscriber under the Program that also subscribes to new service during the term, will
 not be billed for the line connection charges and change in service charges, if applicable,
 associated with the service order. This will include the Line Connection Charge (first
 and additional lines, and line equivalents) and the Charge for Change in Service, if
 applicable.
- For any one month should Subscriber's monthly charges decrease below seventy-five dollars (\$75) per billing cycle, the Subscriber will not receive the discount.
- In the event the Subscriber terminates the Agreement, the Subscriber agrees to pay termination charges to BellSouth as provided below based upon the number of months remaining under the term. Similarly, if the Subscriber's BellSouth local exchange service decreases below a business line class of service at any time during the term, the Subscriber will be deemed to have terminated the Agreement, and the Subscriber agrees to pay termination charges to BellSouth as provided below based upon the number of months remaining on the term. These charges will appear on the Subscriber's final bill as a charge in the OC&C section. Payment of this charge does not release the Subscriber from other previous amounts owed to BST. Set charge to be multiplied by number of months remaining on term: twenty dollars (\$20)
- Unless the Subscriber notifies BellSouth in writing of its intent not to renew for another like term under the Program at least sixty (60) days prior to expiration, then upon expiration of the initial term, the Subscriber Agreement shall automatically renew for another term for two (2) consecutive, separate terms. BellSouth will provide written and/or verbal reminders to the Subscriber of the Subscriber Agreement expiration date and the automatic renewal provision beginning approximately one hundred and eighty (180) days prior to its expiration depending upon the Subscriber's billing cycle. If the Subscriber does not renew the Agreement for another term or at the expiration of the renewed term, the Subscriber agrees to pay full tariffed by Bolisher Rhalges Conditions.
- Subscribers with aggregate annual billing, per state of BellSouth local service energy sixty-five thousand dollars (\$65,000) at the time of errollment, are not eligible to participate in this Program.

 PURSUANT TO 807 KAR 5:011

• Subscribers participating in a Product Level or Volume and Term Contraco Service Arrangement are not eligible to participate in the Program.

• This Program may not be used concurrently with any prevent exchange service term election agreement programs, unless other stated Executive Director

Elizabeth O'Donnell August 20, 2006 Page 3 of 3

- Complete Choice® for Business Package Subscribers are not eligible to participate in the Program.
- BellSouth reserves the right to terminate this Program at any time; provided, however, that Subscribers participating in the Program will continue to receive this Program for the remaining term of their term agreement.
- The Program Agreement shall not be altered, modified or amended in any respect; any Subscriber changes have no effect.
- Subscriber understands that its signature on the Program Agreement constitutes the Subscriber's enrollment in the Program under this Agreement and the applicable tariffs; the signatory must have authority to commit its company to the Agreement.
- This promotion is available for resale.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Joan Duncan at 502-582-8416.

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 5/1/2006

5/1/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

Revenue and Cost Summary (Based on Three 1FB Lines, 12 Months)

Rate Group	Revenue	Cost	Margin
1 - 3	\$1,468		
4 - 5	\$1,366		

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 5/1/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 20, 2006

Elizabeth O'Donnell **Executive Director** Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of time from May 1, 2006 through August 31, 2006, BellSouth plans to offer the "BellSouth It's Your Number Promotion." This promotion offers discounts on the subscriber's bill and is available to new BellSouth business customers requiring a Remote Call Forward (RCF) to maintain their local exchange business number and to existing BellSouth customers that are moving within their local area that are required to change their business telephone number.

Specific provisions and limitations for this promotion are as follows:

- Subscriber will earn for each such month as long as they maintain a local service agreement with BellSouth a discount in an amount equal to the applicable discount percentage multiplied by the Subscriber's BellSouth charges for one (1) Remote Call Forward service and up to two (2) additional Remote Call Forwarding calling paths. In addition, for Subscribers located in AL, KY, LA, MS, NC, SC and TN, Subscriber will earn for each month of the term a Local Usage Discount for usage charges up to \$20.00.
- Discount: Specified % of Subscriber's BellSouth charges for Remote Call Forwarding class of service.

• Eligible Services: One (1) Remote Call Forwarding service and up to two (2) Remote Call Forwarding additional calling paths. PUBLIC SERVICE COMMISSION

Monthly Discount: 100%

Local Usage Discount (AL/KY/LA/MS/NC/SC/TN Customers only): Isotal Usage up to \$20.00.

5/1/2006 PURSUANT TO 807 KAR 5:011

SECTION 9 (1)

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Elizabeth O'Donnell April 20, 2006 Page 2 of 2

- The discount will appear as a credit in the OC&C section of the Subscriber's bill in either
 the current or a subsequent billing period usually within one or two billing cycles.
 Participation in the Program begins on the date the Subscriber commits to the Program and
 BellSouth accepts (unless voided by BellSouth). Depending on the Subscriber's billing
 cycle, the Program may begin in the current month or the month following, or the billing
 cycle that BellSouth completes the order.
- Subscriber under the Program will not be billed for the installation charges associated with adding the one (1) Remote Call Forwarding service on the account.
- In the event the Subscriber discontinues participating in a local service agreement, the Subscriber no longer receives the Program discounts.
- Subscribers with aggregate annual billing, per state of BellSouth local services exceeding \$65,000 at the time of enrollment, are not eligible to participate in this Program.
- This Program may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated.
- BellSouth reserves the right to terminate this Program at any time; provided, however, that Subscribers participating in the Program will continue to receive this Program for the remaining term of their local service agreement.
- This promotion is available for resale.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Joan Duncan at 502-582-8416.

Very truly yours.

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PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
5/1/2006
PURSUANT TO 807 KAR 5:011

SECTION 9 (1)

Attachment Page 1 of 1 EDITED

Revenue and Cost Summary (1 FB, 12 Months)

Rate Group	Revenue	Cost	Margin
1 - 3	\$585		
4 - 5	\$559		

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 5/1/2006 PURSUANT TO 807 KAR 5:011

SECTION 9 (1)



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 18, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated February 7, 2006, the Commission staff accepted our proposed extension of the "BellSouth SBS/BB Centrex Promotion." (Please see Filing No. TFS2005-02015.) The extension is scheduled to end on April 30, 2006. The initial promotion was filed on August 25, 2005 and was accepted by Commission staff on September 29, 2005 (please see TFS2005-01339).

We have decided to extend the end date of this promotion from April 30, 2006 to December 31, 2006. All terms and conditions of the promotion except for the end date of the promotion period remain unchanged. The revenue and cost analysis filed with the Commission on August 25, 2005 also remains unchanged.

If there are any questions concerning this proposed extension, please all Joan Duncan at 502-582-8416.

Very truly yours

Fony Taylor UPILIC SERVICE COMMISSION

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5/1/2006 PURSUANT TO 807 KAR 5:011

SECTION 9 (1)

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 18, 2006

Elizabeth O'Donnell **Executive Director** Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated February 7, 2006, the Commission staff accepted our proposed "Small Business Metro Ethernet Promotion." (Please see Filing No. TFS2005-01986.) That promotion began on January 1, 2006 and is scheduled to end on April 30, 2006. We have now decided to extend the end date of this promotion through August 31, 2006.

All terms and conditions of the promotion except for the end date of the promotion period remain unchanged. The rate and cost analysis filed with the Commission on December 8, 2005 also remains unchanged.

If there are any questions concerning this proposed extension, please all Joan Duncan at 502-582-8416.

Very truly yours,

PUBLIC SERVICE COMMISSION OF KENTUCKY

EFFECTIVE

SECTION 9 (1)

Executive Director

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation 11



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 18, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated February 7, 2006, the Commission staff accepted our proposed "Frame Relay Promotion." (Please see Filing No. TFS2005-01996.) That promotion began on January 1, 2006 and is scheduled to end on April 30, 2006. We have now decided to extend the end date of this promotion through December 31, 2006.

All terms and conditions of the promotion except for the end date of the promotion period remain unchanged. The revenue and cost analysis filed with the Commission on December 9, 2005 also remains unchanged.

If there are any questions concerning this proposed extension, please all Joan Duncan at 502-582-8416.

Tony Taylor

ery truly yours

PUBLIC SERVICE COMMISSION OF KENTUCKY

EFFECTIVE

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation SECTION 9 (1)



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 18, 2006

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated February 7, 2006, the Commission staff accepted our proposed "Kentucky Small Business PRI Advantage Plus Promotion." (Please see Filing No. TFS2005-02011.) That promotion began on January 1, 2006 and is scheduled to end on April 30, 2006. We have now decided to extend the end date of this promotion through August 31, 2006.

All terms and conditions of the promotion except for the end date of the promotion period remain unchanged. The revenue analysis filed with the Commission on December 12, 2005 also remains unchanged.

If there are any questions concerning this proposed extension, please all Joan Duncan at 502-582-8416.

Very truly yours,

Tony Taylor

PUBLIC SERVICE COMMISSION OF KENTUCKY

EFFECTIVE

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation

SECTION 9 (1)



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 18, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated February 7, 2006, the Commission staff accepted our proposed "BellSouth Select Complete Choice for Business Bonus Promotion." (Please see Filing No. TFS2005-02087.) That promotion began on January 2, 2006 and is scheduled to end on April 30, 2006. We have now decided to extend the end date of this promotion through August 31, 2006.

All terms and conditions of the promotion except for the end date of the promotion period remain unchanged. The revenue analysis filed with the Commission on December 19, 2005 also remains unchanged.

If there are any questions concerning this proposed extension, please all Joan Duncan at 502-582-8416.

100

Very truly yours

Tony Taylor

PUBLIC SERVICE COMMISSION OF KENTUCKY

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 18, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated February 7, 2006, the Commission staff accepted our proposed "BellSouth Package Closer Coupon Promotion." (Please see Filing No. TFS2005-02013.) That promotion began on January 6, 2006 and is scheduled to end on April 30, 2006. We have now decided to extend the end date of this promotion through December 31, 2006.

All terms and conditions of the promotion except for the end date of the promotion period remain unchanged. The rate and cost analysis filed with the Commission on December 12, 2005 also remains unchanged.

If there are any questions concerning this proposed extension, please all Joan Duncan at 502-582-8416.

Very truly yours,

Tony Taylor

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation

PUBLIC SERVICE COMMISSION
OF KENTUCKY

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 17, 2006

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated February 7, 2006, the Commission staff accepted our proposed "BellSouth Answers Promotion." (Please see Filing No. TFS2005-02054.) That promotion began on January 6, 2006 and is scheduled to end on April 30, 2006. We have now decided to extend the end date of this promotion through May 4, 2006.

All terms and conditions of the promotion except for the end date of the promotion period remain unchanged. The revenue analysis filed with the Commission on December 14, 2005 also remains unchanged.

If there are any questions concerning this proposed extension, please all Joan Duncan at 502-582-8416.

Very truly yours.

PUBLIC SERVICE COMMISSION

OF KENTUCKY EFFECTIVE

5/1/2006

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation

SECTION 9 (1)



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 14, 2006

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of time from May 1, 2006 through July 28, 2006, BellSouth plans to offer the "Frame Relay to NetVPN Migration Promotion." During the promotion period standard termination liability charges associated with Frame Relay service circuits will not be applicable for qualifying subscribers who sign a twenty-four (24) month or longer agreement for a BellSouth NetVPN service circuit as a replacement for a Bellsouth Frame Relay service circuit which has been installed for twelve (12) months or longer.

Specific provisions and limitations for this promotion are as follows:

- 1. This promotion is available to existing BellSouth Frame Relay service customers that meet the requirements of this promotion and request to migrate to BellSouth NetVPN service with a service agreement for a term of twenty-four (24) months or longer. To qualify, the BellSouth Frame Relay service and associated BellSouth broadband line service must have been installed for at least twelve (12) months; standard termination liability charges associated with such BellSouth Frame Relay service circuits will not be applicable.
- 2. This promotion is only valid where BellSouth Frame Relay service and BellSouth NetVPN service are available and facilities exist.
- 3. Customers must complete the migration from BellSouth Frame Relay service to BellSouth NetVPN service within sixty (60) days of signing the term agreement.
- 4. The total BellSouth NetVPN billing must be equal to or greater than the customer's existing billing for the BellSouth Frame Relay service and associated BellSouth Broadband Line service for this circuit.

 PUBLIC SERVICE COMMISSION
- 5. Subscribers must request to disconnect the BellSouth Frame Relay Service Niferial and migrate to a BellSouth NetVPN circuit with a term agreement of twenty 1,2006 months or longer between May 1, 2006 and July 28, 2006 in order to participate in this promotion; after July 28, 2006, customers are not allowed to enroll in this promotion; (1)

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Elizabeth O'Donnell April 14, 2006 Page 2 of 2

6. Standard BellSouth NetVPN term agreement termination liability charges will be applicable for the BellSouth NetVPN service.

7. Unless otherwise specified, BellSouth will not combine this promotion with any other

promotion or program offered by BellSouth.

8. BellSouth reserves the right to terminate or modify this promotion at any time. Notice of such changes to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.

9. This promotion is not subject to resale.

Very truly yours

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 5/1/2006

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

Attachment Page 1 of 1 EDITED

Revenue and Cost Summary

Typical	Recurring Revenue	Recurring <u>Cost</u>	Nonrecurring Revenue	Nonrecurring Cost	No. of Months to Recover Cost
Tariff Contract: 24 Months 48 Months	\$2,450 \$2,170		\$4,470 \$4,470		
CSA Contract: 24 Months 48 Months	\$1,838 \$1,411		\$0 \$0		

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 5/1/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 17, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated February 7, 2006, the Commission staff accepted our proposed extension of the "BellSouth CCB Plus Rewards Promotion." (Please see Filing No. TFS2005-01974.) The extension is scheduled to end on April 30, 2006. The initial promotion was filed on August 25, 2005 and was accepted by Commission Staff on September 29, 2005 (please see TFS2005-01343).

We have decided to again extend the end date of this promotion from April 30, 2006 to August 30, 2006. All terms and conditions of the promotion except for the end date of the promotion period remain unchanged. The revenue and cost summary filed with the Commission on August 25, 2005 also remains unchanged.

If there are any questions concerning this proposed extension, please all Joan Duncan at 502-582-8416.

Very truly yours,

PUBLIC SERVICE COMMISSION

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5/1/2006 PURSUANT TO 807 KAR 5:011

SECTION 9 (1)

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502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 17, 2006

Elizabeth O'Donnell **Executive Director** Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated September 29, 2005, the Commission staff accepted our proposed "Welcoming Rewards Promotion." (Please see Filing No. TFS2005-01328.) That promotion began on September 1, 2005 and is scheduled to end on April 30, 2006. We have now decided to extend the end date of this promotion through August 31, 2006.

All terms and conditions of the promotion except for the end date of the promotion period remain unchanged. The revenue analysis filed with the Commission on August 24, 2005 also remains unchanged.

If there are any questions concerning this proposed extension, please all Joan Duncan at 502-582-8416.

Very truly yours

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PUBLIC SERVICE COMMISSION

EFFECTIVE 5/1/2006

PURSUANT TO 807 KAR 5:011

SECTION 9 (1)



502-582-2164 FAX 502-582-8667

Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 17, 2006

Elizabeth O'Donnell **Executive Director** Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated September 29, 2005, the Commission staff accepted our proposed "BellSouth Deluxe Rewards Promotion." (Please see Filing No. TFS2005-01329.) That promotion began on September 1, 2005 and is scheduled to end on April 30, 2006. We have now decided to extend the end date of this promotion through August 31, 2006.

All terms and conditions of the promotion except for the end date of the promotion period remain unchanged. The revenue analysis filed with the Commission on August 24, 2005 also remains unchanged.

If there are any questions concerning this proposed extension, please all Joan Duncan at 502-582-8416.

Very truly yours

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation

PUBLIC SERVICE COMMISSION

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 17, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated September 29, 2005, the Commission staff accepted our proposed "BellSouth 3 For 3 Reward Promotion." (Please see Filing No. TFS2005-01356.) That promotion began on September 1, 2005 and is scheduled to end on April 30, 2006. We have now decided to extend the end date of this promotion through August 31, 2006.

All terms and conditions of the promotion except for the end date of the promotion period remain unchanged. The revenue analysis filed with the Commission on August 26, 2005 also remains unchanged.

If there are any questions concerning this proposed extension, please all Joan Duncan at 502-582-8416.

Very truly yours.

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation

PUBLIC SERVICE COMMISSION OF KENTUCKY

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



502-582-2164 FAX 502-582-8667

54 Tony Taylor 2-8667 Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 14, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated February 7, 2006, the Commission staff accepted our proposed "BellSouth Additional Line Offer Promotion." (Please see Filing No. TFS2005-01994.) That promotion began on January 1, 2006 and is scheduled to end on April 30, 2006. We have now decided to extend the end date of this promotion from April 30, 2006 to August 30, 2006.

All terms and conditions of the promotion except for the end date of the promotion period remain unchanged. The revenue analysis filed with the Commission on December 9, 2005 also remains unchanged.

If there are any questions concerning this proposed extension, please all Joan Duncan at 502-582-8416.

Very truly yours,

Tony Taylor

PUBLIC SERVICE COMMISSION OF KENTUCKY

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All BellSouth marks contained herein are owned by BellSouth Intellectual Pro

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502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 14, 2006

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated February 7, 2006, the Commission staff accepted our proposed "BellSouth Back-Up Line Promotion." (Please see Filing No. TFS2005-01983.) That promotion began on January 1, 2006 and is scheduled to end on April 30, 2006. We have now decided to extend the end date of this promotion from April 30, 2006 to August 30, 2006.

All terms and conditions of the promotion except for the end date of the promotion period remain unchanged. The revenue analysis filed with the Commission on December 8, 2005 also remains unchanged.

If there are any questions concerning this proposed extension, please all Joan Duncan at 502-582-8416.

Very truly yours,

Tony/Taylor

PUBLIC SERVICE COMMISSION OF KENTUCKY

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All BellSouth marks contained herein are owned by BellSouth Intellectual Property

SECTION 9 (1)



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 17, 2006

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated February 7, 2006, the Commission staff accepted our proposed extension of the "BellSouth Business Shoppers Promotion." (Please see Filing No. TFS2005-01967.) The extension is scheduled to end on April 30, 2006. The initial promotion was filed on August 26, 2005 and was accepted by Commission Staff on September 29, 2005 (please see TFS2005-01355).

We have decided to again extend the end date of this promotion from April 30, 2006 to August 31, 2006. All terms and conditions of the promotion except for the end date of the promotion period remain unchanged. The revenue and cost summary filed with the Commission on August 26, 2005 also remains unchanged.

If there are any questions concerning this proposed extension, please all Joan Duncan at 502-582-8416.

Very truly yours

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F KENTUCKY EFFECTIVE

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SECTION 9 (1)

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502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 14, 2006

Elizabeth O'Donnell **Executive Director** Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated November 1, 2005, the Commission staff accepted our proposed "Phonetastic CPE Offer Promotion." (Please see Filing No. TFS2005-01708.) That promotion began on November 1, 2005 and is scheduled to end on April 30, 2006. We have now decided to extend the end date of this promotion from April 30, 2006 to August 31, 2006.

All terms and conditions of the promotion except for the end date of the promotion period remain unchanged. The revenue analysis filed with the Commission on October 24, 2005 also remains unchanged.

If there are any questions concerning this proposed extension, please all Joan Duncan at 502-582-8416.

Very truly yours

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PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 14, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of May 1, 2006 through August 31, 2006, 2006, BellSouth plans to offer a promotion called the "Cingular® Blackberry® Acquisition/Reacquisition Promotion." This promotion will offer qualifying small business subscribers who sign a twenty-four (24) month or greater local exchange service term agreement the opportunity to purchase a Blackberry® 7290 handheld for \$1.00 or one Blackberry® 8700 for \$149.99 with the purchase of a Cingular® Voice and or Data plan under a twenty-four (24) month Cingular® term contract.

Specific provisions and limitations for this promotion are as follows:

- 1. New or reacquisition business customer purchasing business local exchange service under a twenty-four (24) month or greater local exchange service term agreement, can purchase a Blackberry® 7290 handheld for \$1.00, or one (1) Blackberry® 8700 for \$149.99, with the purchase of a small business offered Cingular® Voice and/or Data plan.
- 2. Customer must combine-bill Cingular® charges to small business landline account, and must agree to a 24-month (24) Cingular® contract term.
- 3. Customer must retain service with BellSouth and Cingular® a minimum of six (6) months, or will be subject to a chargeback of \$150.00.
- 4. Offer excludes customers that do not meet Cingular® credit and coverage guidelines, and existing small business landline customers.
- 5. Purchase must be made in accordance with small business credit card policy.
- 6. Customer can qualify for this offer more than once if additional scores and the commission
- 7. Excludes Remote Call Forwarding (RCF).

8. Offer limited to one (1) Blackberry® 7290 unit at \$1.00 purchase price per account or one (1) Blackberry® 8700 unit at \$149.99 per account.

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

OF KENTUCKY

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Elizabeth O'Donnell April 14, 2006 Page 2 of 2

- 9. Customer must purchase minimum of one (1) landline per small business account.
- 10. Offer may be combined with any existing Cingular® Wireless offers.
- 11. Orders for this offer must be placed between 5/1/06 and 8/31/06.
- 12. Customer must remain in service with small business landline and Cingular® wireless for a minimum of six (6) months from date of purchase, or will be subject to \$150.00 chargeback.
- 13. Additional charges of taxes, shipping and handling, and activation fee apply.
- 14. Out of region customers are not eligible for this promotion.
- 15. Limit one (1) offer per customer.
- 16. Small business is defined as customers with aggregate annual billing of BellSouth service less than \$42,000.
- 17. This offer is not available for resale.

An analysis of the revenue and cost associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Joan Duncan at 502/582-8416.

Jen 1

Very truly yours

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 5/1/2006 PURSUANT TO 807 KAR 5:011

SECTION 9 (1)

Attachment Page 1 of 1 EDITED

Revenue and Cost Summary (1FB, 24 Months)

Rate Group	Revenue	Cost	Margin
1 - 3	\$1,386		-
4 - 5	\$1,309		

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 5/1/2006 PURSUANT TO 807 KAR 5:011

SECTION 9 (1)



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

April 17, 2006

Elizabeth O'Donnell **Executive Director** Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated April 15, 2005, the Commission staff accepted our proposed extension of the BellSouth ® Wireless Answers (SM) Bundle promotion (please see TFS2005-00427). The extended promotion was scheduled to end on April 16, 2006. BellSouth now requests that the end date of this promotion be extended until April 17, 2007.

All terms of the promotion except the end date remained unchanged. Due to an oversight, this proposed extension was not filed in time to give the Commission the one business day notice required by the Commission. We apologize for any inconvenience that this request may cause the Commission and staff.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

PUBLIC SERVICE COMMISSION

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PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

Executive Director

Corporation



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

February 14, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of February 16, 2006 through December 31, 2006, BellSouth plans to offer a promotion called the "BellSouth Retention 2 Pack Bundle Plan." This promotion will offer customers who purchase the 2 Pack Bundle and the BellSouth Long Distance Basic Unlimited Savings Value Plan a discount of \$5.00.

Specific provisions and limitations of this promotion are as follows:

- 1. Available to all existing, new, and off net subscribers (wireless customers who are no longer BellSouth wireline customers) when purchased between February 16, 2006 and December 31, 2006.
- 2. This offer may be extended to customers who call into a BellSouth residential business office and request this specific offer.
- 3. There are no termination liability restrictions associated with this offer.
- 4. Customer must select the following products: 2 Pack Plan class of service and Basic Unlimited Savings Value Plan at a price of \$39.99. The price of the 2 Pack Plan is \$20.00; the only BSLD Unlimited plan available with this bundle is Basic Unlimited Savings Value Plan at a price of \$19.99.
- Once the customer completes the above requirements they will receive the specified discount for the products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be intellegible for the receive the specified discount for the products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be intellegible for the receive the specified
- 6. Offer may be combined with cash back offers or other promotion of the same services, as such offers may be concurrently available from time to time, provided that BellSouth reserves the right to prohibit the combination of this promotion, at the Company's sole discretion.

 SECTION 9 (1)

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Elizabeth O'Donnell February 13, 2006 Page 2 of 2

- 7. A specific long distance plan must be selected to receive the bundle pricing. A PIC and LPIC to BellSouth without selection of a Long Distance plan do not qualify for a bundle and therefore will not enable customers to receive the discount.
- 8. The customer has the option of adding additional optional services to this bundle. BellSouth dial internet service is not available in this bundle.
- 9. Offer valid for only one (1) service line at the intended local service address.
- 10. Customer must place their order through a BellSouth business office or outbound Telemarketing vendor or alternate channel as indicated.
- 11. A PIC and LPIC selection of BellSouth without selection of a qualifying Long Distance plan does not qualify for a bundle and therefore will not enable customers to receive the discount pricing or bundle offer.
- 12. BellSouth reserves the right to discontinue or modify this promotion at any time without notice.
- 13. This offer is not available for resale.

A rate and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Joan Duncan at 502-582-8416.

Very truly yours,

Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
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2/16/2006

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

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Attachment
Page 1 of 1

Rate and Cost Analysis

Recurring Rate

\$20.00

Recurring Cost Recurring Discount Margin

> PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 2/16/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

February 13, 2006

Elizabeth O'Donnell **Executive Director** Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of February 16, 2006 through December 31, 2006, BellSouth plans to offer a promotion called the "BellSouth Preferred Pack Unlimited Reacquisition Bundle." This promotion will offer reacquisition customers, located in highly competitive markets, who purchase the BellSouth Preferred Pack Plan and a BellSouth Long Distance Unlimited Plan, a \$5.00 discount off the Preferred Pack plan and free voice mail.

Specific provisions and limitations for this promotion are as follows:

- 1. Customer must have at least one (1) wire line local service or equivalent (wireless in lieu of wire line) with a provider other than BellSouth at a local service address within BellSouth territory. A new service qualifying for this promotion must be provisioned as a replacement for the existing wire line or equivalent service (wireless in lieu of wire line).
- 2. Customer must request the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from one address in BellSouth territory to another address in BellSouth territory within thirty (30) days of responding to the offer. In the case of an imminent move, BellSouth can offer the customer the promotion and place the order at the new address.
- 3. The customer must place their order through a BellSouth business office or outbound telemarketing vendor or alternate channels as indicated.

4. BellSouth reserves the right to discontinue or modify this promotion at any time without

5. Customer must have the eligible services on their new service order in order to recei the promotional offer.

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2/16/2006 **PURSUANT TO 807 KAR 5:011**

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Elizabeth O'Donnell Page 2

- 6. Offer may be combined with other cash back offers for the same service at the same time.
- 7. Customer is eligible for one (1) reacquisition promotion per twelve (12) months.
- 8. This offer is not available for resale.
- 9. This bundle is only available in Louisville

An analysis of the revenue and cost associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Joan Duncan at 502/582-8416.

Very truly yours

Tony Taylor

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 2/16/2006 PURSUANT TO 807 KAR 5:011

SECTION 9 (1)

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Attachment
Page 1 of 1

Rate and Cost Analysis

Recurring Rate

\$29.95

Recurring Cost Recurring Discount

Margin

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 2/16/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

February 13, 2006

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

Effective on February 15, 2006, BellSouth intends to offer a promotion called the "Select Double Points Offer" to qualified business customers. During the promotional period of February 15, 2006 through June 30, 2006, business customers participating in the BellSouth Select program who register for this offer on the Select website will receive double points award. The award will be based on spending with BellSouth Telecommunications for the quarter beginning April 1, 2006 and ending June 30, 2006. Customers must register on the Select website (www.bellsouthselectbusiness.com) between February 15, 2006 and March 31, 2006 to be eligible for the double points offer.

Specific provisions and limitations for this promotion are as follows:

- Available to existing and new BellSouth Select customers. New BellSouth Select customers must meet BellSouth eligibility requirements – between one hundred dollars (\$100) and three thousand five hundred dollars (\$3,500) in BellSouth spending per month.
- Bonus points will be awarded to existing or new BellSouth Select customers only if they register (during the stated registration period) to receive this bonus for stated time period.
- Any new or existing BellSouth Select customer that meets all eligibility requirements and registers for the bonus points during the required registration period will be awarded such points.

 Select customers must register to receive this promotion by going to the Select website (www.bellsouthselectbusiness.com) between February 15, 2006 and March 31, 2006.

• Select customers who register for this promotion will receive two (2) BellSouth Select points for every one dollar (\$1) of BellSouth spending for the quarer NVGFIGOMIMISSION 30, 2006.

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Elizabeth O'Donnell February 13, 2006 Page 2 of 2

- Point reward will be applied to BellSouth Select customer point balance four (4) to six (6) weeks after the end of the quarter and promotion.
- Select point balance can be checked on BellSouth Select Website (www.bellsouthselectbusiness.com), by calling BellSouth Select Service Center (800.290.3333), or through the quarterly balance statement.
- All BellSouth Select points awarded for this promotion shall be redeemable consistent with the conditions of the BellSouth Select Business program.
- Bonus points are not applicable towards points earned based on BellSouth Advertising & Publishing spend or Cingular.
- This promotional filing does not apply to points earned based on spending with BellSouth Long Distance, Inc.
- BellSouth Select customers must register to receive this promotion by going to the Select website (www.bellsouthselectbusiness.com) between February 15, 2006 and March 31, 2006.
- This offer is available for Resale.

An estimate of the revenue and cost associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Joan Duncan at 502/582-8416.

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SECTION 9 (1)

EDITED Attachment Page 1 of 1

Revenue and Cost Summary (1FB, 12 Months)

Rate Group	Total Revenue	Total Cost	Margin
1 - 3	\$556		
4 - 5	\$532		

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 2/15/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

By Free entire Director



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

January 13, 2006

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of January 17, 2006 through April 30, 2006, BellSouth plans to offer a promotion called the "Cingular® Blackberry® 9270 Acquisition/Reacquisition Promotion." This promotion will offer qualifying small business subscribers who sign a twenty-four (24) month local service term agreement the opportunity to purchase a Blackberry® 7290 handheld for \$1.00 with the purchase of a Cingular® Voice and Data plan under a twenty-four (24) month Cingular® term contract.

Specific provisions and limitations for this promotion are as follows:

- 1. Customer must retain service with BellSouth and Cingular® a minimum of six (6) months, or will be subject to a chargeback of \$150.
- 2. Cingular® credit and coverage guidelines apply.
- 3. Customer must combine bill Cingular® charges to BellSouth account.
- 4. This offer is limited to one (1) unit per account.
- 5. Excludes Remote Call Forwarding (RCF).
- 6. 24 month landline term agreement is required on the landline.
- 7. 24 month Cingular® term agreement is required.
- 8. Offer excludes customers that do not meet Cingular Wireless® credit and coverage guidelines, and existing small business landline customers.
- 9. Customer can qualify for this offer more than once if additional accounts are added.
- 10. Small business is defined as customers with aggregate annual billing of BellSouth SION services less than \$42,000.

 OF KENTUCKY

1/17/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

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Elizabeth O'Donnell January 13, 2005 Page 2 of 2

- 11. Offer limited to one (1) Blackberry® 7290 unit at \$1.00 purchase price per account.
- 12. Customer must purchase minimum of 1 landline per small business account.
- 13. Orders for this offer must be placed between 1/2/06 and 4/30/06.
- 14. Offer may be combined with any existing Cingular® Wireless® offers.
- 15. Additional charges of taxes, shipping and handling, and activation fee apply.
- 16. Out of region customers are not eligible for this promotion.
- 17. The offer is not available for resale.

An analysis of the revenue and cost associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Joan Duncan at 502/582-8416.

13

Very truly yours.

PUBLIC SERVICE COMMISSION
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1/17/2006
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

Attachment Page 1 of 1 EDITED

Revenue and Cost Summary (1FB, 24 Months)

Rate Group	Revenue	Cost	Margin
1 - 3	\$1,386		
4 - 5	\$1,309		

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1/17/2006
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street

502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

Louisville, KY 40203

December 14, 2005

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of January 6, 2006 through April 30, 2006, BellSouth plans to offer the "BellSouth Answers Promotion." Customers who subscribe to BellSouth local service, BellSouth FastAccess (Ultra or higher level of service), Cingular® Wireless service plans priced over \$39.99, and DIRECTV® service plans priced over \$39.99, may be eligible for a VISA® gift card.

Specific provisions and limitations of this promotion are as follows:

- 1. Available to customers newly or currently subscribing to any local class of service such as Complete Choice, Area Plus, 1FR, etc., and
 - a. New subscribers to a domestic BellSouth Long Distance Unlimited Plan during the promotion period are eligible to redeem for a gift card worth \$25 or cash equivalent.
 - b. Customers newly subscribing during the promotion period to a FastAccess plan (Ultra or higher speed) are eligible to receive either Security Features or to redeem for gift card worth \$50 or cash equivalent. (DSL Business Overview & CIT Requirements will be submitted separately).
 - c. Customers newly subscribing during the promotion period to a FastAccess plan (Ultra or higher speed) and DIRECTV® service plan priced at \$39.99 or more a month are eligible to redeem for a gift card worth \$75 or cash equivalent.

d. Customers newly subscribing during the promotion period to a Cingular wireless plan priced at \$39.99 or more are eligible to redeem for a gift card worth \$50 or cash equivalent.
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Elizabeth O'Donnell December 14, 2006 Page 2 of 3

2. Cingular® Wireless

- a. Affiliates must be purchased through the bundle window and combined billed to qualify.
- b. Cingular® Wireless customers qualify only if a new Cingular® wireless plan is purchased.
- c. Existing Cingular® customer plan changes are not eligible.
- 3. BellSouth Long Distance Unlimited LD
 - a. Any new subscriber is eligible for one (1) \$25 reward.
 - b. Any additions of a new domestic Unlimited BSLD plan are eligible.
 - c. Any plan changes among existing domestic Unlimited BSLD plans are not eligible.
- Combined DIRECTV® and FastAccess (DSL Ultra & DSL Xtreme) 4.
 - a. Any new subscriber of both DIRECTV® and DSL during the promotional period is eligible for one (1) reward of \$50 for DSL and one reward of \$75 for DTV.
 - b. FastAccess must be combined billed to qualify.
 - c. Dial customers upgrading to DSL are eligible.
 - d. Plan changes among DSL family are not eligible. (For example: DSL Ultra to DSL Xtreme or vice versa).
 - e. Downgrades from DSL Products are not eligible.
 - f. Existing DIRECTV® subscribers who opt into the bundle are not eligible for the promotion.
- 5. Customer must place order for promotion eligible product(s) or service(s) between January 6, 2006 and April 30, 2006.
- Customer order must be completed prior to premium redemption. 6.
- 7. Customers must redeem their premium through a specified toll free number or through a specified website within the ninety (90) day redemption period (days from order date) to receive their reward.
- 8. Customer must be a current subscriber to the promotion eligible BellSouth service at the time of redemption processing.
- 9. BellSouth may discontinue or modify this promotion at any time without customer notice.
- Customer that transfers existing qualifying service from one (1) address to another address 10. is not eligible for the premium offer on that service.
- Customer may only redeem a maximum of one (1) reward for each product during the 11. promotion period.
- Offer valid for only one (1) service line per account. 12.
- Customer need not purchase the combination of Fast Access service and DIRECT MISSION 13. services concurrently but both products must be newly purchased mithing the provisional period to be eligible for the \$75 reward.

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

Elizabeth O'Donnell December 14, 2006 Page 3 of 3

- 14. An existing BSLD PIC or Plan customer (non-Unlimited) who upgrades to domestic BSLD Unlimited within the Promotion period and who otherwise qualifies is eligible to receive the reward.
- 15. Customer must activate FastAccess, Cingular® Wireless, and/or DIRECTV® service within thirty (30) days of order completion to qualify for the respective reward.
- 16. Cingular® Wireless, FastAccess, and/or BSLD services must be billed on the customer's BellSouth bill to be eligible for the respective reward.
- 17. Customers disconnecting or deactivating domestic BSLD Unlimited, FastAccess, DIRECTV® and/or Cingular® service during the promotional period and then reconnecting or reactivating the same service are not eligible for the promotion.
- 18. Existing Cingular® Wireless customers with combined billing who change or upgrade their existing wireless plan within the promotion period are not eligible for promotion for Cingular® Wireless service under this Promotion.
- 19. Existing Cingular® Wireless customers with combined billing who newly purchase a Cingular® Wireless eligible plan within the promotion period are eligible for the reward for Cingular® Wireless service under this Promotion providing the maximum allowable reward of one redemption.
- 20. Customer must be a new DIRECTV® subscriber; opt-in customers are not eligible for the promotion.
- 21. This promotion is not available for resale.

A rate and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
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1/6/2006
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

Attachment EDITED

Revenue and Cost Analysis

	Rate	Cost	Margin	Benefit	Breakeven (Months)
1FR	\$22.60				
PreferredPack	\$30.00				
2 Pack	\$25.00				
Complete Choice (CC)	\$34.50				
CC – 2 Line	\$50.95				
CC - 3 Line	\$70.95				
Area Plus (AP)	\$39.00				
AP with CC	\$50.50				
AP with $CC - 2$ Line	\$73.95				
AP with $CC - 3$ Line	\$103.95				

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 1/6/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street Louisville, KY 40203

502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 12, 2005

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of January 6, 2006 through April 30, 2006, BellSouth plans to offer the "BellSouth Package Closer Coupon Promotion." Customers who contact or are contacted by BellSouth and indicate a reluctance to place an order for Complete Choice, Area Plus with Complete Choice, or BellSouth PreferredPack, will be offered a \$25 cash back closer coupon.

Specific provisions and limitations of this promotion are as follows:

- 1. Customers who contact or are contacted by BellSouth and indicate a reluctance to place an order for Complete Choice, Area Plus with Complete Choice, or BellSouth PreferredPack, will be offered a \$25 cash back closer coupon.
- 2. Customer must purchase Complete Choice, Area Plus with Complete Choice, or BellSouth PreferredPack to receive the cash back closer coupon.
- 3. Customer must complete and return coupon by the specified date to redeem.
- 4. Customer must be a Complete Choice, Area Plus with Complete Choice, or BellSouth PreferredPack subscriber upon redemption in order to receive reward.
- 5. Offer valid from January 6, 2006 through April 30, 2006.
- 6. Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.
- 7. If the customer cancels or discontinues their BellSouth service prior to fulfillment, they will be ineligible to receive the reward.

8. Offer valid for only one (1) service line at the intended local service and the NTUCKY

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PURSUANT TO 807 KAR 5:011

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Elizabeth O'Donnell December 12, 2005 Page 2 of 2

- 9. Offer may not be combined with Shoppers or Reacquisition offers.
- 10. BellSouth may discontinue or modify this promotion at any time.
- 11. This offer is not available for resale.

A rate and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 1/6/2006

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

Attachment EDITED

Rate and Cost Analysis

					Breakeven
	Rate	Cost	Margin	Benefit*	(Months)
PreferredPack	\$30.00			\$12.50	
Complete Choice (CC)	\$34.50			\$12.50	
CC – 2 Line	\$50.95			\$12.50	
CC – 3 Line	\$70.95			\$12.50	
Area Plus (AP) with CC	\$50.50			\$12.50	
AP with $CC - 2$ Line	\$73.95			\$12.50	
AP with $CC - 3$ Line	\$103.95			\$12.50	

^{*} After breakage

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 1/6/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street Louisville, KY 40203 502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 19, 2005

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of January 2, 2006 through April 30, 2006, BellSouth plans to offer the "BellSouth Select Complete Choice for Business Bonus Promotion." This promotion offers BellSouth Select bonus points to Bellsouth Select customers who purchase a new Complete Choice for Business package.

Specific provisions of this promotion are as follows:

- Available to existing and new BellSouth Select customers. New BellSouth Select customers
 must meet BST eligibility requirements between one hundred dollars (\$100) and three
 thousand five hundred dollars (\$3,500) in BST spending per month.
- Any new or existing BellSouth Select customer who meets all eligibility requirements during the promotional period will be eligible for the rewards.
- BellSouth Select members who purchase a new Complete Choice for Business package will receive a bonus reward of one thousand (1000) BellSouth Select points.
- If the customer keeps the Complete Choice for Business package for a continuous ninety (90) day period, the customer will receive an additional bonus reward of two thousand (2000) BellSouth Select points.
- Point reward will be applied to BellSouth Select customer point balance four (4) to six (6) weeks after purchase and meeting the ninety (90) day period.
- Select point balance can be checked on BellSouth Select Website
 (www.bellsouthselectbusiness.com), by calling BellSouth Select Service Center
 (800.290.3333), or through the quarterly balance statement. SERVICE COMMISSION
 OF KENTUCKY

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Executive Director

EFFECTIVE

Elizabeth O'Donnell December 19, 2005 Page 2 of 2

- All BellSouth Select points awarded for this promotion shall be redeemable consistent with the conditions of the BellSouth Select Business program.
- One reward per customer account.
- Customers with any local term agreement including but not restricted to Complete Choice for Business Term, Simple Savings, and Key Customer Program are not eligible for the reward.
- Subject to obtaining any required regulatory approval, BellSouth Select may terminate this program at any time.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 1/2/2006 PURSUANT TO 807 KAR 5:011

SECTION 9 (1)

Attachment EDITED

Revenue and Cost Analysis (CCB, 12 Months)

Revenue

Cost

Margin

All Rate Groups

\$718

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 1/2/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street Louisville, KY 40203 502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 6, 2005

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated January 10, 2005, the Commission staff accepted BellSouth's proposal to offer the "1Q05 Consumer BellSouth PreferredPack Plan (BPP) \$5 Discount Bundle Offer." (Please see Filing No. TFS2004-01668.) The promotion is scheduled to end on December 31, 2005.

BellSouth has now decided to extend this promotion through December 31, 2006. All terms and conditions, except the end date, of the promotion remain unchanged. There is also no change in the revenue and cost analysis filed with the Commission on December 17, 2004.

If there are any questions concerning this proposed extension, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

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PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street 502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

Louisville, KY 40203

December 6, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated January 10, 2005, the Commission staff accepted BellSouth's proposal to offer the "1Q05 Consumer Reacquisition Complete Choice Discount Bundle." (Please see Filing No. TFS2004-01669.) The promotion is scheduled to end on December 31, 2005.

BellSouth has now decided to extend this promotion through December 31, 2006. All terms and conditions, except the end date, of the promotion remain unchanged. There is also no change in the revenue and cost analysis filed with the Commission on December 17, 2004.

If there are any questions concerning this proposed extension, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

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Plote the Commission OF KENTUCKY EFFECTIVE

1/1/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street Louisville, KY 40203

502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 19, 2005

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated January 5, 2005, the Commission staff accepted BellSouth's proposal to offer the "1Q05 SBS BellSouth Key Customer Promotion." (Please see Filing No. TFS2004-01586.) The promotion is scheduled to end on December 31, 2005.

BellSouth has now decided to extend this promotion with minor modifications through December 31, 2006. The revenue and cost analysis filed on December 10, 2004 remains unchanged.

An updated statement of the terms and conditions of this promotion follows:

- 1. This promotion is available to existing BellSouth customers in the nine (9) state BellSouth region that are located in specified wire centers within each state. The Key Customer Program will offer discounts on the subscriber's bill. Subscribers must sign a 24 or 36month term election agreement to participate in the program to receive the discounts specified.
- 2. Available to existing BellSouth business customers subscribing to local exchange service.
- 3. Monthly Billed BellSouth Regulated Charges for local exchange services for Subscriber's location must be between seventy-five dollars (\$75) to five thousand four hundred dollars (\$5,400) - excluding hunting, analog private line, PRI, BIS-T1 and BIS-PRI charges to receive the discounts.
- Subscriber's location must be located in specified wire centers. 4.

5. Complete Choice for Business Package subscribers are not eligible to receive the hunting discount.

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PUBLIC SERVICE COMMISSION OF KENTUCKY

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

- 6. Subscriber must sign a 24 or 36-month term election agreement to receive the discounts.
- 7. Subscriber will earn for each such month of the term a discount in an amount equal to the applicable discount percentage multiplied by the Subscriber's Monthly Billed BellSouth Regulated Charges; in addition, if applicable, Subscriber will earn for each month of the term a Hunting Discount for Hunting Service equal to the applicable Hunting Discount percentage multiplied by the Subscriber's hunting charge.
- Discount(s): Specified % of Subscriber's Monthly Billed BellSouth Regulated Charges for 8. local exchange service (TBR) (charges to the customer) from the GSST A and Private Line Services (B) tariffs (in tariffed states).

Monthly Billed BellSouth Regulated Charges	
24 Month	10%
36 Month (\$75-\$249.99)	15%
36 Month (\$250-\$5,400)	20%

Hunting Discount	
24 Month	50%
36 Month	100%

- 9. The term "Monthly Billed BellSouth Regulated Charges" means Subscriber monthly billed BellSouth regulated charges at qualifying locations for BellSouth services that are regulated local exchange services or would be subject to tariff if purchased on a standalone basis, excluding: Non-Program Services, non-regulated charges, other fees or surcharges, taxes, non-state tariffed charges, late payment charges, charges billed pursuant to federal or state access service tariffs, charges collected on behalf of municipalities (including, but not limited to services for 911 service and dual party relay services), and charges for services provided by other companies. (For example charges excluded include, but are not limited to, charges for BellSouth Long Distance, Inc., BellSouth® Fast Access® Business DSL, BellSouth® Dedicated Internet Access Service, BellSouth Advertising and Publishing Corporation or Cingular Wireless®.)
- Subscribers who participate in the Program and also subscribe to new service during 10. the term, will not be billed for the line connection charges associated with the service order. This will include the Line Connection Charge (first and additional lines, line equivalents, and trunks).

Subscribers with multi-locations that are billed to other numbers (BTN'd) or CLUB 11. billed may have all locations participate as long as one location SER MICEGO MONTHS ON and meets the revenue requirement.

OF KENTUCKY **EFFECTIVE**

1/1/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

- 12. Should Subscriber's charges decrease below seventy five dollars (\$75), the Subscriber will not receive the discount until the Subscriber's monthly charges meet this minimum TBR amount seventy five dollars (\$75).
- 13. Should Subscriber's charges exceed the five thousand four hundred dollars (\$5,400) threshold, the Subscriber will only receive the maximum discount allowed under this Program for monthly charges up to five thousand four hundred dollars (\$5,400).
- 14. The applicable discount(s) for any given month will appear as a credit in the Other Charges and Credits (OC&C) section of the Subscriber's bill in a subsequent billing period, usually within one (1) or two (2) billing cycles. Subscriber will receive the discount associated with Subscriber's Monthly Billed BellSouth Regulated Charges (in tariffed states as defined in the applicable BellSouth tariffs) for the respective month in each state while this term election is in effect.
- 15. Participation in the Program begins on the date the Subscriber commits to a term election and BellSouth accepts (unless voided by BellSouth). Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the Subscriber's term election agreement order.
- 16. In the event the Subscriber terminates the Subscriber election agreement, the Subscriber agrees to pay termination charges to BellSouth as provided below based upon the number of months remaining on the term. Similarly, if the Subscriber's BellSouth local exchange service decreases below a business line class of service (e.g. Remote Call Forwarding) at any time during the term, the Subscriber will be deemed to have terminated the term election agreement, and the Subscriber agrees to pay termination charges to BellSouth as provided below based upon the number of months remaining on the term. These charges will appear on a subsequent bill or, if applicable, on the Subscriber's final bill as a charge in the OC&C section. Payment of this charge does not release the Subscriber from other previous amounts owed to BST. Set charge to be multiplied by number of months remaining on term after disconnect: \$30

17. Subscribers with Centrex, MultiServ and ESSX with SLAs not meeting the per location revenue requirement may have all locations participate as long as it is billed under the same account and at least one location is located in a specified wire center.

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 1/1/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

Elizabeth O'Donnell December 19, 2005 Page 4 of 5

- 18. Unless the Subscriber notifies BellSouth in writing of its intent not to renew for another like term under the Program at least sixty (60) days prior to expiration, then upon expiration of the initial term, the Subscriber term election agreement shall automatically renew for another term as initially selected. BellSouth will provide written and/or verbal reminders to the Subscriber of the Subscriber term election agreement expiration date and the automatic renewal provision beginning approximately one hundred and eighty (180) days prior to its expiration depending upon the Subscriber's billing cycle. If the Subscriber does not renew the Subscriber Election agreement for another term or at the expiration of the renewed term, the Subscriber agrees to pay full tariffed charges for services.
- 19. In tariffed states, the term election is subject to and controlled by the provisions of BellSouth's lawfully filed tariffs, including any changes therein as may be made from time to time; in detariffed states this Program and the Subscriber Agreement is controlled by the terms set forth in the Agreement.
- 20. Program Discounts as well as Hunting Discounts (for hunting service) apply only to Monthly Billed BellSouth Regulated charges within a state, not across states.
- 21. Subscribers participating in a Product Level or Volume and Term CSA are not eligible to participate in this promotion.
- 22. Complete Choice for Business Package subscribers may participate in the Program, but are not eligible to receive the Hunting Discount.
- 23. Subscribers with aggregate annual billing, per state of BellSouth services exceeding sixty five thousand dollars (\$65,000) at the time of enrollment, are not eligible to participate in this promotion.
- 24. This promotion may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated.
- Business Promotion local exchange term election agreement may migrate to this promotion without incurring any termination liability from the existing program if the Subscriber has twelve (12) months or less remaining under the existing term election agreement for local exchange services with BellSouth, and the Subscriber agrees to the BellSouth Small Business Key Customer local exchange term election agreement that provides for an equal or greater number of business access lines than under their existing local exchange term election agreement. The new local exchange service term agreement will be based on monthly business access line rates in effect at the time the new local exchange service term election agreement is offered by SERVICE COMMISSION
- 26. Analog Private Line, PRI, BIS-T1 and BIS-PRI, services will not be invited in qualifying revenue under this program or entitled to discounts for the related revenues.
- 27. BellSouth may terminate this program at any time provided, however 17806 Subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.

Elizabeth O'Donnell December 19, 2005 Page 5 of 5

- 28. This BellSouth 2006 Key Customer Program Subscriber Election shall not be altered, modified or amended in any respect; any Subscriber changes have no effect.
- 29. Subscriber understands that their signature on the Key Customer term election constitutes the Subscriber's enrollment in the BellSouth 2006 Key Customer Promotion under this term election and the applicable tariffs; the signatory must have authority to commit their company to the term election agreement.
- 30. Subscriber and BellSouth acknowledge and agree that to the extent the services to which Subscriber subscribes under this Agreement are deregulated or detariffed, all references to "BellSouth's General Subscriber Services Tariff," "BellSouth tariffs," "BellSouth's lawfully filed tariffs," or any other references to BellSouth's tariffs on file with the appropriate regulatory authority shall be deemed references to agreed contract terms and conditions identical to those set forth in the applicable tariff for services subscribed by Subscriber as such tariffs existed as of the effective date of deregulation or detariffing. Such tariffed term and conditions are incorporated by reference as if fully included herein. To the extent there exists a conflict between the terms set forth herein and those incorporated by reference, the terms set forth herein shall control.
- 31. To the extent not prohibited by tariff, Subscriber may migrate his service to other comparable BellSouth services under a new term under a contract period that is equal to or is greater than the remaining term of the Subscriber's current agreement, if total eligible billing paid by the Subscriber for the new BellSouth program or service is equal to or greater than the billing paid by the Subscriber for the Subscriber's current agreement, the service orders to install the new BellSouth service and to disconnect the current BellSouth service are related and coincide and the new BellSouth service is purchased for the same Subscriber location unless involving a move from one location to another. Such migration will not cause termination under section 7 of this Subscriber Election Agreement.

If there are any questions concerning this proposed extension, please call Jim Tipton at 502-582-8925.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
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1/1/2006
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SECTION 9 (1)

By
Executive Director



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street 502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

Louisville, KY 40203

December 27, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated March 1, 2005, the Commission staff accepted BellSouth's proposal to offer the "1Q05 SBS BellSouth Renewal Incentive Program" promotion. (Please see Filing No. TFS2005-00061.) The promotion is scheduled to end on December 31, 2005.

BellSouth has now decided to extend this promotion through December 31, 2006. All terms and conditions of the promotion, except the end date and a few wording changes, remain unchanged. The new terms are provided below. There is also no change in the revenue and cost analysis filed with the Commission on February 11, 2005.

Specific provisions of this promotion are as follows:

- 1. This promotion is an offer available to existing BellSouth subscribers currently enrolled in a BellSouth Local Service Term Election Agreement with 120 days or less remaining on the term. The BellSouth Renewal Incentive Program will offer discounts on the Subscriber's bill. Subscribers must sign a 12-month term election agreement to participate in the promotion to receive the discounts specified.
- 2. Available to existing BellSouth business customers in the nine (9) state BellSouth region who are currently enrolled in a BellSouth Local Service Term Election Agreement with 120 days or less remaining on the term.
- 3. Monthly Billed BellSouth Regulated Charges for local exchange services for Subscriber's location must be between \$75 to \$3,500 (excluding hunting, analog private line, PRI, BIS-T1 and BIS-PRI charges) to receive the Blad Guarant RVICE COMMISSION

OF KENTUCKY EFFECTIVE 1/1/2006

PURSUANT TO 807 KAR 5:011

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- 4. Subscriber must sign a 12 month term election agreement to receive the discounts.
- 5. Subscriber will earn for each such month of the term a discount in an amount equal to the applicable discount percentage multiplied by the Subscriber's Monthly Billed BellSouth Regulated Charges; in addition, if applicable, Subscriber will earn for each month of the term a Hunting Discount for Hunting Service equal to the applicable Hunting Discount percentage multiplied by the Subscriber's hunting charge.
- 6. Discount(s): Specified % of Subscriber's Monthly Billed BellSouth Regulated Charges for local exchange service (TBR) (charges to the customer) from the General Subscriber Services Tariff (A) and the Private Line Services (B) tariff (in tariffed states).

Monthly Billed BellSouth Regulated Charges	12 Month Term
\$75 - \$3,500	20%
Hunting Discount	100%

- 7. The term "Monthly Billed BellSouth Regulated Charges" means Subscriber monthly billed BellSouth regulated charges at qualifying locations for BellSouth services that are regulated local exchange services or would be subject to tariff if purchased on a standalone basis, excluding: non-program services, non-regulated charges, other fees or surcharges, taxes, non-state tariff charges, late payment charges, charges billed pursuant to federal or state access service tariffs, charges collected on behalf of municipalities (including, but not limited to services for 911 service and dual party relay services), and charges for services provided by other companies (for example charges excluded include, but are not limited to, charges for BellSouth Long Distance, Inc., BellSouth Fast Access Business DSL, BellSouth Dedicated Internet Access Service, BellSouth Advertising and Publishing Corporation or Cingular Wireless).
- 8. Subscribers with Centrex, MultiServ and ESSX with SLAs not meeting the per location revenue requirement may have all locations participate as it is billed under the same account.
- 9. Should Subscriber's charges decrease below \$75, the Subscriber will not receive the discount until the Subscriber's monthly charges meet this minimum TBR amount (\$75).

10. Should Subscriber's charges exceed the \$3,500 threshold, the Subscriber will only receive the maximum discount allowed under this Program for monthly charges up to \$3,500.

PUBLIC SERVICE COMMISSION

The applicable discount(s) for any given month will appear as Office in the Charges and Credits (OC&C) section of the Subscriber's bill in a subscriber billing period, usually within one or two billing cycles. Subscriber will receive discount associated with Subscriber's Monthly Billed BellSouth Regulated Charges (in tariffed states as defined in the applicable BellSouth tariffs) for the respective month in each state while this term election is in effect.

Elizabeth O'Donnell December 27, 2005 Page 3 of 4

- 12. Participation in the Program begins on the date the Subscriber commits to a term election and BellSouth accepts (unless voided by BellSouth). Depending on the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the Subscriber's term election agreement order.
- 13. In the event the Subscriber terminates the Subscriber election agreement, the Subscriber agrees to pay termination charges to BellSouth as provided below based upon the number of months remaining on the term. Similarly, if the Subscriber's BellSouth local exchange service decreases below a business line class of service (e.g. Remote Call Forwarding) at any time during the term, the Subscriber will be deemed to have terminated the term election agreement, and the Subscriber agrees to pay termination charges to BellSouth as provided below based upon the number of months remaining on the term. These charges will appear on a subsequent bill or, if applicable, on the Subscriber's final bill as a charge in the OC&C section. Payment of this charge does not release the Subscriber from other previous amounts owed to BST.

Set charge to be multiplied by number of months remaining on term after disconnect: \$30

- 14. Unless the Subscriber notifies BellSouth in writing of its intent not to renew for another like term under the Program at least 60 days prior to expiration, then upon expiration of the initial term, the Subscriber term election agreement will automatically renew for another term for two consecutive separate terms. BellSouth will provide written and/or verbal reminders to the Subscriber of the term election agreement expiration date and the automatic renewal provision beginning approximately 180 days prior to its expiration depending upon the Subscriber's billing cycle. If the Subscriber does not renew the Subscriber Election agreement for another term or at the expiration of the renewed term, the Subscriber agrees to pay full tariffed charges for continuing the selected services.
- 15. In tariffed states, the term election is subject to and controlled by the provisions of BellSouth's lawfully filed tariffs, including any changes therein as may be made from time to time; in detariffed states this Program and the Subscriber Agreement is controlled by the terms set forth in the Agreement.

16. Program Discounts, as well as Hunting Discounts (for hunting service), apply only to

Monthly Billed BellSouth Regulated Charges with in a state cost across states MMISSION Subscribers participating in a Product Level or Volume and Tent CE Nare not seligible to 17. participate in this promotion. **EFFECTIVE**

18. are not eligible to receive the Hunting Discount.

SECTION 9 (1)

Elizabeth O'Donnell December 27, 2005 Page 4 of 4

- 19. Subscribers with aggregate annual billing, per state of BellSouth services exceeding \$42,000 at the time of enrollment, are not eligible to participate in this promotion.
- 20. This promotion may not be used concurrently with any previous or existing local exchange service term election agreement programs, unless otherwise stated.
- Analog Private Line, PRI, BIS-T1 and BIS-PRI, services will not be included in qualifying 21. revenue under this program or entitled to discounts for the related revenues.
- 22. BellSouth may terminate this program at any time; provided, however, that Subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreements.
- 23. This BellSouth 2006 Renewal Incentive Program Subscriber Election shall not be altered, modified or amended in any respect; any Subscriber changes have no effect.
- 24. Subscriber understands that their signature on the BellSouth Renewal Incentive term election constitutes the Subscriber's enrollment in the BellSouth 2006 Renewal Incentive Promotion under this term election and the applicable tariffs; the signatory must have authority to commit his company to the term election agreement.
- 25. Subscriber and BellSouth acknowledge and agree that to the extent the services to which Subscriber subscribes under this Agreement are deregulated or detariffed, all references to "BellSouth's General Subscriber Services Tariff," "BellSouth tariffs," "BellSouth's lawfully filed tariffs," or any other references to BellSouth's tariffs on file with the appropriate regulatory authority shall be deemed references to agreed contract terms and conditions identical to those set forth in the applicable tariff for services subscribed by Subscriber as such tariffs existed as of the effective date of deregulation or detariffing. Such tariffed terms and conditions are incorporated by reference as if fully included herein. To the extent there exists a conflict between the terms set forth herein and those incorporated by reference, the terms set forth herein shall control.
- 26. To the extent not prohibited by tariff, Subscriber may migrate its services to other comparable BellSouth services under a new term under a contract period that is equal to or is greater than the remaining term of the Subscriber's current agreement, if total eligible billing paid by the Subscriber for the new BellSouth program or service is equal to or greater than the billing paid by the Subscriber for the Subscriber's current agreement, the service orders to install the new BellSouth service and to disconnect the current BellSouth service are related and coincide, and the new BellSouth service is purchased for the same Subscriber location unless involving a move from one location to another. Such migration will not cause termination under section 7 of this Subscriber Election Agreement.

If there are any questions concerning this proposed extension, please call Introduction at Commission 8925.

SECTION 9 (1)

Tony Taylor

Very truly yours.



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street Louisville, KY, 40203 502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 27, 2005

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated March 31, 2005, the Commission staff accepted BellSouth's proposal to extend the "2Q05 Consumer Combined Bill Reward Promotion." (Please see Filing No. TFS2005-00174.) The promotion is scheduled to end on December 31, 2005.

BellSouth has now decided to extend this promotion through December 31, 2006. All terms and conditions, except the end date, of the promotion remain unchanged. There is also no change in the revenue and cost analysis filed with the Commission on December 14, 2004.

If there are any questions concerning this proposed extension, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

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PRUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 1/1/2006

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street 502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

Louisville, KY 40203

December 6, 2005

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated September 29, 2005, the Commission staff accepted BellSouth's proposal to offer the "BellSouth 3 For 3 Reward Promotion." (Please see Filing No. TFS2005-01356.) The promotion is scheduled to end on April 30, 2006.

Effective January 1, 2006, BellSouth would like to make one minor modification to the terms and conditions of the promotion. Paragraph number 12 of the promotion filed on August 26, 2005 states: "Subscribers with aggregate annual billing, per state of BellSouth services exceeding \$42,000 at the time of enrollment, are not eligible to participate in this promotion." We request that the \$42,000 limitation be raised to \$65,000. This modification will not affect the revenue and cost analysis filed with the original promotion on August 26, 2005.

If there are any questions concerning this proposed modification, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

PUBLIC SERVICE COMMISSION OF KENTUCKY

1/1/2006

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SECTION 9 (1)



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street Louisville, KY 40203

502-582-2164 FAX 502-582-8667

Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 27, 2005

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of January 1, 2006 through April 30, 2006, BellSouth plans to offer the "3T BellSouth Integrated Solutions (BIS) Promotion." This promotion offers business subscribers a variety of voice, data and networking options and a flexible range of communication choices provisioned over a single T1 or Primary Rate ISDN. This offer also gives existing BIS customers the ability to upgrade their services within their existing BIS solution without incurring upgrade charges within the promotional period.

Specific provisions of this promotion are as follows:

- Option 1: BellSouth Integrated Solutions Basic
 - a. New BellSouth Integrated Solutions customers will receive the following:
 - i. 24-month term election agreement -Package rate starting at \$1299 and an installation charge of \$1600.
 - ii. 36-month or greater term election agreement Package rate starting at \$1199 and an installation charge of \$1600.
 - iii. Analog or Digital Voice Channels or Primary Rate ISDN Voice Channels (6-22)
 - iv. 4 Local Loop Miles (for BellSouth® Integrated Solutions provisioned over MegaLink only)
 - v. 1FB for out of band monitoring
 - vi. Data channels (128K-768K)
 - vii. Custom Calling Features
- Option 2: BellSouth Integrated Solutions Frame 2.
 - a. New BellSouth Integrated Solutions customers will receive the Kill Ville KY
 - 24-month term election agreement -Package rate starting at \$894 and a 100% installation waiver.

PUBLIC SERVICE COMMISSION

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

Executive Director

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Elizabeth O'Donnell December 27, 2005 Page 2 of 5

- ii. 36-month or greater term election agreement Package rate starting at \$659 and a 100% installation waiver
- iii. Analog or Digital Voice Channels or Primary Rate ISDN Voice Channels (6-22)
- iv. Data channels (128K-768K)
- v. 1FB for out of band monitoring
- vi. Customer Premises Equipment (CPE)
- vii. CPE Maintenance Package
- viii. 4 Local Loop Miles (for BellSouth® Integrated Solutions provisioned over MegaLink only)
- ix. Custom Calling Features
- Option 3: BellSouth Integrated Solutions DIA 3.
 - New BellSouth Integrated Solutions customers will receive the following:
 - 24-month term election agreement -Package rate starting at \$664 and a 100% installation waiver
 - ii. 36-month or greater term election agreement Package rate starting at \$469 and a 100% installation waiver.
 - iii. Analog or Digital Voice Channels or Primary Rate ISDN Voice Channels (6-22)
 - iv. Data channels (128K-768K)
 - v. Dedicated Internet Access (128K-768K)
 - vi. Shared Web Hosting (200 MB space and 30 Email Boxes)
 - vii. 1FB for out of band monitoring
 - viii. Customer Premises Equipment (CPE)
 - ix. CPE Maintenance Package
 - x. 4 Local Loop Miles (for BellSouth® Integrated Solutions provisioned over MegaLink only)
 - xi. Custom Calling Features
- Option 4: BellSouth Integrated Solutions NETVPN 4.
 - New BellSouth Integrated Solutions customers will receive the following:
 - 24-month term election agreement -Package rate starting at \$774 and a 100% installation waiver.
 - ii. 36-month or greater term election agreement Package rate starting at \$579 and a 100% installation waiver.
 - iii.
 - iv. Data channels (128K-768K)
 - v. BellSouth® Managed Network VPN service (128)
 - vi. 1FB for out-of-band monitoring
 - vii. Customer Premises Equipment (CPE)

Analog, Digital Voice channels or Printary Rate ISIN Voice channels (SION OF KENTUCKY **EFFECTIVE**

SECTION 9 (1)

- viii. CPE Maintenance Package
- ix. 4 Local Loop Miles (for BellSouth® Integrated Solutions provisioned over MegaLink only)
- x. Custom Calling Features
- 5. For BIS T-1 customers in AL, FL, GA, KY, LA, MS, and NC that choose Option 3 (BellSouth Integrated Solutions DIA) and have analog or digital voice channels the offer will also include 15,000 minutes of intra-LATA toll. PRI customers in these states will not be eligible to participate in the intra-LATA toll offer.
- 6. Customers may also purchase the following components for an additional charge:
 - a. Additional Voice Channels available in 64K increments
 - b. Additional Data Channels available in 2-channel increments
 - Direct Inward Dialing
 - d. Inter-Office facilities for BIS-T1-up to 75 miles
 - e. Non-recurring charges may apply for additional components.
- 7. After initial installation, the following move, add, changes charges will apply:
 - a. Moves (Inside or Outside) \$2,000 non-recurring charge
 - b. Voice additions/changes per order \$100 non-recurring charge
 - c. Data additions/changes per order \$500 non-recurring charge
 - d. Voice features additions/changes per order \$20 non-recurring charge
 - e. Migration from BIST1 to BISPRI \$2000 non-recurring charge
 - f. Equipment upgrade charge \$1000 non-recurring charge
- 8. During the promotional period, existing BellSouth Integrated Solutions customers who have signed a 24 or 36 month term agreement may receive a one-time waiver of non-recurring charges associated with installation of voice/data channel upgrades within their BIS solution as noted below:
 - a. Voice additions/changes per order-\$100 non-recurring charge
 - b. Data additions/changes per order-\$500 non-recurring charge
- The above-listed services are available for a one-time non-recurring waiver of charges associated with voice /data channel upgrades. A two (2) channel minimum upgrade is required for promotion eligibility.
- 10. Option 1 is the only option available for resale. Existing customers with 6 months or less remaining on their existing term are eligible for Option 2, 3 or 4 of this promotion.
- 11. When a tariffed service purchased under a term contract is disconnected prior to the expiration date as a result of a Subscriber's purchase of BellSouth Integrated Solutions, termination liability charges for the existing service will not apply when:
 - a. The contract period of the new BellSouth Integrated Solutions Solution States of the Subscriber's existing Tolkfold TUCKY
 - b. The rates paid by the Subscriber for BellSouth Integrated Solutions Service are equal to or greater than the rates paid by the Subscriber for its existing Service.

SECTION 9 (1)

Elizabeth O'Donnell December 27, 2005 Page 4 of 5

- c. The service orders to install the new BellSouth Integrated Solutions service and disconnect the Subscriber's existing service are related together and there is no lapse in service between disconnection of the existing service and installation of the new service, and
- BellSouth Integrated Solutions service is purchased for the same Subscriber location.
- 12. This offer excludes customers currently under contract for BIS service unless they are within 6 months of contract expiration.
- 13. Customers can qualify for this offer for each BIS circuit they purchase.
- 14. No maximum reward.
- 15. Customer must purchase a BIS with a minimum 24 month agreement to qualify for this promotion. Customer must have a minimum of 6 lines and a maximum of 22 lines.
- 16. Orders must be placed between 1/1/06 and 4/30/06.
- 17. Customer must remain with BellSouth through the life of their term agreement
- 18. Termination Liability: Customer is responsible for 50% of the total monthly charges that would have become due for the remainder of the term.
- 19. In the event a BellSouth Integrated Solutions Subscriber requires, due to business needs, a voice or data/Internet option that exceeds the capacity of the BIS service and the Subscriber disconnects the BIS service prior to the expiration of the minimum service term as the result of Subscriber's purchase of a BellSouth voice or data/Internet service or solution, termination liability charges for the existing BIS service will not apply when:
 - a. The contract period of the new BellSouth service or solution equals or is greater than the remaining term of the Subscriber's existing BIS contract,
 - b. The rates paid by the Subscriber for the new BellSouth service or solution are equal to or greater than the rates paid by the Subscriber for its existing BIS service.
 - c. The service orders to install the new BellSouth service or solution and disconnect the Subscriber's existing BIS service are related together and there is no lapse in service between disconnection of the existing BIS service and installation of the new BellSouth service or solution, and
 - d. The new BellSouth service or solution is purchased for the same Subscriber location.
- 20. This promotion cannot be combined with other offers.

21. Out of Region customers are not eligible for this promotion.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
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1/1/2006
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

Elizabeth O'Donnell December 27, 2005 Page 5 of 5

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 1/1/2006 PURSUANT TO 807 KAR 5:011

SECTION 9 (1)

Attachment *EDITED*

Revenue and Cost Analysis (Per Contract)

	Revenue	Cost	Margin
Basic BIS-T1			
24 Months	\$30,383		
36 Months	\$45,575		
Basic BIS-PRI			
24 Months	\$32,534		
36 Months	\$48,802		
Frame Relay BIS-T1			
24 Months	\$11,399		
36 Months	\$22,139		
Frame Relay BIS-PRI			
24 Months	\$11,150		
36 Months	\$21,766		

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 1/1/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



BellSouth Telecommunications, Inc. 4th Floor 601 W Chestnut Street Louisville, KY 40203

502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 9, 2005

Elizabeth O'Donnell **Executive Director** Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of January 1, 2006 through April 30, 2006, BellSouth plans to offer the "BellSouth Additional Line Offer." This promotion offers existing business subscribers who have or sign a local service term agreement a line connection waiver on incremental additional lines ordered either a la carte or in a Complete Choice for Business package. Subscribers will also receive a one-time bill credit reward per account determined by the number of lines added. Subscribers can receive up to a one hundred fifty dollars (\$150.00) bill credit reward for participation in this promotion.

Specific provisions and limitations of this promotion are as follows:

- Subscribers who add one line receive a one hundred dollar (\$100.00) bill credit reward; 1. subscribers who add two lines receive a one hundred twenty-five dollar (\$125.00) bill credit reward; subscribers who add three or more lines receive a one hundred fifty dollar (\$150.00) bill credit reward.
- 2. Available only to existing BellSouth business customers subscribing to local exchange
- Subscribers must have or sign a local service term agreement in order to participate in this 3. promotion.
- Promotion is available in all nine states. 4.

Promotion applies to incremental lines only. Line type changes are not eligible (i.e. from 5. 1FB to Business Plus).

Upgrades are eligible (i.e. Ringmaster to 1FB) 6.

PUBLIC SERVICE COMMISSION OF KENTUCKY

> **EFFECTIVE** 1/1/2006

PURSUANT TO 807 KAR 5:011

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Elizabeth O'Donnell December 9, 2005 Page 2 of 2

- 7. Subscribers receive a waiver of line connection charges (first and additional lines) and a one time, non-recurring bill credit reward per account (not per line). The amount of the reward is determined by the number of additional lines ordered, and will appear as a one-time credit in the Other Charges and Credits (OC&C) section of the subscriber's bill, in a subsequent billing period usually within one or two billing cycles.
- 8. New lines added to the account or locations after the first initial order are not eligible for the bill credit reward specified.
- 9. Subscribers must keep each additional line ordered a minimum of six (6) months, or will be subject to pay back to BellSouth the bill reward received. This charge will appear on the subscriber's bill as a charge in the OC&C section.
- 10. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.
- 11. The application date of orders must be January 1, 2006 through April 30, 2006.
- 12. Subscribers cannot qualify for this offer more than once.
- 13. The maximum bill credit reward that subscribers can receive is one hundred fifty dollars (\$150.00) if three or more additional lines are purchased.
- 14. Subscribers must purchase a minimum of one (1) additional line in order to participate in this promotion.
- 15. Subscribers must keep each additional line ordered a minimum of six (6) months, or will be subject to pay back to BellSouth the bill reward received.
- 16. Subscribers who are participating in the BellSouth Additional Line Promotion are not eligible to participate in the BellSouth Deluxe Rewards Promotion, Welcoming Rewards Promotion, CCB Plus Rewards Promotion, or the CCB Elite Promotion.
- 17. BellSouth may terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.
- 18. Subscribers with aggregate annual billing, per state of BellSouth services exceeding forty-two thousand dollars (\$42,000.00) at the time of enrollment, are not eligible to participate in this promotion.
- 19. Out of region subscribers are not eligible to participate.
- 20. This offer is available for resale.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information. If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

1/1/2006 URSUANT TO 807 KAR 5:011

PUBLIC SERVICE COMMISSION OF KENTUCKY

SECTION 9 (1)

Attachment EDITED

Revenue and Cost Analysis (Complete Choice for Business, 2 Lines, 12 Months)

Revenue Cost Margin
All Rate Groups \$1,188

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 1/1/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street Louisville, KY 40203

502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 14, 2005

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard PO Box 615 Frankfort, Kentucky 40602-0615

Dear Ms O'Donnell:

During the period of January 1, 2006 through December 31, 2006, BellSouth plans to offer the "BellSouth AllConnect Gift Card Offer." Customers who receive an email from the relocation firm AllConnect instructing them to call an 800 number or access a URL to place an N or T order with BellSouth will be eligible to receive a gift card valued at \$25.00.

Specific provisions and limitations of this promotion are as follows:

- Customers who receive an email from AllConnect instructing them to call an 800 number 1 or access a URL to place an N or T order with BellSouth will be eligible to receive a gift card valued at \$25.00.
- Coupon redemption process will be utilized to fulfill gift card eligibility. The email will 2. direct customers to a URL to print out the coupon that must be submitted.
- Customer must place a valid BellSouth phone number on their redeemed coupon in order 3. to receive gift card.
- Customer must place their order with AllConnect to receive the gift card. 4.
- Customer must place their order via the designated 800 number or the specified URL. 5.
- Customer must place an N or T order with BellSouth. 6.
- BellSouth may discontinue this promotion at any time. 7.
- Customers must place their orders on or before December 31, 2006 with AllConnect. 8.
- Coupon postmark deadline is ninety (90) calendar days from the order completion date to 9. be eligible.
- Offer cannot be combined with reacquisition offers or cash back offers KENTUCKY 10.
- This offer is not available for resale. 11.

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PUBLIC SERVICE COMMISSION

PURSUANT TO 807 KAR 5:011

Elizabeth O'Donnell December 14, 2006 Page 2 of 2

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 1/1/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

Attachment EDITED

Revenue and Cost Analysis (24 Months)

Revenue

Cost

Margin

\$57,658

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 1/1/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street Louisville. KY 40203 502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 8, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of January 1, 2006 through April 30, 2006, BellSouth plans to offer a promotion called the "BellSouth Back-Up Line Promotion." This promotion offers new and existing business subscribers who purchase a new Complete Choice for Business (CCB) package and a new or additional Back-Up Line, a line connection waiver plus a twenty-five percent (25%) monthly discount off the monthly recurring charge (MRC) for the Back-Up Line. As long as the customer maintains the CCB Package and the purchased Back-Up Lines, the customer will receive the 25% discount for up to thirty-six (36) months. Subsequent Back-Up Lines will receive the discount if purchased within the thirty-six (36) months of the initial service order.

Specific provisions and limitations of this promotion are as follows:

- Available to new and existing BellSouth business customers subscribing to local exchange service.
- Subscribers must purchase new CCB package and a new or additional Back-Up Line in order to participate in this promotion
- Promotion is available in all nine states.
- Upgrades from 1FB to CCB are eligible.
- 5. The twenty-five percent (25%) monthly discount will apply to each Back-Up Line purchased on the initial order, provided that a new CCB package is also purchased; plus the 25% discount will also apply to subsequent Back-Up Lines added within thirty-six (36) months of the initial order.

 PUBLIC SERVICE COMMISSION

6. The monthly discount will appear monthly in the Other Charges and Creat TUCKC) section of the subscribers' bill in a subsequent billing period usually within 2006 or two billing cycles.

PURSUANT TO 807 KAR 5

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

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Elizabeth O'Donnell December 8, 2005 Page 2 of 2

- Subscribers must keep the CCB package in order to receive the monthly discount off of 7. the Back-Up Line. If the CCB package is removed, the subscribers' monthly discount will be discontinued off regular charges for the Back-Up Line(s).
- Subscribers must keep the Back-Up Line(s) in order to receive the monthly discount off of 8. the Back-Up Line(s). If the Back-Up Line(s) are removed, the subscriber's monthly discount will be discontinued.
- 9. The monthly discount is capped at thirty-six (36) months. After thirty-six (36) months, the discount will no longer be valid on the subscribers account and Back-Up Line will be billed at the normal rate.
- The application date of orders must be January 1, 2006 through April 30, 2006. 10.
- To participate, subscribers must purchase a new CCB service. Existing CCB subscribers 11. who add additional core verticals, lines, or who are increasing package size are not eligible to participate in this promotion.
- 12. Subscribers can qualify for this discount more than once if multiple Back-Up Lines are purchased on the initial order or if subsequent Back-Up Lines are purchased within thirtysix (36) months of the initial order.
- Subscribers must maintain the Back-Up Line and CCB package in order to receive the 13. monthly discount. If either is removed from the account, the discount will be discontinued.
- A Back-Up Line does not qualify as an additional line, and therefore cannot be used in 14. conjunction with any additional line offer including Welcoming Rewards or Deluxe Rewards.
- Subscribers participating in the Back-Up Line Promotion are not eligible to participate in 15. the following promotions: Deluxe Rewards, Key Customer Promotion, Simple Savings Promotion, and Additional Line Promotion.
- Out of region customers are not eligible for this promotion. 16.
- Subscribers with aggregate annual billing, per state of BellSouth services exceeding 17. \$42,000 at the time of enrollment, are not eligible to participate in this promotion.
- BellSouth may modify or terminate this program at any time; provided, however, that the 18. subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.
- 19. This promotion is available for resale.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information. this proposal, please call Jim Tipton at 502-582-8925.

OF KENTUCKY **EFFECTIVE** Very truly yours

ANT TO 807 KAR 5:011

SECTION 9 (1)

Revenue and Cost Analysis (Complete Choice for Business, 12 Months)

Rate Group	Revenue	Cost	Margin
1-3	\$948		
4-5	\$938		

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 1/1/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street 502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

Louisville, KY 40203

December 6, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated September 29, 2005, the Commission staff accepted BellSouth's proposal to offer the "BellSouth Business Shoppers Promotion." (Please see Filing No. TFS2005-01355.) The promotion is scheduled to end on December 31, 2005.

BellSouth has now decided to extend this promotion through April 30, 2006. All terms and conditions, except the end date, of the promotion remain unchanged. There is also no change in the revenue and cost analysis filed with the Commission on August 26, 2005.

If there are any questions concerning this proposed extension, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

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PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street Louisville, KY 40203

502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 19, 2005

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of January 1, 2006 through June 30, 2006, BellSouth plans to offer the "BellSouth Business Winning Rewards Promotion." This promotion offers a waiver of installation and monthly recurring charges and provides monthly rewards to business customers who meet specific eligibility.

Specific provisions of this promotion are as follows:

- 1. This promotion will be available to new or existing customers who bill between \$900 through \$405,000 per year in eligible GSST and Private Line regulated revenue.
- 2. The customer may choose from a 12, 24 or 36 month term contract that contains a monthly target amount of one of the following: \$75, \$250 or \$500.
- If the customer maintains minimum targeted billing, they will be eligible for rewards 3. that range from 5% to 15%. Customer will also be eligible for a 50, 75 or 100% waiver of Hunting charges.
- 4. Customer Total Monthly Billed Revenue (TBR) consists of all BellSouth charges (recurring, non-recurring and usage) for regulated services, excluding those associated with hunting services, all 911 regulated and deregulated services, all Memory Call services, any CSA or Special Assembly, taxes, late payment charges, charges billed pursuant to Federal or State Access Service Tariffs, and charges collected on behalf of municipalities.
- 5. Monthly Rewards will appear within one to two billing cycles after the term agreement has been signed and implemented unless specified otherwise in Ste Rolling OMMISSION Applicable taxes and fees will be based on the full retail price of all brown specifically services that are billed. No taxes or fees will be added to the monthly goward amounts given under this Promotion.

Executive Director

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

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- 6. During the term of the agreement the customer will receive rewards in accordance with one of the three options available below:
 - a. Option A: Monthly and Annual Rewards are as follows:
 - i. 12-Month Term = 5% of monthly TBR (capped at \$1,687 per month) and fifty- percent (50%) of Hunting charges;
 - ii. 24-Month Term = 8% of monthly TBR (capped at \$2,700 per month) and seventy-five percent (75%) of Hunting charges;
 - iii. 36-Month Term = 10% of monthly TBR (capped at \$3,375 per month) and one-hundred percent (100%) of Hunting charges;
 - iv. Monthly Target of \$75 in monthly TBR for the term of the contract; if the monthly TBR falls below \$75, no reward will be applied that month;
 - v. New Service Rewards available (see below).
 - b. Option B: Monthly and Annual Rewards are as follows:
 - i. 24-Month Term = 8% of monthly TBR (capped at \$2,700 per month) and seventy-five percent (75%) of Hunting charges;
 - ii. 36-Month Term = 12% of monthly TBR (capped at \$4,050 per month) and one-hundred percent (100%) of Hunting charges;
 - iii. Monthly Target of \$250 in monthly TBR for the term of the contract; if the monthly TBR falls below \$250, no reward will be applied that month;
 - iv. New Service Rewards available (see below);
 - v. Annual Bonus Reward available (see below).
 - c. Option C: Monthly and Annual Rewards are as follows:
 - i. 24-Month Term = 10% of monthly TBR (capped at \$3,375 per month) and seventy-five percent (75%) of Hunting charges;
 - ii. 36-Month Term = 15% of monthly TBR(capped at \$5,062 per month) and 100% of Hunting charges;
 - iii. Monthly Target of \$500 in monthly TBR for the term of the contract; if the monthly TBR falls below \$500, no reward will be applied that month;
 - iv. New Service Rewards available (see below);
 - v. Annual Bonus Reward available (see below);
- 7. New Service Rewards: Waiver of non-recurring installation charges and waiver of first month recurring charges for all new Qualifying Services ordered and installed during the term of the Agreement for customers under a agreement.

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- 8. Qualifying Services are defined as: Business Lines, PBX trunks, BellSouth(R) MegaLink(R) Service, BellSouth(R) Centrex, BellSouth(R) Primary Rate 9SDN BellSouth(R) Frame Relay Service, BellSouth (R) CrisisLink (R) Hunting 9 (1) services and Custom Calling features.

SECTION 9 (1)

- 9. A minimum 12-month term agreement is required for BellSouth Centrex, BellSouth MegaLink Service, BellSouth Primary Rate ISDN and BellSouth Frame Relay Service.
- 10. A minimum 36-month CrisisLink term is required.
- 11. Annual Bonus Reward: An Annual Bonus Target will be established for new BBWR customers. The annual target for existing BellSouth customers will consist of 90% of eligible monthly billing at the time they sign the term agreement, multiplied by 12; New customers will provide an estimate of their annual eligible monthly billing at the time they sign the term agreement. Customers may earn up to 5% (dependent on term selected) of the Annual Bonus Target established when billing is met or exceeded. If the Customer does not meet the Annual Bonus Target, no Annual Bonus Reward will be paid. Rewards shall not exceed \$10,935 per year for a two (2) year term and \$18,225 per year for a three (3) year term. Rewards will be paid in Months 13 and 25 of a 24-term Agreement and Months 13, 25, and 37 of a 36-month term Agreement. Revenues for BellSouth SMARTPath and other ineligible services are excluded from the Annual Bonus.
- 12. Customers who sign up for this program are also eligible for special sweeteners which include the following services:
 - a. BellSouth(R) Long Distance Services provided by BellSouth(R)Long Distance,
 - b. BellSouth (R) Fast Access (R) Business DSL Service (DSL),
 - c. BellSouth (R) Dedicated Internet Access (DIA),
 - d. BellSouth (R) Network VPN Service,
 - e. BellSouth (R) Cingular Wireless

(The above services will require a separate contract and are optional.)

- 13. Winning Rewards may also be combined with the following promotions:
 - a. BellSouth (R) PRI Advantage,
 - b. BellSouth (R) Centrex 1T Promotion,
 - c. BellSouth(R) MegaLink Mileage Promotion,
 - d. BellSouth(R) Smart Start Promotion,
 - e. PRI Advantage and BBWR allowed for the following terms:
 - i. 12-23 months and 24-48 months; 49-72 month term is excluded.
 - f. Centrex 1T Promotion allowed for Retention only, a minimum 24-month agreement is required; available until April 30, 2006.,

g. Megalink Mileage and BBWR allowed for the following terms VICE COMMISSION i. a minimum 24-month term agreement is required. OF KENTUCKY

h. BellSouth Smart Start Promotion will be available until June 30, 2006! VE

14. One promotion per customer and location.

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

Elizabeth O'Donnell December 19, 2005 Page 4 of 5

- 15. This offer excludes certain products identified below:
 - a. Excluded Services from qualifying revenue: Hunting, BellSouth (R) SMARTPath (R) Service, BIS T1, all 911 Regulated or Deregulated products & surcharges; certain non-recurring Centrex, Frame Relay and MegaLink charges; non state tariffed charges, other fees, taxes, late payment charges, charges billed pursuant to federal or state access service, any FCC Related charges will not be included in qualifying revenue under this program or entitled to rewards for the related revenues. BellSouth Complete Choice for Business package customers are not eligible to receive the hunting reward.
- 16. Subscribers participating in a Product level CSA, with the exception of a Contract Service Arrangement for Installation Waiver Only and Contract Service Arrangement for IntraLata toll pricing, SSA, Volume and Term, Key Customer, Simple Savings, Simple Solutions, CCFB Term Agreement, Welcoming Rewards, BellSouth Select and Custom Advantage contracts are not eligible to participate.
- 17. This BellSouth Business Winning Rewards 2006 Subscriber Agreement may not be altered, modified or amended. Customer understands that their signature on the BBWR term agreement constitutes the Customer's enrollment in the BellSouth Business 1Q promotion under this term election and the applicable tariffs; the signatory must have authority to commit their company to the term election agreement. in any respect; any Subscriber changes have no effect.
- 18. Contract must be signed within the promotional time period; Depending on the Subscribers billing billing cycle, rewards should appear within 1 to 2 billing cycles after contract has been signed and implemented.
- 19. Termination Charges: Should Customer terminate the Agreement without cause prior to the expiration of the selected term, Customer must reimburse BellSouth for all rewards received prior to the date of such termination. These charges will appear on the Customer's final bill as a charge in the OC&C section. Payment of this charge does not release the customer from other previous amounts owed to BST. Termination charges incurred under this Promotion are in addition to any applicable termination charges pursuant to the tariff or any other agreement.
- 20. Customers currently participating under an existing BellSouth Small Business
 Promotion local exchange term election agreement may migrate to this promotion
 without incurring any termination liability from the existing program if the Customer
 has twelve (12) months or less remaining under the existing term election agreement
 for local exchange services with BellSouth, and the Gustomer agreement
 BellSouth Local exchange term election agreement that provides for any quality
 greater amount of revenue under the new term agreement.

 EFFECTIVE

1/1/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

Elizabeth O'Donnell December 19, 2005 Page 5 of 5

- 21. Customers currently participating under an existing BellSouth Business Winning Rewards and BellSouth Business Premium Rewards Promotion may migrate to this promotion without incurring any termination liability from the existing program if the Customer has six (6) months or less remaining under the existing term election agreement for local exchange services with BellSouth, and the Customer agrees to an equal or greater term and amount of revenue under the new term agreement.
- 22. Customers exceeding four-hundred five-thousand dollars \$405,000 in eligible billed total regulated revenue per year, at the time of enrollment, are not eligible to participate in this promotion.
- Customer locations outside the BellSouth Nine-State are not eligible for this promotion.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
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1/1/2006
PURSUANT TO 807 KAR 5:011

SECTION 9 (1)

Revenue and Cost Analysis

	Rate	Cost	Margin
1FB	\$1,651		
NARs	\$179		
MegaLink	\$349		
Primary Rate ISDN	\$1,057		
Frame Relay	\$406		
BellSouth Centrex	\$385		
CrisisLink	\$4		

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 1/1/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street Louisville, KY 40203 502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 7, 2005

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated September 29, 2005, the Commission staff accepted BellSouth's proposal to offer the "BellSouth CCB Plus Rewards Promotion." (Please see Filing No. TFS2005-01343.) The promotion is scheduled to end on December 31, 2005.

BellSouth has now decided to extend this promotion through April 30, 2006. All terms and conditions, except the end date, of the promotion remain unchanged. There is also no change in the revenue and cost analysis filed with the Commission on August 25, 2005.

If there are any questions concerning this proposed extension, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

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PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



BellSouth Telecommunications. Inc. 4th Floor 601 W. Chestnut Street Louisville, KY 40203

502-582-2164 FAX 502-582-8667

Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 9, 2005

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of January 1, 2006 through December 31, 2006, BellSouth plans to offer the "BellSouth Encore Bonus Promotion." This promotion is an offer available to existing BellSouth business subscribers with one hundred twenty days (120) days or less remaining on their current BellSouth local service subscriber term election Agreements. To be eligible for this promotion, subscribers who contact or are contacted by BellSouth must request information on local exchange service for comparison with competitive offers, or otherwise if necessary for the customer to agree to purchase a new BellSouth local exchange service term agreement. The Subscriber will receive a one-time credit of \$100 for signing a new BellSouth agreement within the one hundred twenty (120) day period.

Specific provisions and limitations of this promotion are as follows:

- 1. Available only to existing BellSouth business customers with one hundred twenty (120) days or less remaining on their current BellSouth local service subscriber term election Agreements.
- Subscriber must sign a new BellSouth Agreement within one hundred twenty (120) days 2. remaining on the current BellSouth agreement.
- Subscriber must sign an eligible BellSouth Local Exchange Agreement Promotion 3. agreement for existing customers, unless otherwise noted.
- Reward: non-recurring reward of \$100 bill credit per subscriber account. 4
- Eligibility: Must sign a BellSouth Local Exchange Agreement Property Local Exchange Agreement Local E 5.
- The reward will appear as a one-time credit in the Other Charges and Colored (Colored Colored 6. section of the subscriber's bill in a subsequent billing period, usually within one (1) or two (2) billing cycles.

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

Executive Director

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Elizabeth O'Donnell December 9, 2005 Page 2 of 2

- 7. Participation in the Program begins on the date the Subscriber commits to a new BellSouth Agreement and BellSouth accepts (unless voided by BellSouth). Depending on the subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the subscriber's term election agreement order and service is installed.
- 8. In the event the subscriber terminates the new BellSouth Agreement within twelve (12) months from the date the Program term begins, the subscriber must pay back to BellSouth the bill reward received. This charge will appear on a subsequent bill or the subscriber's final bill as a charge in the OC&C section. Payment of this charge does not release the subscriber from other previous amounts owed to BellSouth.
- 9. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.
- 10. To be eligible for this promotion, subscribers who contact or are contacted by BellSouth must request information on local exchange service for comparison with competitive offers, or otherwise if necessary for the customer to agree to purchase a new BellSouth local exchange service term agreement.
- 11. Subscribers participating in a Product Level or Volume and Term Contract Service Arrangements are not eligible to participate in this promotion.
- 12. This promotion may not be used concurrently with the BellSouth Deluxe Rewards Promotion, Core Additional Lines Promotion, or the Complete Choice for Business Plus Rewards Promotion.
- 13. BellSouth may terminate this promotion at any time; provided, however, that subscribers participating in the program will continue to receive this promotion.
- 14. This promotion is available for resale.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

PUBLIC SERVICE COMMISSION OF KENTUCKY

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RSUANT TO 807 KAR 5:011

SECTION 9 (1)

Revenue and Cost Analysis (One 1FB, 12 Months)

Rate Group	Revenue	Cost	Margin
1-3	\$412		
4-5	\$386		

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 1/1/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street Louisville, KY, 40203 502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 9, 2005

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of January 1, 2006 through April 30, 2006, BellSouth plans to offer the "Frame Relay Promotion." For qualifying subscribers who sign a twenty-four (24) month or longer agreement for a Subrate T1, Full T1 or MultiLink BellSouth Frame Relay service circuit (new or upgrade), this promotion offers a waiver of the nonrecurring charges for installation plus either the first one (1) or two (2) month's monthly recurring charges (depending upon the term of the agreement).

Specific provisions and limitations of this promotion are as follows:

- 1. This promotion is available to new and existing customers who meet all the eligibility requirements for this promotion ("qualify").
- 2. This promotion is for Subrate T1 (128 Kbps 1152 Kbps), Full T1 (1.536 Mbps) and MultiLink (3 Mbps 12 Mbps) BellSouth Frame Relay service only.
- 3. Subscribers who purchase Subrate T1, Full T1 and MultiLink BellSouth Frame Relay service (new circuit or upgrade) by signing a twenty-four (24) month or longer agreement will receive the following promotional reward:

a. Subscribers who sign a twenty-four (24) to thirty-six (36) month agreement will receive a waiver of the nonrecurring charges for installation plus the first one (1) month's monthly recurring charges for the Subrate T1, Full T1 or MultiLink Frame Relay Customer Connection and its associated 1.536 Mbps Broadband Line(s)

(new circuit or upgrade).

1.536 Mbps Broadband Line(s)
PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/1/2006

PURSUANT TO 807 KAR 5:011

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- b. Subscribers who sign a thirty-seven (37) to sixty (60) month agreement will receive a waiver of the nonrecurring charges for installation plus the first two (2) month's monthly recurring charges for the Subrate T1, Full T1 or MultiLink Frame Relay Customer Connection and its associated 1.536 Mbps Broadband Line(s) (new circuit or upgrade).
- c. Subscribers who upgrade an existing Subrate T1 to a higher speed Subrate T1 Customer Connection (in accordance with the terms in a. or b. proceeding) will be included in this promotion subject to a limitation of one (1) upgrade per Subrate T1 Customer Connection during this promotion.
- d. Subscribers who upgrade an existing MultiLink to a higher speed MultiLink Customer Connection (in accordance with the terms in a. or b. proceeding) will be included in this promotion subject to a limitation of one upgrade per MultiLink Customer Connection during this promotion.
- This promotion is only available to customers ordering Subrate T1, Full T1 or MultiLink Frame Relay service where BellSouth offers service and where facilities are available.
- 5. Subscribers must sign a term agreement between January 1 and April 30, 2006 in order to participate in this promotion; after April 30, 2006, customers are not allowed to enroll in this promotion. Promotion rewards are only provided on the speeds of BellSouth Frame Relay service specified in this promotion description, and orders for such service must be placed by May 16, 2006 (and installations completed by June 15, 2006). This promotion is available for resale for the duration of this enrollment period.
- 6. Unless otherwise specified, BellSouth will not combine this promotion with any other promotion or program offered by BellSouth that also specifically discounts Subrate T1, Full T1 and MultiLink BellSouth Frame Relay service or with any Contract Service Arrangement for BellSouth Frame Relay service. This promotion may be combined with the BellSouth Key Customer Program and the Simple Savings Program.
- 7. This promotion can only be applied once during the promotional period for any individual Frame Relay Customer Connection upgrade.

8. Applicable taxes and fees will be based upon the full retail price of all products and services including installation. No taxes or fees will be added to the amount of waiver under this promotion.

9. BellSouth may terminate or modify this promotion at any time of the promotion commendations, including but not limited to letters, emails, or faxes.

PUBLIC SERVICE COMMISSION at any time of the promotion of

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

Elizabeth O'Donnell December 9, 2005 Page 3 of 3

10. In the event the subscriber terminates the term election agreement, the subscriber must pay to BellSouth a Termination Liability Charge for the number of months remaining on such agreed upon term. This charge is calculated as specified in the Fast Packet Service Payment Plan (Section A40.10) and will appear on the subscriber's final bill as a charge in the Other Charges & Credit section. Payment of the termination charge does not release the subscriber from other previous amounts owed to BellSouth.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 1/1/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

Revenue and Cost Analysis

		Revenue	Cost	Margin
Subra	te T1:			
	24 Months	\$7,613		
	36 Months	\$11,916		
T1:				
	24 Months	\$12,650		
	36 Months	\$18,700		
Multil	Link T1:			
	24 Months	\$29,992		
	36 Months	\$44,336		

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 1/1/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street Louisville, KY 40203

502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 8, 2005

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of January 1, 2006 through June 30, 2006, BellSouth plans to offer a promotion called the "Kentucky Large Business MegaLink Mileage Enhancement Promotion." For qualifying subscribers who sign a 24-month or longer contract term agreement for a MegaLink point-to-point circuit, this promotion offers a waiver of the nonrecurring charges for the digital local channel and the interoffice channel. This promotion also offers a credit on the mileage-sensitive digital local channel monthly recurring charges, and a credit on the mileagesensitive interoffice channel monthly recurring charges. Existing subscribers may participate in this promotion if they renew an expired contract or renew a contract that will expire during the promotional period.

Specific provisions and limitations of this promotion are as follows:

- 1. This promotion is for MegaLink Service point-to-point circuits only.
- 2. Subscribers who purchase a Megalink Point-to-Point circuit and sign a twenty-four (24) month or greater term agreement will receive a waiver of all nonrecurring charges associated with the service, including the nonrecurring charges for the digital local channel, interoffice channel, service establishment and premise visit. Subscribers will also receive the following credits on the monthly recurring charges.

a. A credit will be applied to the mileage-sensitive digital local channel monthly recurring charge to reduce the first half-mile rate to \$75.00 month and reduce each additional half-mile rate to \$10.00/month. PUBLIC SERVICE COMMISSION

b. A credit will be applied to the monthly recurring charge on the interesting that to reduce the additional mile rate to \$12.50/month.

PURSUANT TO 807 KAR 5:011

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Elizabeth O'Donnell December 8, 2005 Page 2 of 2

- 3. This promotion is limited to those BellSouth large business customers with total BellSouth regulated and non-regulated billing of a minimum of \$40,000 per year or less than \$50,000 per month.
- 4. This promotion may be combined with BellSouth Winning Rewards. Unless otherwise specified, BellSouth will not combine this promotion with any other promotion or program offered by BellSouth that specifically discounts Megalink Service (i.e., promotion cannot be stacked with any other Megalink service offer).
- 5. Customers must sign a qualifying term agreement between January 1, 2006, and June 30, 2006, in order to be eligible for this promotion.
- 6. This promotion is open to new customers, existing BellSouth customers wanting new MegaLink service, and existing BellSouth customers that have existing MegaLink service that have either expired contracts or contracts that will expire during the promotional period.
- 7. This promotion is only available to customers where BellSouth offers service and where facilities are available. This promotion covers Megalink point-to-point service only if the entire circuit is provisioned within BellSouth territory.
- 8. Applicable taxes and fees will be based upon the full retail price of all products and services. No taxes or fees will be added to the amount of the waiver under this promotion.
- 9. Existing term elections may not be re-negotiated in order to receive this promotion unless they are within 6 months of expiration.
- 10. This promotion is available for resale.
- 11. There are no minimum or maximum subscription requirements for MegaLink Service.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

Very truly yours

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

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EFFECTIVE

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

SESTION 3 (1)

Revenue and Cost Analysis (Per Customer, 24 Month Contract)

Revenue \$12,180

Cost

Margin

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 1/1/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



BellSouth Telecommunications, Inc. 502-582-2164 4th Floor 601 W. Chestnut Street Louisville, KY 40203

FAX 502-582-8667

Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 8, 2005

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of January 1, 2006 through June 30, 2006, BellSouth plans to offer a promotion called the "Kentucky Large Business PRI Advantage Promotion." Qualifying customers subscribing to Large Business PRI Advantage will receive a waiver of installation charges and a discount on B channel monthly recurring rates. B channel rates will be based upon the length of the term agreement.

Specific provisions and limitations of this promotion are as follows:

- 1. This Promotion offers three (3) Options:
- Option 1: 12-23 month term agreement Waiver of Installation charges and a B Channel effective rate of \$19.
- Option 2: 24 to 48 Month term agreement Waiver of Installation charges and a B Channel effective rate of \$15.
- Option 3: 49 to 72 Month term agreement Waiver of Installation charges and a B Channel effective rate of \$12.
- 2. This promotion applies only to Flat rate or Measured Voice/Data PRIs.
- 3. New BellSouth PRI customers are eligible for this promotion.
- 4. Existing PRI customers who are month-to-month, with an expired contract, or with 6 months or less remaining on their existing contract are also eligible for this promotion.

5. This promotion can also be combined with the following reward programs: BellSouth Business Rewards Plus, BellSouth Business Premium Rewards BLEOR BUS SOUTHINGSON Winning Rewards.

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Elizabeth O'Donnell December 8, 2005 Page 2 of 2

- 6. Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.
- 7. Orders for the service in this promotion must be placed by 7/31/06, and contracts must be signed by 6/30/2006.
- 8. The minimum contract term for this promotion is 12 months and the maximum term is 72 months.
- 9. Termination liability will apply as specified in Section A42.
- 10. This Promotion is not available to out of region customers.
- 11. This Promotion may be combined with BellSouth Select Program, BellSouth Business Premium Rewards, BellSouth Business Rewards Plus and BellSouth Business Winning Rewards (except as otherwise specified in the BBWR Promotion).
- 12. This Promotion may not be combined with Contract Service Arrangements, Special Assemblies, V&T, Key Customer and Simple Savings.
- 13. Subscribers must have BST total billing revenue of \$40,000 or greater per year to be eligible for this promotion.
- 14. This promotion is available for resale.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE

1/1/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

Rate and Cost Analysis (Per Contract)

	12-23 Months	24-48 Months	49-72 Months
Revenue	\$11,484	\$20,400	\$44,160
Cost			
Margin			

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 1/1/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street 502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

Louisville, KY 40203

December 13, 2005

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of January 1, 2006 through April 30, 2006, BellSouth plans to offer the "BellSouth MDU Laptop Sweepstakes."

Specific provisions and limitations of this promotion are as follows:

- 1. Multiple Dwelling Units (MDU) residents can enter to win a sweepstakes for several laptop computers.
- Consumers can provide a write in entry or call an 800 number and enter their phone number into an Interactive Voice Response (IVR).
- Offer promoted to consumers in an MDU with whom BellSouth has an exclusive marketing agreement.
- There is no purchase necessary to win.
- 5. Consumers can call a toll free number and input their phone number into an IVR system to be entered to win, or provide a written entry on a 3x5 card to the sweepstakes vendor.
- 6. Drawings will take place for all laptops on our about May 10, 2006. Customers to be notified thereafter
- 7. Winners will be notified in writing and with a phone call that they have won.
- 8. Laptops will be shipped to winners via overnight mail and require signature.
- BellSouth employees are not eligible to win.

The cost of this promotion is expected to be only \$.002 per customer. If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly Polibit, IC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE
1/14/2006

Tony Taylor PURSUANT TO 807 KAR 5:011

SECTION 9 (1)

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street

502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

Louisville, KY 40203

December 7, 2005

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated September 29, 2005, the Commission staff accepted BellSouth's proposal to offer the "BellSouth Movers Gift Card Offer." (Please see Filing No. TFS2005-01392.) The promotion is scheduled to end on December 31, 2005.

BellSouth has now decided to extend this promotion through December 31, 2006. All terms and conditions, except the end date, of the promotion remain unchanged. There is also no change in the revenue and cost analysis filed with the Commission on September 1, 2005.

If there are any questions concerning this proposed extension, please call Jim Tipton at 502-582-8925.

Very truly yours

Tony Taylor

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OF KENTUCKY
EFFECTIVE

1/1/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



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Tony.Taylor@bellsouth.com

December 12, 2005

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated September 29, 2005, the Commission staff accepted BellSouth's proposal to offer the "BellSouth SBS/BB Centrex Promotion." (Please see Filing No. TFS2005-01339.) The promotion is scheduled to end on December 31, 2005.

BellSouth has now decided to extend this promotion through April 30, 2006. All terms and conditions, except the end date, of the promotion remain unchanged. There is also no change in the revenue and cost analysis filed with the Commission on August 25, 2005.

If there are any questions concerning this proposed extension, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

All BellSouth marks contained herein are owned by BellSouth Intellectral Plot to Commission

AI PHOPSHYC SEPERING CE COMMISSION OF KENTUCKY EFFECTIVE

1/1/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



BellSouth Telecommunications, Inc. 4th Floor

502-582-2164 FAX 502-582-8667

Tony Taylor Director Regulatory & External Affairs

601 W. Chestnut Street Louisville, KY 40203

Tony.Taylor@bellsouth.com

December 13, 2005

Elizabeth O'Donnell **Executive Director** Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated September 29, 2005, the Commission staff accepted BellSouth's proposal to offer the "BellSouth SBS/BB Centrex Service Package Migration Promotion." (Please see Filing No. TFS2005-01354.) The promotion is scheduled to end on December 31, 2005.

BellSouth has now decided to extend this promotion through April 30, 2006. All terms and conditions, except the end date, of the promotion remain unchanged. There is also no change in the revenue and cost analysis filed with the Commission on August 26, 2005.

If there are any questions concerning this proposed extension, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Cosperation C COMMISSION OF KENTUCKY **EFFECTIVE** 1/1/2006

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



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502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 13, 2005

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated March 31, 2005, the Commission staff accepted BellSouth's proposal to offer the "BellSouth Select Line Redemption Promotion." (Please see Filing No. TFS2005-00190.) The promotion is scheduled to end on December 31, 2005.

BellSouth has now decided to extend this promotion through December 31, 2006. All terms and conditions, except the end date, of the promotion remain unchanged. There is also no change in the revenue and cost analysis filed with the Commission on March 4, 2005.

If there are any questions concerning this proposed extension, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Coservice COMMISSION

I POST VICE COMMISSION
OF KENTUCKY
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1/1/2006

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street 502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

Louisville, KY 40203

December 13, 2005

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated September 29, 2005, the Commission staff accepted BellSouth's proposal to offer the "BellSouth 2005-2006 Simple Savings Promotion." (Please see Filing No. TFS2005-01116.) The promotion is scheduled to end on July 31, 2006.

Effective January 1, 2006, BellSouth would like to make one modification to the terms of this promotion. Paragraph 17 of the July 25, 2005 filings states, "Subscribers with aggregate billing for BellSouth services per state exceeding forty two thousand dollars (\$42,000) at the time of enrollment are not eligible to participate in this promotion." BellSouth is modifying this provision to raise the \$42,000 limitation to \$65,000. All other terms and conditions of the promotion will remain unchanged. This modification does not affect the revenue and cost analysis filed with the Commission on July 25, 2005.

If there are any questions concerning this proposed modification, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE

1/1/2006

PURSUANT TO 807 KAR 5:011

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation 9 (1)



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street

502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

Louisville, KY 40203

December 9, 2005

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of January 1, 2006 through April 30, 2006, BellSouth plans to offer the "Kentucky Small Business MegaLink Mileage Plus Promotion." For qualifying subscribers who sign a 24-month or longer contract term agreement for a MegaLink point-to-point circuit, this promotion offers a waiver of the nonrecurring charges for the digital local channel and the interoffice channel. This promotion also offers a credit on the mileage-sensitive digital local channel monthly recurring charges (in applicable states), and a credit on the mileage-sensitive interoffice channel monthly recurring charges. Existing subscribers may participate in this promotion if they renew an expired contract or renew a contract that will expire during the promotional period.

Specific provisions and limitations of this promotion are as follows:

- 1. This promotion is for MegaLink Service point-to-point circuits only.
- 2. Subscribers who purchase a Megalink Point-to-Point circuit and sign a twenty-four (24) month term agreement will receive a waiver of all nonrecurring charges associated with the service, including the nonrecurring charges for the digital local channel, interoffice channel, service establishment and premise visit.
- 3. Subscribers who purchase a Megalink Point-to-Point circuit and sign a thirty-six (36) month term agreement or greater will receive the following credits on the monthly recurring charges.
 - a. A credit will be applied to the mileage-sensitive digital local channel monthly recurring charge to reduce the first half-mile rate to \$75.00 months and return to the first half-mile rate to \$75.00 months and return to the first half-mile rate to \$75.00 months and return to the first half-mile rate to \$75.00 months and return to the first half-mile rate to \$75.00 months and return to the first half-mile rate to \$75.00 months and return to the first half-mile rate to \$75.00 months and return to the first half-mile rate to \$75.00 months and return to the first half-mile rate to \$75.00 months and return to the first half-mile rate to \$75.00 months and return to the first half-mile rate to \$75.00 months and return to the first half-mile rate to \$75.00 months and return to the first half-mile rate to \$75.00 months and return to the first half-mile rate to \$75.00 months and return to the first half-mile rate to \$75.00 months and return to the first half-mile rate to \$75.00 months and return to the first half-mile rate to \$75.00 months and return to the first half-mile rate to \$75.00 months and return to the first half-mile rate to the first hal OF KENTUCKY half-mile rate to \$10.00/month.
 - b. A credit will be applied to the monthly recurring charge for the interoffice channel to reduce the additional mile rate to \$12.50/month.

PURSUANT TO 807 KAR 5:011

SECTION 9 (1)

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Elizabeth O'Donnell December 9, 2005 Page 2 of 2

- 4. This promotion is limited to those BellSouth small business customers with total BellSouth regulated and non-regulated billing of \$65,000 per year or less.
- 5. This promotion may be combined with BellSouth Winning Rewards and Simple Savings Programs. Unless otherwise specified, BellSouth will not combine this promotion with any other promotion or program offered by BellSouth that specifically discounts Megalink Service (i.e., promotion cannot be stacked with any other Megalink service offer).
- 6. Customers must sign a qualifying term agreement between January 1, 2006, and April 30, 2006, in order to be eligible for this promotion.
- 7. This promotion is open to new customers, existing BellSouth customers wanting new MegaLink service, and existing BellSouth customers who have existing MegaLink service on either expired contracts or contracts that will expire during the promotional period.
- 8. This promotion is only available to customers where BellSouth offers service and where facilities are available. This promotion covers Megalink point-to-point service only if the entire circuit is provisioned within BellSouth territory.
- 9. Applicable taxes and fees will be based upon the full retail price of all products and services. No taxes or fees will be added to the amount of the waiver under this promotion.
- 10. Existing term elections may not be re-negotiated in order to receive this promotion unless they are within 6 months of expiration.
- 11. This promotion is available for resale.
- 12. There are no minimum or maximum subscription requirements for MegaLink Service.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

PUBLIC SERVICE COMMISSION

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PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

Revenue and Cost Analysis

	Revenue	Cost	Margin	
24 Months	\$18,132			
36 Months	\$18,720			

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 1/1/2006

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street

502-582-2164 FAX 502-582-8667

Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

Louisville, KY 40203

December 8, 2005

Elizabeth O'Donnell **Executive Director** Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of January 1, 2006 through April 30, 2006, BellSouth plans to offer a promotion called the "Small Business Metro Ethernet Promotion." For qualifying small business subscribers who sign a thirty-six (36) month or longer agreement for a Basic or Premium BellSouth Metro Ethernet service circuit, this promotion offers a waiver of the nonrecurring charges for installation of the Metro Ethernet Connection.

Specific provisions and limitations of this promotion are as follows:

- 1. This promotion is for Basic and Premium BellSouth Metro Ethernet service only (i.e., is not applicable for Dedicated BellSouth Metro Ethernet service).
- 2. Subscribers who purchase Basic or Premium BellSouth Metro Ethernet service by signing a thirty-six (36) month or longer agreement will receive a waiver of the standard tariff nonrecurring charges for the installation of any speed Basic or Premium BellSouth Metro Ethernet service Connection rate element only. The waiver of nonrecurring charges for the Connection does not include any associated optional Metro Ethernet service features requested (e.g., Priority Plus, Q-Forwarding, Metro Ethernet Reporting, Security Card, etc.); standard tariff nonrecurring charges will apply for any optional features.
- 3. The waiver of nonrecurring charges for the Basic or Premium BellSouth Metro Ethernet service does not include any applicable non-recurring charges for fiber build-out to the customer premises (i.e., Special Construction Charges).
- 4. This promotion is only available to small business customers (\$65,000 or less per year in total BellSouth spending) ordering Basic or Premium MeldBElGessers VIGE GOMMISSION OF KENTUCKY BellSouth offers service and where facilities are available.
- 5. This promotion is not applicable for BellSouth Metro Ethernet service unless the entire circuit is provisioned entirely on facilities within Bellsouth territory ANT TO 807 KAR 5:011 SECTION 9 (1)

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Elizabeth O'Donnell December 8, 2005 Page 2 of 2

- 6. This promotion is not applicable for Dedicated BellSouth Metro Ethernet service.
- 7. Subscribers must sign a term agreement between January 1 and April 30, 2006 in order to participate in this promotion; after April 30, 2006, customers are not allowed to enroll in this promotion. Promotion rewards are only provided on the type of BellSouth Metro Ethernet service specified in this promotion description, and orders for such service must be placed by May 16, 2006. This promotion is available for resale for the duration of this enrollment period.
- 8. Unless otherwise specified, BellSouth will not combine this promotion with any other promotion or program offered by BellSouth that also specifically discounts BellSouth Metro Ethernet service or with any Contract Service Arrangement for BellSouth Metro Ethernet service.
- 9. Existing term agreements may not be re-negotiated in order to receive this promotion unless otherwise specified.
- 10. Applicable taxes and fees will be based upon the full retail price of all products and services including installation. No taxes or fees will be added to the amount of waiver under this promotion.
- 11. BellSouth may terminate or modify this promotion at any time. Notice of such changes to participants will be included in standard promotion communications, including but not limited to letters, emails, or faxes.
- 12. In the event the subscriber terminates the term election agreement, the subscriber must pay to BellSouth a Termination Liability Charge for the number of months remaining on such agreed upon term. This charge is calculated as specified in the Fast Packet Service Payment Plan (Section A40.10) and will appear on the subscriber's final bill as a charge in the Other Charges & Credit section. Payment of the termination charge does not release the subscriber from other previous amounts owed to BellSouth.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

PUBLIC SERVICE COMMISSION

Very truly yours. OF KENTUCKY

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1/1/2006

FURSUANT TO 807 KAR 5:011

SECTION 9 (1)

By

Executive Director

Rate and Cost Analysis (Per Customer, 36 Month Contract)

Rate Element	Revenue	Cost	Margin	Waived Nonrecurring
10 Mbps Basic Connection	\$27,000			
100 Mbps Basic Connection	\$54,000			
1 Gbps Basic Connection	\$108,000		6.4	
10 Mbps Premium Connection	\$32,400			
10 Mbps Premium Connection	\$43,200			
20 Mbps Premium Connection	\$40,680			
20 Mbps Premium Connection	\$48,600			
50 Mbps Premium Connection	\$53,640			
50 Mbps Premium Connection	\$59,400			
100 Mbps Premium Connection	\$64,800			
100 Mbps Premium Connection	\$77,400			
250 Mbps Premium Connection	\$81,000			
250 Mbps Premium Connection	\$92,880			
500 Mbps Premium Connection	\$107,640			
500 Mbps Premium Connection	\$118,800			

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 1/1/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



502-582-2164 FAX 502-582-8667

Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 12, 2005

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of January 1, 2006 through April 30, 2006, BellSouth plans to offer the "Kentucky Small Business PRI Advantage Plus Promotion." For qualifying business subscribers who sign an agreement for BellSouth PRI Service, this promotion offers a waiver of installation charges, a 90 day satisfaction guarantee, discounted B channel rates, PRI credits for BSLD service, PRI credits for the calling name delivery feature, and one time credits with the purchase of DIA.

Specific provisions and limitations of this promotion are as follows:

- 1. This promotion is available to new and existing business customers who meet all of the eligibility requirements outlined in this promotion description, including existing PRI customers with an expired term election agreement or with six (6) months or less remaining on their existing term. This promotion applies to Voice/Data flat and measured rate PRI's only.
- 2. Subscribers must sign a twelve (12) month or greater term agreement between January 1, 2006 and April 30, 2006 in order to participate in this promotion. Following this promotional period. Subscribers are not allowed to enroll under this offer.
- 3. Subscribers will receive:
 - a. A waiver of the standard tariff nonrecurring charges for installation (for B channels, Voice/Data PRI Interface, and ISDN Access Line)
 - b. Discounted B channels with the following effective rates:
 - 12-23 month term election = \$19 B CharReleffectise Fate CE COMMISSION
 - 24-48 month term election = \$15 B Channel effection = \$15 B Channel
 - 49+ month term election = \$12 B charnel effective rate 1/1/2006

c. 90 Day Satisfaction Guarantee

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

Executive Director

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Elizabeth O'Donnell December 12, 2005 Page 2 of 3

- 4. Subscribers who sign a twenty-four (24) month or greater term election and subscribe to the calling name delivery feature will also receive a credit per PRI per month on their regulated BST bill as follows:
 - a. 24-35 month term election = \$25 per month credit for 24 months
 - b. 36-48 month term election = \$50 per month credit for 36 months
 - c. 49+ month term election = \$69 per month credit for 49 months
- 5. Subscribers who have or purchase a Core BellSouth Long Distance (BSLD) domestic calling plan or a Complex BSLD Volume and Term Agreement (0432) will also receive a \$100 credit per PRI per month on their regulated BST bill as follows:
 - a. 24-35 month term election = \$100 per month credit for 24 months
 - b. 36-48 month term election = \$100 per month credit for 36 months
 - c. 49+ month term election = \$100 per month credit for 49 months
- 6. Customers who have or purchase a Core BellSouth Long Distance (BSLD) domestic plan or a Complex BSLD Volume and Term Agreement (0432) and purchase a new 1.536M or greater DIA circuit under a term agreement will also receive as follows:
 - a. 24 month PRI term election = a \$750 one time credit in month one of the billing cvcle
 - b. 36 month PRI term election = a \$750 one time credit in month one and two of the billing cycle
- 7. BellSouth may terminate this program at any time; provided, however, that Subscribers participating in the program will continue to receive this promotion.
- 8. Subscribers must have BellSouth total billing revenue of \$65,000 or less per customer per year to be eligible for this promotion.
- 9. Subscribers who are participating in the PRI Advantage Plus promotion are not eligible to participate in BST Volume and Term Agreement or Product Level CSAs and cannot be combined with Key Customer, Simple Savings, Winning Rewards, Welcoming Rewards or the Deluxe Rewards program.
- 10. 90 Day Satisfaction Guarantee: Customer must still pay for service until disconnected. If Subscriber is not completely satisfied with BellSouth PRI service within ninety (90) days of the date the Service is installed, Customer may terminate the Service without early termination liability. In order to exercise the Satisfaction Guarantee, Customer must provide written notification to BellSouth within ninety (90) days of the date Service is installed. In addition,

included in the Satisfaction Guarantee.

b. This Satisfaction Guarantee will not apply to transfers of service, moves/2006
PURSUANT TO 807 KAR 5:011

c. BellSouth PRI service will be disconnected no later than ten (10) days after receipt of notification of dissatisfaction.

a. Customer-provided equipment acquired for use with BellSouth PBL service with the

Elizabeth O'Donnell December 12, 2005 Page 3 of 3

- d. If Subscriber exercises the Satisfaction Guarantee, BellSouth will disconnect the service within 10 days. However, if subscriber requests an extension of the ten (10) day disconnection interval to accommodate installation of a replacement product/service, Subscriber will continue to be billed the recurring rates applicable to Subscriber's PRI service, not to exceed six (6) months.
- 11. During the selected term, Subscribers may add additional channels to each PRI sold via this promotion with a maximum total of 23 at the same per channel rate for the remaining time of the original term. However, non-recurring charges for the additional B-Channels will apply per the A42 Section of the BellSouth tariff.
- 12. If the customer changes long distance carrier, the customer will no longer receive the \$100 monthly bill discount.
- 13. If customer discontinues use of the calling name delivery feature, the customer will no longer receive the monthly bill discount.
- 14. Customer is not eligible for the monthly one-time credits (section 6 above) if customized pricing is used for the new DIA circuit.
- 15. Contracts must be signed by April 30, 2006. Orders must be typed by May 15, 2006. Orders must complete by June 16, 2006, unless there are facilities issues.
- 16. This promotion is available for resale.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours.

Tony/Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
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1/1/2006
PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

Attachment EDITED

Revenue and Cost Analysis (Per Customer)

	Revenue	Cost	Margin
12-23 Months	\$11,484		
24-48 Months	\$20,400		
49-72 Months	\$44,160		

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 1/1/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



502-582-2164 FAX 502-582-8667

Tony Taylor Director Regulatory & External Affairs

Louisville, KY 40203 Tony.Taylor@bellsouth.com

December 19, 2005

Elizabeth O'Donnell **Executive Director** Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

During the period of January 1, 2006 through June 30, 2006, BellSouth plans to offer the "BellSouth Smart Start Reward Promotion." This promotion offers new or existing BellSouth Business Winning Rewards (BBWR) customers a reward when they meet certain eligibility requirements.

Specific provisions of this promotion are as follows:

- The Smart Start Rewards Promotion will offer customers a (1) month waiver of 1. monthly recurring charges on certain eligible regulated products that are purchased within the promotion time period. This promotion will begin on 1/1/06 and run through 6/30/06. The customers agree to purchase one or more of the following regulated products: Business lines, Hunting, Custom Calling Features, PBX Trunks, BellSouth Frame Relay Service with a minimum 36-month LOE, BellSouth Primary Rate ISDN, and BellSouth Crisislink, with a minimum 36-month LOE.
- Eligibility: Customer purchasing a new 36-month BBWR term agreement; Customer 2. must have greater than 12 months remaining under BBWR contract to participate in the Smart Start promotion.
- 3. Qualifying customers will receive one-month waiver for recurring charge(s) with the purchase of new eligible qualifying services purchased within the promotional time period.

Orders for the New Qualifying services must in place by June 30, 2006. 4.

Available to new or existing BBWR customers who bill up to \$33,750 per month in 5. eligible regulated charges.

PUBLIC SERVICE COMMISSION

Customers exceeding four-hundred five thousand dollars (\$409.506 Fin Turk Ying 6. revenue per year are not eligible to participate in this promotion.

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Elizabeth O'Donnell December 19, 2005 Page 2 of 2

- 7. Subscribers participating in a Product level CSA, SSA, Volume and Term, Key Customer, Simple Savings, Simple Solutions, CCFB Term Agreement, Welcoming Rewards, BellSouth Select and Custom Advantage contract are not eligible to participate.
- 8. Termination charges are pursuant to the Qualifying Products tariff and the BBWR term agreement.
- 9. This promotion may be combined with BellSouth PRI Advantage Promotion and BBWR for the 24-48 month term, but not for the 49-72 month term.
- 10. Customer locations outside the BellSouth nine-state region are not eligible for this promotion.

A revenue and cost analysis for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 1/1/2006 PURSUANT TO 807 KAR 5:011

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

Attachment **EDITED**

Revenue and Cost Analysis

	Rate	Cost	Margin
1FB	\$1,651		
NARs	\$179		
MegaLink	\$349		
Primary Rate ISDN	\$1,057		
Frame Relay	\$406		
BellSouth Centrex	\$385		
CrisisLink	\$4		
Total	\$4,031		
Gross Margin			

Gross Margin

Smart Start: Effective Monthly Discount

(One free month out of 36-month contract)

Gross Margin - Combined

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE 1/1/2006 PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street Louisville, KY, 40203 502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 6, 2005

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated September 29, 2005, the Commission staff accepted BellSouth's proposal to offer the "BellSouth Welcoming Rewards Promotion." (Please see Filing No. TFS2005-01328.) The promotion is scheduled to end on April 30, 2006.

Effective January 1, 2006, BellSouth would like to make one minor modification to the terms and conditions of the promotion. Paragraph number 11 of the promotion filed on August 24, 2005 states: "Subscribers with aggregate annual billing, per state of BellSouth regulated services exceeding forty-two thousand dollars (\$42,000) at the time of enrollment, are not eligible to participate in this promotion." We request that the \$42,000 limitation be raised to \$65,000. This modification will not affect the revenue and cost analysis filed with the original promotion on August 24, 2005.

If there are any questions concerning this proposed modification, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE

1/1/2006

PURSUANT TO 807 KAR 5:011

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation 9 (1)



502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

Louisville, KY 40203

December 12, 2005

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated February 9, 2005, the Commission staff accepted BellSouth's proposal to extend the "1Q05 Consumer SFD Offer." (Please see Filing No. TFS2004-01625.) The promotion is scheduled to end on December 31, 2005.

BellSouth has now decided to extend this promotion through December 31, 2006. All terms and conditions of the promotion except the end date and one other minor modification will remain unchanged. Paragraph 5 of the terms as filed on December 13, 2004 (TFS2004-01625) states, "Customers establishing service in non-targeted SFD locations may receive a coupon for fulfillment upon demand." The extended promotion will delete that provision. There is no change in the revenue and cost analysis that was filed with the Commission on December 13, 2004.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

PUBLIC SERVICE COMMISSION OF KENTUCKY

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



502-582-2164 FAX 502-582-8667

Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

Louisville, KY 40203

December 5, 2005

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated March 24, 2005, the Commission staff accepted BellSouth's proposal to offer the "\$100 Cash Back or VISA ® Card Offer." (Please see Filing No. TFS2005-00200.) The promotion is scheduled to end on December 31, 2005.

BellSouth now requests that the end date of this promotion be extended through December 31, 2006. All terms and conditions of the extended promotion, except the end date and the addition of a Target ® card as another option, will remain unchanged. There is also no change in the revenue and cost analysis filed with the Commission on March 2, 2005.

If there are any questions concerning this proposed extension, please call Jim Tipton at 502-582-8925

Very truly yours,

Tony Taylor

PUBLIC SERVICE COMMISSION

EFFECTIVE

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Contained National N

All trademarks and service marks contained herein which are not owned by BellSouth are the property of their PURSUANT TO 807 KAR 5:011 SECTION 9 (1)

respective owners.



502-582-2164 FAX 502-582-8667

Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

Louisville, KY 40203

December 5, 2005

Elizabeth O'Donnell Executive Director Kentucky Public Service Commission 211 Sower Boulevard P.O. Box 615 Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated September 30, 2005, the Commission staff accepted BellSouth's proposal to offer the "BellSouth Answers (TM/SM) \$125 Cash Back Promotion." (Please see Filing No. TFS2005-01452.) The promotion is scheduled to end on December 31, 2005.

BellSouth requests that the end date of this promotion be extended through January 5, 2006 so that the new end date will coincide with the beginning date of a new "Answers" promotion that will soon be filed with the Commission. All terms and conditions of the extended promotion, except the end date, will remain unchanged. There is also no change in the revenue and cost analysis filed with the Commission on September 15, 2005.

If there are any questions concerning this proposed extension, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation

PUBLIC SERVICE COMMISSION OF KENTUCKY

PURSUANT TO 807 KAR 5:011 SECTION 9 (1)



BellSouth Telecommunications, Inc. 4th Floor 601 W. Chestnut Street Louisville, KY 40203 502-582-2164 FAX 502-582-8667 Tony Taylor Director Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 5, 2005

Elizabeth O'Donnell
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Ms. O'Donnell:

By letter dated September 29, 2005, the Commission staff accepted BellSouth's proposal to offer the "BellSouth MDU \$25 Online Gift Card Offer." (Please see Filing No. TFS2005-01357.) The promotion is scheduled to end on December 31, 2005.

BellSouth has now decided to extend this promotion through December 31, 2006. All terms and conditions, except the end date, of the promotion remain unchanged. There is also no change in the revenue and cost analysis filed with the Commission on August 26, 2005.

If there are any questions concerning this proposed extension, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

All BellSouth marks contained herein are owned by BellSouth Intellectual Ptobettic Special Commission

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PURSUANT TO 807 KAR 5:011 SECTION 9 (1)